

TO: BOARD OF DIRECTORS
 FROM: MARIO IGLESIAS
 GENERAL MANAGER 
 DATE: August 5, 2016

**AGENDA ITEM
 F
 AUGUST 10, 2016**

GENERAL MANAGER'S REPORT

ITEM

Standing report to your Honorable Board -- *Period covered by this report is July 23, 2016 through August 5, 2016.*

DISTRICT BUSINESS

Administrative

The District encourages residents to provide reports of any observed water waste. Staff follows up each report with phone calls and written notice to customers when warranted. July values will be presented in the September GM report.

Office Activities

	<u>June-16</u>	<u>Jan/June-16</u>
Reports of water waste followed up on	1	5
Leak Adjustments	2	14
Leak Adjustment Amount	\$102	\$2,515

Water Resources

1) Total Production in Acre Feet (AF)

	<u>Jul-16</u>	<u>Year to date Aug-July</u>
Groundwater Production	134.7	1,169.2
Supplemental Water Imported	<u>68.7</u>	<u>671.3</u>
Total Production	<u>203.4</u>	<u>1,840.5</u>

In July 2016, NCSD imported 68.7 AF of water. July is the first month of Fiscal Year 2017 and NCSD is obligated to take or pay for a minimum of 800 AF from the City of Santa Maria ("CSM"). To import this amount of water, NCSD must average 66.7 AF per month from CSM.

2) Production versus State Reduction Target for 2016 (AF)

	Jul-16	Year-to-Date Aug-July
Total Production (Annual Running Average)	203.4	1,840.5
Total Production for CY 2013 (Base Year)	<u>272.1</u>	<u>2,635.1</u>
Reduction	<u>-68.70</u>	<u>-794.56</u>
Percentage Reduction	25.3%	30.2%
State Reduction Mandate	<u>28.0%</u>	<u>28.0%</u>
Difference in Percent Reduction vs. Targeted Reduction	<u>-2.7%</u>	<u>2.2%</u>

The District's State-mandated reduction goal is 28% month to month and cumulative based on Calendar Year (CY) 2013 water demand. The community fell short on the month-to-month reduction goal but exceeded the cumulative State-mandated reduction requirement by 2.2%.

3) Production versus NMMA Reduction Target for the Period

	Jul-16	Aug-July
Total GW Production (Annual Running Average)	134.7	1,169.2
Average GW Production for 2009-2013	<u>282.4</u>	<u>2,524.6</u>
Reduction	<u>-147.75</u>	<u>-1,355.4</u>
GW Reduction Percentage	<u>52.3%</u>	<u>53.7%</u>

Due to the Spring 2016 Key Wells Index results, NMMA public water purveyors (NCSD, Golden State WC, and Woodlands Mutual WC) are to reduce groundwater production by 50%. The District moved to Stage IV Shortage conditions starting July 2016.

**5) NCSD GW Reduction
(NCSD GW Well Production plus Purveyor Credit)**

	Jul-16	Aug-July	Targeted Values
NCSD GW Well Production	134.7	1,169.2	993.4
Purveyor Cust. Credit (33.3% of Import Water)	<u>22.9</u>	<u>216.2</u>	<u>273.6</u>
NCSD Total Calculated GW Production	157.6	1,385.4	1,267.0
Average GW Production for 2009-2013	282.4	2,533.4	2,533.4

NCS D Percentage of GW Reduction 44% 45% 50%

The District’s purveyor customers, GSWC and WMWC, each claim 16.66% (cumulatively 33.33%) of the imported water NCS D brings onto the basin through the NSWP. Of the 800 AF planned to be imported from CSM, 266.6 acft will be credited to these two customers. This amount is then added to the District’s groundwater pumping total to reflect the groundwater pumped by these customers in-lieu of taking wet water from the District.

Attached to this report is a view of the upcoming year presented in a Water Demand Forecast and Monitoring Report. The report looks at the upcoming year using the prior year’s usage and substituting forecast demand with actual demand as the year progresses. This report will evaluate how the conservation objective of 50% groundwater reduction is being met by the community.

Rainfall Gauge

Rainfall Summary (Reported in inches)	Nipomo East (Dana Hills Reservoirs)	Nipomo South (Southland Plant)
July 2016 Total	0.00	0.00
July-2015 through June-2016 (Seasonal Total)	12.28	9.57
Average Year	18	16

The rainfall gauge readings are from San Luis Obispo County’s two rain gauges in the NCS D area.

Safety Program

- No accidents or incidents to report.

Public Outreach

- The following Public Outreach Program materials are attached:
 - A summary of recent outreach and education activities
 - District related outreach, advertising and news coverage
 - Press release log
 - Social media traffic summary and website statistics

Other Items and News of Interest

1. Water Demand Forecast and Monitoring Report: [Attachment B]

Supplemental Water Capacity Accounting

The District is not currently accepting applications for new water service. No change from the previous report.

Supplemental Water Available for Allocation	500 AFY
Supplemental Water Reserved (Will Serve Letter Issued)	-5.8 AFY
Subtotal Net Supplemental Water Available for Allocation	494.2 AFY
Supplemental Water Assigned (Intent-to-Serve Issued)	-206.3 AFY
Total Remaining Supplemental Water Available for Allocation	287.9 AFY

NOTE: 206.3 AFY of water reservations represents approximately \$3.2 million in potential Supplemental Water Capacity Charges.

Connection Report

July data will be provided in the September GM Report. May and June 2016 accounting figures continue to be approximate values due to the Utility Billing software upgrade. Reconciled figures will be reported in the General Manager’s Report when our team has confirmed system tracking functions are functional.

Nipomo Community Services District Water and Sewer Connection Report

	JAN-15	FEB-15	MAR-15	APR-15	MAY-15	JUN-15
Water Connections (Total)	4,344	4,349	4,349	4,349	4,350	4,362
Sewer Connections (Total)	3131	3136	3136	3136	3137	3148
Meters turned off (Non-payment)	14	14	9	12	*	*
Meters off (Vacant)	37	39	44	42	*	*
Sewer Connections off (Vacant)	6	8	12	8	*	*
New Water Connections	7	5	0	0	1	12
New Sewer Connection	8	5	0	0	1	11
Galaxy & PSHH at Orchard and Division Sewer Connections billed to the County	468	468	468	468	468	468

*New billing system unable to provide totals at this time.

Meetings (July 23 through August 5)

Meetings Attended (telephonically or in person):

- July 26, Public Information Program Director
- July 26, Operations/Admin Coordination
- July 27, Regular Board Meeting
- July 27, Nipomo Rotary
- July 28, Management Team
- July 28, GSWC – GM Zimmer

- *July 28, Willow Market Sewer Issue*
- *July 28, Water Loss Control Webinare*
- *July 29, Staff Development*
- *July 29, Seitz – General Counsel*
- *July 29, Operations/Admin Coordination*
- *July 30, AWWA Backflow Exam Proctor - Office*
- *Aug 1, Monthly NMMA Purveyor Manager's*
- *Aug 1, Staff Development*
- *Aug 1, Board Officers*
- *Aug 2, Site Review Morgan Hill w/Dir. of Eng.*
- *Aug 3, Rotary*
- *Aug 3, KCBX Radio Interview*
- *Aug 3, Charter TV Interview*
- *Aug 4, Management Team*
- *Aug 5, Special Counsel/General Counsel NMMA Clarification*
- *Aug 5, Branch Street Water Main Outreach Development*

Meetings Scheduled (Aug 6 through Aug 12):

- *Aug 8, Customer Meeting – Mr. & Mrs. Noel Heal*
- *Aug 9, Public Information Program Director*
- *Aug 9, Operations/Admin Coordination*
- *Aug 10, Regular Board Meeting*
- *Aug 10, Nipomo Rotary*
- *Aug 11, GSA Fringe Area*
- *Aug 11, Management Team*
- *Aug 11, Quarterly Staff Meeting*
- *Aug 11, Chamber Event*
- *Aug 12, Seitz – General Counsel*
- *Aug 12, Staff Development*

RECOMMENDATION

Staff seeks direction and input from your Honorable Board

ATTACHMENTS

- A. NCSD Outreach Summary
- B. Water Demand Forecast and Monitoring Report

August 10, 2016

ITEM F

ATTACHMENT A

**NCSO Outreach Summary
August 2016**

Date Started	Outreach	Description	Status	Date Completed
2/2/2016	Blacklake Outreach	Outreach plan for Blacklake Master Plan	In Draft	
3/2/2016	Blacklake Outreach	Key messaging for Blacklake Master Plan/Assessment	In Draft	
6/30/2016	Ads	Special edition Summer Conservation articles/ads in 7/8, 7/22, and 8/5 Adobe	Complete	7/1/2016
* 7/21/2016	Manager's Column	Article for Manager's Column in Adobe Press, pub date 7/29	Complete	7/22/2016
* 7/21/2016	District E-newsletter	July E-newsletter	Complete	7/22/2016
* 7/25/2016	Chamber Email Blast	Conservation Tip for Chamber of Commerce weekly email update	Complete	7/25/2016
* 7/27/2016	Press Release	Board Declares Stage IV Water Shortage Conditions	Complete	7/27/2016
7/28/2016	Notice	Notice of Ordinance 2016-123 in local papers	Complete	7/28/2016
* 8/1/2016	Chamber Newsletter	Conservation ad for Chamber of Commerce August newsletter	Complete	8/1/2016
* 8/1/2016	Chamber Email Blast	Conservation Tip for Chamber of Commerce weekly email update	Complete	8/1/2016
8/3/2016	Press	Charter TV Interview	Complete	8/3/2016
* 8/3/2016	Press	KCBX Interview	Complete	8/3/2016
7/22/2016	Social Media	Content posting	Complete	8/4/2016
7/22/2016	Website Updates	Home page; minutes; packets; press release; notice of election; FOG; etc	Complete	8/4/2016
6/29/2016	Customer Survey	Planning for creation of a customer satisfaction survey	In Progress	
6/30/2016	Door Hangers	Updated customer service door hangers	In Progress	
7/18/2016	Education	Coordination with Science Discovery for conservation education in schools 2016-2017 school year	In Progress	
8/2/2016	District Newsletter	2016 3rd quarter newsletter for August distribution	In Progress	

* Included in Packet

AT THE FARMERS MARKET

There's a lot that goes on behind the farmers market

Yes we are open Sunday each week from 11:30 a.m. to 2:30 p.m., but what goes into each vendor being able to do the market week after week?

Some things are obvious: they have to grow a crop, pick it and get on down to the market at the right time.

Simple, right? But as any of you who have had to wait for **Willie to finally show up know**, it's not really that simple, or if you expect to be able to buy tomatoes on a given day and get told they will not be ready for three weeks. And that's just the growers, what about the life of the market manager?

Early on the morning of the market all the market hardware has to be loaded into the truck. Things like the signs, barricades, and the file with all the required paperwork to make the market legal in the eyes of the county.

I get to the market about 10 a.m. and proceed to put our signs up around the area pointing to the market site. This includes our big sign out on Highway 1, the one that really

GLENN JOHNSON

makes a difference in attracting customers. After that I'll end up answering questions from customers who get to the market really early. There are always a few, and I mainly tell them to come on back when there are growers ready to take care of them.

Then it's a case of just waiting for everybody to show up. **Russ is usually the first** (about 10:30) and **Willie the last** (right at 11:30). Unlike some markets, I don't have to spend time parking the growers, as they all have regular spots to park.

We also have a group who are well aware of the legal requirements for attending a market, so there is no need to constantly be looking over their shoulder. The day ends with collecting the market fees and removing the signs.

Of course the day isn't really over. Now it's back to the house to count the fees and make data entries in the computer. Every two weeks that includes writing this column. Then it's time to start over for the next week. **Finally there is dealing with the bank, accountant and various county departments during the year.** And all for no money.

The money comes from sell-

ing produce at the market. This time of the year the avocados are doing very nicely. The bacon avocados have run their course, but the Haas are still going strong. This last week was very good for selling garlic as well, especially the elephant garlic. The blood oranges continue to be very popular along with the mandarin oranges. As always the market is the only place that you can get yellow limes, so be sure to come on down and check them out for yourself.

By this time of the year the apricots have run their course. But there are still plenty of stone fruits to be had: plums, nectarines, peaches, and grapes were all at the market in abundance last week.

There are also plenty of vegetables to be had. The strawberries were a very hot seller last week as were the squashes. If you need lettuce, carrots, kale, cabbage, onions, or broccoli, be sure to pay Willie's table a call. And for baked goods be sure to check with Russ.

Circle Sundays between 11:30 a.m. and 2:30 p.m., and remember to visit the Nipomo farmers market. See us in the Monarch Dunes parking lot. The best little market around.

Registration for the event will take place on race day only between 7 and 8:15 a.m. on the beach. The cost is \$25 with a T-shirt or cap and \$15 for just the race. T-shirts are limited to the first 120 entrants.

Medals will be given to the top three male and female finishers in each of the race's 10 age divisions that include 12 years old and younger, 13 to 15, 16 to 19, 20 to 29, 30 to 39, 40 to 49, 50 to 59, 60 to 69, 70 to 79 and 80-plus.

Stride with the Tide is sponsored by the Pismo Beach Recreation Division and the San Luis Distance Club.

For more information, call the Recreation Division at 773-7003 or visit www.pismo-beach.org.

April Charlton writes for Lee Central Coast Newspapers. Follow her on Twitter @WordsDawn.



Pismo Beach's annual Stride with the Tide 5K Family Fun Run/Walk is set for Saturday morning.

Pismo Beach's sandy 5K set for Saturday morning

APRIL CHARLTON
a.charlton@leeccn.com

Runners, joggers and walkers of all ages and fitness levels are invited to lace up their sneakers Saturday morning and hit the sand in Pismo Beach for the city's annual Stride with the Tide 5K Fun Run/Walk.

Starting at the Pismo Pier, participants will follow a 5K single-distance, out-and-back course on the sand that will have them continue south to a turn-around point and then return to the finish line.

A monitor will be stationed at the turn-around point to ensure that individuals are guided correctly on the course.

The run begins promptly at 8:30 a.m., and whether individuals run the entire course, walk with a friend or jog with their family, everyone is welcome to participate, according to organizers.

PROS TO KNOW: Water Conservation

Water Your Lawn Smartly



Watering your lawn and garden can be one of the biggest wastes of water, especially in the middle of a hot summer day, when evaporation occurs most rapidly and can lead to increased water loss.

That's why some cities in California have enacted restrictions on watering yards and gardens during specific times of the day.

Refraining from watering your plants in the middle of the day is important because of the impact evaporation can have on how

much you'll be using. And while the summertime is most critical, it is important that you don't over-water your plants and yards at any time of the year.

In most areas, turf grass needs less than one 1 of water per week. Using more than this can actually harm your plants by causing diseases and weed growth. If you live

in a subdivision, the resulting runoff can pollute the surface water body to which your storm drain system discharges.

IRRIGATION SYSTEMS

Irrigation systems provide highly efficient watering for your lawn or garden. While a relatively expensive investment on the front end, installing one can actually save you money and



water in the long run.

If homeowners with irrigation systems use a certified irrigation professional to perform regular maintenance, they can reduce irrigation water use by 15 percent, or nearly 8,800 gallons of water, annually, according to the U.S. Environmental Protection Agency.

Other tips for properly using your irrigation system include making sure the controller is set for the correct season. This can ensure the optimal use of your irrigation schedules and the fulfillment of your watering needs.

RAIN BARRELS

If you're looking for extra efficient ways of conserving water, what better way than to capture and re-use rainwater? If you have a roof with gutters, you should consider installing a barrel to catch the runoff.

Barrels don't have to be unsightly and can actually appear like large planters on the outside of your home. They also are generally a one-time investment — and an inexpensive one at that. Make sure you have room to store them during the winter months if your area is susceptible to icing or heavy snow.

Does Your Landscape Have a DRINKING PROBLEM?

TURN DOWN YOUR IRRIGATION

Save water, save money! For tips go to our website: www.ncsd.ca.gov

NIPOMO
Nipomo Community
Services District

NipomoCSD.com

TURN YOUR PHOTOS INTO MONEY



Win \$1,000 in our Destinations travel photo contest! Enter here

http://santamariatimes.com/news/san_luis_obispo_county_news/stage-iv-water-shortage-what-does-this-mean/article_3b82405e-2f76-5b2f-a21b-cbb4849dd5a7.html

<

PREVIOUS

Grover Beach police identify man allegedly killed by roommate

>

Manager's Column

'Stage IV Water Shortage' – what does this mean?

Updated 7 hrs ago

The mission of the Nipomo Community Services District is to provide its customers with reliable, quality, and cost-effective services now and in the future.

There has been a lot of talk in the news and around town about Nipomo Community Services District's action and inaction. The NCSD board of directors spent the morning of their July 13 board meeting in conversation with the community regarding what to do and what not to do with regards to water conservation.

Decisions are best made with those who are most impacted by the outcomes. In the case of Stage IV water shortage conditions, the possible actions in play will impact everyone. The board acted in a manner that reflected the majority of voices by deciding not to enforce further conservation measures.

It is to be expected that some will endorse and some criticize whatever decisions come from a government entity. Regardless of the criticism, the NCS D board has one interest – to do what is best for the community they reside in and represent.

Our community in Nipomo is made up of both longtime residents who don't want to see any change and outside developers with grand visions of opportunity. Mostly, Nipomo is made up of individuals content to live their life in peace, see their family grow and prosper, and give back to a town where they enjoy living. Often times you'll find these are the same people who put themselves under public scrutiny and fill the quasi-volunteer positions on local boards and committees.

The NCS D board is scheduled to take action at its July 27 board meeting and declare a Stage IV water shortage condition. After hearing public comment earlier in the month, the board will not enforce the more stringent water conservation efforts at this time. This action will allow the board to be more responsive to any shift in water conservation behavior by district customers should additional conservation measures need to quickly be implemented.

The board has the luxury of inaction on this matter because of the community's conservation efforts and the district's completion of the Supplemental Water Project which is bringing a new source of water onto the Mesa.

As we reflect on how a group of people can come to consensus and make a decision, we think back on the different philosophies of justice. Do we look for the "greater good for the greatest number" (Mr. Bentham, 18th century), or "the rule of law" thinking (John Rawls, 20th century) that protects an individual's rights against the greatest number?

Discussing this paradoxical dilemma over a glass of wine with friends can be a pleasure. Discussing who gets water to wash that glass, in a board room heated with contention, is a completely different matter. In both cases, the answers are illusive and subjective to a point of view.

Until next time...

Jessica Matson

From: Nipomo CSD <info=ncsd.ca.gov@mail185.wdc02.mcdlv.net> on behalf of Nipomo CSD <info@ncsd.ca.gov>
Sent: Friday, July 22, 2016 4:18 PM
To: Jessica Matson
Subject: News from NCSD: Stage IV Water Shortage



Friday, July 22, 2016

[View this email in your browser](#)



What does "Stage IV Water Shortage" mean?

A message from the General Manager



There has been a lot of talk in the news and around town about Nipomo Community Services District's ("NCSD") action and inaction. The NCSD Board of Directors spent the morning of their July 13 Board Meeting in conversation with the community regarding what to do and what not to do with regards to water conservation. Decisions are best made with those who are most impacted by the outcomes. In the case of Stage IV water shortage conditions, the possible actions in play will impact everyone. The Board acted in a manner that reflected the majority of voices by deciding not to enforce

further conservation measures.

It is to be expected that some will endorse and some criticize whatever decisions come from a government entity. Regardless of the criticism, the NCSD Board has one interest – to do what is best for the community they reside in and represent. Our community in Nipomo is made up of both longtime residents who don't want to see any change and outside developers with grand visions of opportunity. Mostly, Nipomo is made up of individuals content to live their life in peace, see their family grow and prosper, and give back to a town where they enjoy living. Often times you'll find these are the same people who put themselves under public scrutiny and fill the quasi-volunteer positions on local boards and committees.

The NCSD Board is scheduled to take action at its July 27, 2016, Board Meeting and declare a Stage IV water shortage condition. [Read More](#)

[Read more regarding the NMMA's declaration](#)

June Conservation Update

The District's conservation efforts remain steady and meet the State's mandated 28% reduction.

In June, the District produced 196 acre feet or about 64 Million gallons of water to meet customer demand. This equates to a 28.1% reduction in overall production compared to June 2013. Additionally, thanks to the arrival of supplemental water last July, groundwater pumping during June was 46.7% lower than the 5-year average for June!

With the continued drought and lack of rain, conservation remains very important. As always, [saving water saves money!](#)



New Billing Software and Interactive Tool

In May the District transitioned its billing software to a more modern system, allowing the District to better serve its customers.

With this upgrade, customers have seen some changes to their bill including their account number. Please make note of this new account number. If using your bank's bill-pay service, please ensure that this new account number is changed when scheduling a payment. Customers who are signed up for Auto-Pay through the District, do not have to make any changes.

The District also has an interactive example of the new bill on the [website](#) so that customers can explore and receive more information about the various parts of the utility bill.

As more features become available, customers will be notified.

Home » Example Bill

Example Bill

Below is an example bill. Please mouse over the highlighted areas for a detailed explanation of each element.



148 S WILSON ST
PO BOX 326
NIPOMO, CA 93444
(805) 929-1133
www.ncsd.ca.gov

UTILITY SERVICE BILL

Account Number	AMOUNT DUE
99-9999-00	\$197.35
DUE BY 4:30 PM ON	6/5/2016
Service Address	
123 ANY ST	

BILL DUE UPON PRESENTATION



JANE DOE
123 ANY ST
NIPOMO, CA 93444

NIPOMO COMMUNITY SERVICES DISTRICT
148 S WILSON ST
PO BOX 326
NIPOMO, CA 93444

DETACH AND RETURN ABOVE PORTION WITH YOUR PAYMENT, RETAIN LOWER PORTION FOR YOUR RECORDS

NIPOMO COMMUNITY SERVICES DISTRICT * UTILITY SERVICE BILL

148 S WILSON ST, PO BOX 326, NIPOMO, CA 93444, (805) 929-1133
BILL DUE UPON PRESENTATION

Name		Service Address			Account Number	
JANE DOE		123 ANY ST			99-9999-00	
Status	Service Dates		# Days	Bill Date	DUE BY 4:30 PM ON	Penalty Date
	From	To				
Active	2/29/2016	4/30/2016	61	5/10/2016	6/5/2016	6/6/2016
PREVIOUS BALANCE					\$184.78	

District Receives Prestigious Recognition



Project of the Year

The Nipomo Supplemental Water Project has received recognition once again!

In June, the American Society of Civil Engineers (ASCE), San Luis Obispo Branch, presented the Nipomo Community Services District with two

prestigious awards during its annual award ceremony.

As well as receiving the coveted Water Project of the Year, the District's Supplemental Water Project received ASCE's overall Project of the Year for 2016.

“The Nipomo Supplemental Water Project overcame many complex engineering challenges that pushed the limits of current technologies. With so many great projects in the County, being recognized by ASCE and receiving their Project of the Year Award is both humbling and satisfying to the professionals who brought this project into existence,” said General Manager, Mario Iglesias. [Read More](#)

Accounting Excellence Award

The Government Finance Officers Association (GFOA) notified Nipomo CSD that the District’s annual financial report (audit) for 2014-2015 qualified for and has received the Association’s Achievement of Excellence in Financial Reporting. This is the third year in a row the District has received this award.

The GFOA’s Certificate of Achievement is the highest form of recognition in governmental accounting and financial reporting. Attainment of the Certificate represents a significant accomplishment by a government and its management.

The Association also specifically recognized District Finance Director and 24-year District employee, Ms. Lisa Bognuda with an Award of Financial Reporting Achievement for her instrumental role in the District achieving a level of accounting excellence. [Read More](#)

Reminder



Supplemental Water Rate Increase as of July 1st

In November 2014, the Board of Directors approved a Supplemental Water rate schedule to pay for the water imported from Santa Maria. The rate was implemented in July 2015 once the first deliveries of water arrived. The scheduled increase went to effect July 1st, 2016.

The Supplemental Water Volume Charge rate schedule is below. For the full rate schedule, visit the District's [website](#).

Supplemental Water Volume Charge for All Customer Classifications			
Supplemental Water Volume Charge			
	Volume Charge		
	July 1, 2015	July 1, 2016	July 1, 2017
Volume Charge (\$/Ccf)	\$0.774	\$1.003	\$1.041

Rebates Available

NCS D

[High-Efficiency Clothes Washer](#), \$75

County of San Luis Obispo

[Various Rebates](#)

[Turf Replacement](#) (Cash for Grass)

Storm Rewards

[Rain-Friendly Projects Rebate](#), Up to \$999

State of California

[Turf Replacement](#), Up to \$2,000

[Toilet](#), \$100

We welcome feedback and comments. Reach out to us using

one of the links below and feel free to share with others.



Facebook Twitter Website Email

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You are receiving this email because you opted in on our website.*

Our mailing address is:

Nipomo Community Services District
PO Box 326
148 S. Wilson St.
Nipomo, CA 93444

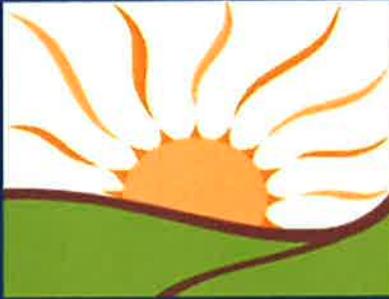
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MailChimp

Jessica Matson

From: Nipomo Chamber of Commerce <info@nipomochamber.org>
Sent: Monday, July 25, 2016 12:35 PM
To: Jessica Matson
Subject: Weekly News - July 25, 2016



Nipomo
CHAMBER OF
COMMERCE



Dave Nilsen
Chamber President
Obispo Wealth Management

Weekly News

July 25, 2016

Nipomo Chamber of Commerce

July Luncheon

Thursday, July 28th
11:45-1:00pm

Diablo Closure
Rochelle Becker

Alliance for Nuclear Responsibility

Blacklake Golf Resort
1490 Golf Course Ln.

Please RSVP with menu selection
Pull Pork Mac & Cheese
or
Chicken Caesar Salad

For Info Contact:

Amber Wilson
Executive Director
amber@nipomochamber.org

Chamber Hours

Monday through Friday
9 am to 5 pm

239 W. Tefft St.
Nipomo, CA 93444

Office: 805.929.1583
Fax: 805.929.5835

info@nipomochamber.org

Platinum Sponsor

Healing Touch
Day Spa

President's Circle Sponsors

[Community Health
Centers](#)

[Nipomo Recreation](#)

Join us for the
RELAY FOR LIFE
of Nipomo



August 13, 2016

2 PM to 10 PM

**Nipomo Park
Football Stadium**

**Start a Team
Sponsor the Event
Donate a Raffle Item
Join the Event Leadership Team**

For more information contact Deb Jeffers at
805.473.1748 by or email at
Deb.Jeffers@cancer.org

Relay For Life is the largest all cancer fundraiser in the world! Please join this global movement by kicking-off your local community's event and learning more ways to become involved in the Relay For Life of Nipomo.



**THE OFFICIAL SPONSOR
OF BIRTHDAYS!**

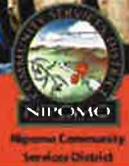
Water bill high? Check for leaks.

Small leaks can save thousands of gallons.



SAVE WATER, SAVE MONEY!

For tips go to our website: www.ncsd.ca.gov or social media   NipomoCSD



Please "Like" us at:





Nipomo
CHAMBER OF
COMMERCE

August Edition 2016

The mission of the Nipomo Chamber of Commerce is to promote the civic, economic, agricultural, educational, & social welfare of Nipomo.



**Nipomo Chamber
President
David Nilsen**

dave@obispowealthmanagement.com

**Nipomo Chamber of
Commerce**

Email:

info@nipomochamber.org

239 W. Tefft St.
Nipomo, CA 93444
805/929-1583
Fax: 805/929-5835

**Amber Wilson
Executive Director**

INSIDE THE CHAT

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PRESIDENT'S MESSAGE

Chamber Friends,

It's August and Summer is coming to a close and Fall is just around the corner. It can be easy to be complacent and ride out the rest of the month. However, at the Nipomo Chamber of Commerce activities are beginning to heat up.

We have our second "Concert in the Gazebo" at the Nipomo Regional Park on Sunday, August 21st at 4pm, with local band Steppin Out. After that we will be heading into Octoberfest, October 15th and 16th, also at the Nipomo Regional Park.

Octoberfest is the largest event in Nipomo and now is the time to promote your business with a booth and/or sponsorship. This is a wonderful opportunity to give back to the community with this family fun fundraising event. The Chamber is committed to providing family events all year around, with the goal to make Nipomo a wonderful community to live.

Contact the Chamber office about participating at our Events.

See ya at the Concert on the 21st!

Respectfully,

David Nilsen

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President's Circle



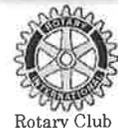
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FOR IMMEDIATE RELEASE

Date: July 27, 2016
Contact: Mario Iglesias, General Manager
Nipomo Community Services District
148 S. Wilson St., Nipomo, CA 93444
Phone: (805) 929-1133 – Email: miglesias@ncsd.ca.gov



Board Declares Stage IV Water Shortage Conditions

At its July 27th Regular Board Meeting, District Board of Directors declared a Stage IV Water Shortage in accordance with its Water Shortage Response and Management Plan (WSRMP). The Board directed staff to continue enforcing Stage III actions of the WSRMP, but not impose additional Stage IV possible actions until further review of the community's conservation efforts at a January 2017 Regular Board Meeting.

The Water Shortage Response and Management Plan is based on five escalating stages of drought. In Stages III through V, there are targeted reductions in water use designed to protect long-term groundwater supplies. Stage IV represents Severe Water Shortage Conditions and sets a goal of reducing District-wide water use by 50%.

Thanks to customers' conservation efforts and the arrival of supplemental water last July, the District has seen a 46% reduction in groundwater pumping to date. With the current reduction rate, the Board is confident the District, through the communities continued conservation effort, can achieve the 50% reduction goal thus holding off further action.

General Manager Mario Iglesias stated, "The Board's pathway through five years of drought was clearly laid out to the public at today's Board Meeting when it declared a Stage IV water shortage condition. With the conservation objective of a 50% reduction in groundwater pumping nearly met, the Board did not impose optional actions to increase conservation efforts at this time. Taking measured steps to meet needs as they arise is a common sense approach and one the Board chose in this instance."

The District's WSRMP is designed to manage water supplies during the current drought. Supplemental water supplies are part of a long-term solution to balance water supply and demand and sustain groundwater basin health.

The District is working with neighboring water agencies and County agencies to coordinate conservation efforts across the Nipomo Mesa.

For more information about the drought, conservation programs and other water related issues, please contact the Nipomo Community Services District at 929-1133, info@ncsd.ca.gov, or visit www.ncsd.ca.gov.

###

Established in 1965 to meet the health and sanitation needs of the local community, Nipomo Community Services is pleased to provide a wide variety of services throughout its district including the provision of water, sewer, and waste management services as well as lighting and drainage in limited areas. The mission of Nipomo Community Services District is: Provide our customers with reliable, quality, and cost-effective services now and in the future.

Manager's Column

Adobe Press; Inside the NCSD

July 29, 2016 Issue

"Stage IV Water Shortage" – What Does this Mean?

The mission of the Nipomo Community Services District is to provide its customers with reliable, quality, and cost-effective services now and in the future.

There has been a lot of talk in the news and around town about Nipomo Community Services District's ("NCSD") action and inaction. The NCSD Board of Directors spent the morning of their July 13 Board Meeting in conversation with the community regarding what to do and what not to do with regards to water conservation. Decisions are best made with those who are most impacted by the outcomes. In the case of Stage IV water shortage conditions, the possible actions in play will impact everyone. The Board acted in a manner that reflected the majority of voices by deciding not to enforce further conservation measures.

It is to be expected that some will endorse and some criticize whatever decisions come from a government entity. Regardless of the criticism, the NCSD Board has one interest – to do what is best for the community they reside in and represent. Our community in Nipomo is made up of both longtime residents who don't want to see any change and outside developers with grand visions of opportunity. Mostly, Nipomo is made up of individuals content to live their life in peace, see their family grow and prosper, and give back to a town where they enjoy living. Often times you'll find these are the same people who put themselves under public scrutiny and fill the quasi-volunteer positions on local boards and committees.

The NCSD Board is scheduled to take action at its July 27, 2016, Board Meeting and declare a Stage IV water shortage condition. After hearing public comment earlier in the month, the Board will not enforce the more stringent water conservation efforts at this time. This action will allow the Board to be more responsive to any shift in water conservation behavior by District customers should additional conservation measures need to quickly be implemented. The Board has the luxury of inaction on this matter because of the community's conservation efforts and the District's completion of the Supplemental Water Project which is bringing a new source of water onto the Mesa.

As we reflect on how a group of people can come to consensus and make a decision, we think back on the different philosophies of justice. Do we look for the "greater good for the greatest number" (Mr. Bentham, 18th century), or "the rule of law" thinking (John Rawls, 20th century) that protects an individual's rights against the greatest number? Discussing this paradoxical dilemma over a glass of wine with friends can be a pleasure. Discussing who gets water to wash that glass, in a Board room heated with contention, is a completely different matter. In both cases, the answers are illusive and subjective to a point of view.

Until next time...

Mario Iglesias, General Manager, info@ncsd.ca.gov Follow us on  or  NipomoCSD



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SAVE MONEY!**

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www.ncsd.ca.gov |   /NipomoCSD



Nipomo Community Services District

Jessica Matson

From: Nipomo Chamber of Commerce <info@nipomochamber.org>
Sent: Monday, August 01, 2016 2:45 PM
To: Jessica Matson
Subject: Weekly News - August 1, 2016



Nipomo
CHAMBER OF
COMMERCE



Dave Nilsen
Chamber President
Obispo Wealth Management

Weekly News

August 1, 2016

Nipomo Chamber of Commerce

August Mixer

Thursday, August 11th
5:00-7:00pm

Frederick Law Firm
267 W. Tefft St.

Meet, mix & mingle!

929-1583
amber@nipomochamber.org

For Info Contact:

Amber Wilson
Executive Director
amber@nipomochamber.org

Chamber Hours

Monday through Friday
9 am to 5 pm

239 W. Tefft St.
Nipomo, CA 93444

Office: 805.929.1583
Fax: 805.929.5835

info@nipomochamber.org

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August 13, 2016

2 PM to 10 PM

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Football Stadium**

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Join the Event Leadership Team**

For more information contact Deb Jeffers at
805.473.1748 by or email at
Deb.Jeffers@cancer.org

Relay For Life is the largest all cancer fundraiser in the world! Please join this global movement by kicking-off your local community's event and learning more ways to become involved in the Relay For Life of Nipomo.



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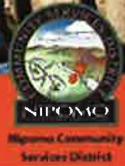
Water bill high? Check for leaks.

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For tips go to our website: www.ncsd.ca.gov or social media   NipomeCSD



Please "Like" us at:



Nipomo aims for 50 percent groundwater conservation rate after Stage IV shortage declared

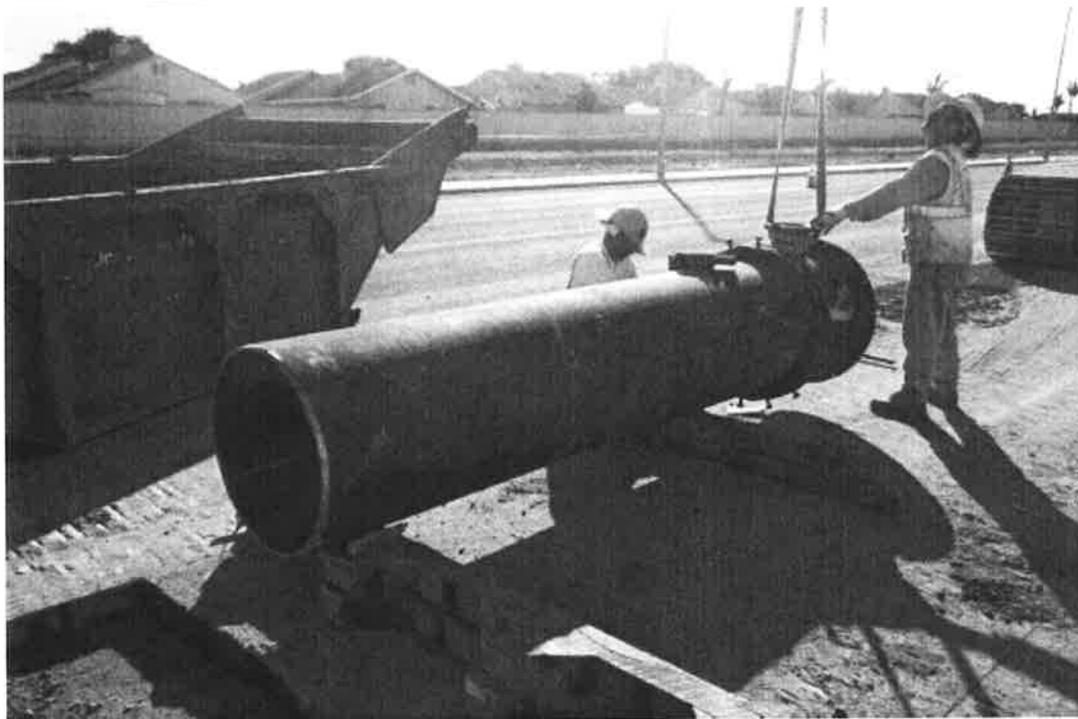
By KCBX NEWSROOM · 16 HOURS AGO

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A pipeline (seen under construction here) now connects the Nipomo Community Service District (NCSD) with the City of Santa Maria. It was completed in 2015 and will help the NCSD meet its 50 percent groundwater conservation goal.

NIPOMO COMMUNITY SERVICES DISTRICT (NCSD)

Listening...

1:40 / 4:00

The Nipomo Community Services District (NCSD) Board passed a Stage IV Water Shortage resolution back on July 27, bringing new conservation goals into focus.

The move comes following several years of below average rainfall for the area.

District General Manager Mario Iglesias joined News Director Randol White to discuss what the declaration means for the District's customers and how the community plans to move forward.

NOTE: This transcript is from an interview that was edited for time purposes:

mean to declare that?

Mario Iglesias: As you alluded to, there are multiple stages. There are a total of five stages and each one of the stages is directed and targeted to meet the conditions of the groundwater basin.

White: And is it "I" being least severe, "V" being the worst?

Iglesias: Correct. Right now, Stage IV means that you're going to look at Stage I, II and III of course. And then you're going to look to see, well we have a conservation objective. All these conservation objectives are targeted to save the water basin, that's the health of the basin below that we draw from. So, Stage IV really says you can take measures if you aren't meeting your conservation objective. The conservation objective under Stage IV for the Nipomo Mesa Management Area and therefore the District, is to reduce our groundwater pumping by 50 percent.

White: Five-zero?

Iglesias: Five-zero.

White: Up until this point, what sort of conservation levels has the District been meeting?

Iglesias: We have to be clear here because groundwater and conservation, those are two different numbers here for the District. Why? Because the District has a supplemental water project they completed in 2015, July. Now, we have this ability to bring in, import water to sustain the community, but also to make up for and help us achieve that 50 percent goal. Prior to that pipeline, the District has saved, conservation, anywhere from 28 to 39 percent month by month. So, you add in that added water that we brought in, 650 acre feet, and all of a sudden we're at 46 percent groundwater pumping reduction.

White: And that water comes from Santa Maria?

Iglesias: That is correct. We do import that water from Santa Maria and we're all part of one basin.

White: So now under this Stage IV goal you want to push that up to 50 percent. What means will you use to get there.

Iglesias: Yes, we're really excited about this portion because last year was our first year for the supplemental water project. We brought in about 652 acre feet of water. Our commitment now for the July 2016 to June 2017 period, we'll be bringing in a minimum of 800 acre feet. So, we've done the calculations and we're able to take the last year's consumption and behaviors of our community exercise and lay them over on that next period, add that extra import water up to 800, we're only short about 14 acre feet. So, with a little bit of effort from the community and possibly turning up the knob on our import water just slightly, we'll meet that number with little problem.

White: How much are you allowed to turn up that knob. I imagine the residents of Santa Maria and the District might have some concern when it comes to that.

Iglesias: Of course. Whenever we talk about water, we're always talking about something that concerns us all, especially at five years of drought. The District has got a contract with the City of Santa Maria and we're all sharing this basin.

White: Do you have a worst case scenario in place?

Iglesias: The State just came out with that self-certification process and what they asked each water provider to do is take the last three years of drought and lay them into the future three years out, and then tell us what your conservation levels should be, if you want to self certify. So, we've taken that view and where we find ourselves is that we have adequate water to meet those three years.

Press Release Log 2016

Date of PR	Title	Date Sent to Media	Date Placed On Website	Media Pub	Date PR Published	Media Published	Date PR Published	Media Published	Date PR Published	Media Published	Date PR Published
1/15/2016	NCSDD Board of Directors Recognize Nipomo Students for Efforts in Conservation Poster Contest	1/15/2016	1/15/2016	Adobe	1/21/2016	SM Times	2/6/2016				
1/15/2016	District Awards Grant Funds for Continued Solid Waste Removal to Nipomo Chamber of Commerce	1/15/2016	1/15/2016	Adobe	1/21/2016						
1/28/2016	Board Authorizes Bidding for Supplemental Water Project Joshua Road Pump Station Reservoir	1/28/2016	1/28/2016	Tribune	2/8/2016						
2/9/2016	Nipomo CSD Supplemental Water Project Receives Project of the Year Award	2/9/2016	2/9/2016	Adobe	2/9/2016	SM Times	2/12/2016	Tribune	2/15/2016		
3/10/2016	Board Awards Contract for Supplemental Water Project Joshua Road Pump Station Reservoir	3/10/2016	3/10/2016	Tribune	3/10/2016	BC Water News	3/11/2016	Adobe	3/14/2016	SM Times	3/14/2016

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4/29/2016	Board Moves Forward with Completion of Blacklake Sewer Master Plan	4/29/2016	4/29/2016								
5/17/2016	NCSD 2015 Urban Water Management Plan (UWMP)	5/17/2016	5/17/2016	Adobe	5/18/2016						
6/3/2016	NCSD 2015 Urban Water Management Plan (UWMP) Scheduled for Adoption	6/3/2016	6/3/2016								
6/24/2016	Nipomo Supplemental Water Project Receives Prestigious Recognition Once Again	6/24/2016	6/24/2016	Sun	7/1/2016						
6/24/2016	Nipomo CSD Receives Accounting Excellence Award for a Third Year	6/24/2016	6/24/2016	Sun	7/1/2016						
6/29/2016	Court Appointed Technical Group Releases Spring 2016 Index. Area Groundwater Remains in Severe Water Shortage Condition	6/29/2016	6/29/2016	Sun	7/6/2016	Tribune	7/11/2016 7/16/2016	BC Water News	7/12/2016		
7/27/2016	Board Declares Stage IV Water Shortage Conditions	7/27/2016	7/27/2016	Tribune	7/27/2016	BC Water News	7/28/2016				

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Date: July 27, 2016
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148 S. Wilson St., Nipomo, CA 93444
Phone: (805) 929-1133 – Email: miglesias@ncsd.ca.gov



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 Monterey Jazz Festival



Nipomo aims for 50 percent groundwater conservation rate after Stage IV shortage declared

The Nipomo Community Services District (NCSD) Board passed a Stage IV Water Shortage resolution back on July 27, bringing new conservation goals into focus.



Zika case reported in Monterey County, first on Central Coast



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Maven's Notebook

ROBERT LACKEY: The use and misuse of science in water resource policy, management

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East Bay Times

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Livermore Independent

Zone 7 to double size of water reservation in potential reservoir

KSBW Monterey

Gilroy garlic growers overcome historic drought, expects good year

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Central-Valley-Sierra

Visalia Times-Delta

Visalia water rates won't rise after Orange County court ruling

San Luis Obispo Tribune

Cambria water facility's environmental report on track, director says

KSBY San Luis Obispo

TCE testing begins at San Luis Obispo Airport

Nipomo Community Services District

District board declares Stage IV water shortage conditions

Visalia Times-Delta

CWC coordinator: Supervisors should take overdraft water position

Ceres Courier

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problems. In this first of a multipart series, Gus Hrnclir introduces the design-build project delivery method and explains why more and more water utilities are making the switch to this popular choice. READ MORE ►

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West Hollywood TV

West Hollywood wins its first Emmy Award for water conservation PSA

West Hollywood took home its first Emmy win at the 68th Los Angeles Area Emmy Awards for its public service announcement video on water conservation The 60-second PSA, "Winter is Here! But the Drought is Far From Over," is a parody of "Game of Thrones." >> READ MORE



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Orange County Register

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Los Angeles Times

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Beach Reporter

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Honolulu Civil Beat

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KUAM Guam

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What a Stage 4 water shortage means for Nipomo



BY KAYTLYN LESLIE
kleslie@thetribunenews.com

The Nipomo Community Services District is officially in a Stage 4 water shortage, the second highest level of water shortage in the district, though residents won't face any new water restrictions just yet.

As it had previously indicated it would, the NCS D Board of Directors approved declaring the next stage of water shortage at its meeting Wednesday morning, while at the same time keeping the more moderate Stage 3 restrictions in place.

If the district doesn't manage to meet its goal of reducing groundwater pumping by 50 percent this next year, however, the stricter restrictions could still be put into place, general manager Mario Iglesias said. The board will re-evaluate how the district is doing in January, and if it does not appear it has met its goal, it could choose to then implement the stage 4 restrictions.

Stage 3 restrictions prohibit using water to wash cars or vehicles, to fill pools or spas and for dust control or construction. It also limits the amount that can be used in municipal irrigation. Stage 3 also prohibits new applications for water service, though existing applications will be processed.

Stage 4 keeps all of those restrictions, but it also prohibits any municipal irrigation and suspends even pending applications for water service. It also requires groundwater pumping to be cut 50 percent, up from 30 percent in stage 3.

Kaytlyn Leslie: 805-781-7928, @kaytleslie

BC Water News

7/18/16

Audubon Society

JENNIFER MITT: Building a new future for the Colorado River

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Northern California

Monterey County Now

State Water Board staff reverses, recommends increased water for Cal Am

San Mateo Daily Journal

Restoring habitat in a man-made world: SFPUC clears non-natives in portion of watershed

San Francisco Chronicle

Dangerous algae contaminates Pit River Arm of Shasta Lake

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Fresno Bee

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Sierra Wave

State DWR decision puts Tri-Valley water in a bind

San Luis Obispo Tribune

Nipomo CSD to mull Stage 4 water-shortage declaration

Cal Coast News

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KFSN Fresno

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USA TODAY introduces the design-build project delivery method and explains why more and more water utilities are making the switch to this popular choice. [READ MORE ▶](#)

What's your take?

Has your utility used or considered using the design-build delivery method? [VOTE NOW ▶](#)

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Chino, CA

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California Water Quality Monitoring Council

State water board hosts the first Water Quality Science Symposium

The state water board's Surface Water Ambient Monitoring Program (SWAMP) hosted the first Water Quality Science Symposium last month.

▶ See more videos. Do you have a video you'd like to submit? [Send us an e-mail](#)

Associated Press

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KPCC Pasadena

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My News LA

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San Diego Union-Tribune

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KHON Honolulu

▶ Group protests expanded protection of Papahānaumokuākea

KHON Honolulu

Board of Water Supply seeks public feedback on long-term plan

Knoxville News Sentinel

OBITUARY: Frank Barnett, former governor of American Samoa, 82

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2016 Website Traffic Summary

Week	Visits	Unique Visitors	Pageviews	Pages/Visit	Avg. Visit Duration	Bounce Rate	% New Visits	Highest Traffic Day	Significant Actions During the Week Possibly Contributing to Traffic
11/30/15 - 12/6/15	326	247	584	1.79	0:01:16	62.58%	52.76%	Fri 12/4	
12/7/15 - 12/13/15	268	214	510	1.9	0:01:35	58.96%	54.48%	Thu 12/10	
12/14/15 - 12/20/15	308	250	752	2.44	0:01:32	68.18%	58.44%	Thu 12/17	
12/21/15 - 12/27/15	207	179	341	1.65	0:01:23	73.91%	65.70%	Mon 12/21	Low due to holiday
12/28/15 - 1/3/16	178	150	325	1.83	0:01:32	62.36%	66.29%	Tue 12/29	Low due to holiday
1/4/16 - 1/10/16	302	232	580	1.92	0:01:36	60.26%	55.63%	Tue 1/5	
1/11/16 - 1/17/16	264	202	526	1.99	0:01:21	57.95%	56.44%	Wed 1/13	
1/18/16 - 1/24/16	309	228	587	1.9	0:01:42	54.37%	49.19%	Mon 1/19	
1/25/16 - 1/31/16	304	231	650	2.14	0:01:25	56.25%	55.26%	Mon 1/25	
2/1/16 - 2/7/16	321	255	592	1.84	0:01:15	60.44%	58.88%	Fri 2/5	
2/8/16 - 2/14/16	297	228	604	2.03	0:01:23	54.21%	56.90%	Wed 2/10	
2/15/16 - 2/21/16	272	204	485	1.78	0:01:30	58.46%	54.04%	Fri 2/19	
2/22/16 - 2/28/16	323	253	622	1.93	0:01:13	56.97%	59.44%	Thu 2/25	
2/29/16 - 3/6/16	355	272	698	1.97	0:01:28	54.65%	54.37%	Mon 2/29	
3/7/16 - 3/13/16	311	242	604	1.94	0:01:24	56.91%	56.91%	Fri 3/11	
3/14/16 - 3/20/16	270	210	499	1.85	0:01:22	65.19%	59.26%	Tue 3/15	
3/21/16 - 3/27/16	234	176	429	1.83	0:01:33	61.11%	53.42%	Wed 3/23	
3/28/16 - 4/3/16	221	170	564	2.55	0:01:21	57.92%	56.11%	Thu 3/31	
4/4/16 - 4/10/16	304	239	559	1.84	0:01:35	58.88%	56.91%	Tue 4/5	
4/11/16 - 4/17/16	315	244	595	1.89	0:01:31	59.37%	60.95%	Tue 4/12	
4/18/16 - 4/24/16	305	242	515	1.69	0:00:59	63.28%	59.67%	Fri 4/22	
4/25/16 - 5/1/16	276	216	530	1.92	0:01:46	61.23%	60.51%	Mon 4/25	
5/2/16 - 5/8/16	275	208	541	1.97	0:01:59	57.09%	54.55%	Wed 5/4	
5/9/16 - 5/15/16	276	208	584	2.12	0:01:37	51.45%	60.51%	Tue 5/10	
5/16/16 - 5/22/16	322	244	696	2.16	0:01:33	54.04%	54.97%	Thu 5/19	
5/23/16 - 5/29/16	262	208	519	1.98	0:01:03	54.20%	57.25%	Mon 5/23	
5/30/16 - 6/5/16	357	299	662	1.85	0:01:38	59.10%	63.31%	Fri 6/3	
6/6/16 - 6/12/16	325	250	742	2.28	0:02:55	58.77%	56.31%	Tue 6/7	
6/13/16 - 6/19/16	333	245	751	2.26	0:02:23	55.56%	50.15%	Fri 6/17	
6/20/16 - 6/26/16	312	231	553	1.77	0:01:23	59.94%	55.45%	Thu 6/23	
6/27/16 - 7/3/16	402	321	886	2.2	0:01:30	38.06%	68.66%	Sun 7/3	NMMA announcement

2016 Facebook Summary

FACEBOOK

Week	New Users	Comment Likes	Comment Shares	User Posts	*Content Views	Most Popular Post
2015	56					
12/4/15 - 1/7/16 (35 days)	1	5	0	2	640	Still have your tree? Beginning the week of Jan 4th-8th on your garbage service day, South County Sanitary will remove your Christmas tree for free. Place in your green waste bin or on your curb. (208 views)
1/8/16 - 1/21/16 (14 days)	4	1	0	1	166	There's a lot of rain coming down in #Nipomo right now. Reminder to turn off those sprinklers! (42 views)
1/22/16 - 2/4/16 (14 days)	1	11	0	1	294	Thank you to the Nipomo Chamber of Commerce for presenting the District with the Keeping #Nipomo Clean Award at tonight's 2016 Installation dinner. (106 views)
2/5/16 - 2/18/16 (14 days)	1	9	0	1	396	Thank you for the article, SLO Tribune! Nipomo pipeline project gets public works award (217 views)
2/19/16 - 3/3/16 (14 days)	0	6	2	1	171	In addition to the State's turf replacement rebate, the San Luis Obispo County Planning and Building Department has implemented a Cash-for-Grass program for #Nipomo homeowners. (32 views)
3/4/16 - 4/7/16	1	7	0	0	383	Did you know leaky toilets often go undetected and can be big water wasters inside. The District has tabs you can use to test your toilets. #FixALeakWeek (38 views)

2016 Facebook Summary

Week	New Users	Comment Likes	Comment Shares	User Posts	*Content Views	Most Popular Post
4/8/16 - 4/21/16 (14 days)	0	0	0	0	129	The trash company's spring clean-up week is coming! See below for more information. (26 views)
4/22/16 - 5/5/16 (14 days)	2	5	0	0	148	Great #conservation efforts once again, #Nipomo! (41 views)
5/6/16 - 5/19/16 (14 days)	2	3	0	0	136	Overall District pumping was down 31.3% for April! Thanks to Supplemental Water, groundwater pumping was down 50.1%! Keep saving, #Nipomo! #savewater #savewatersavemoney (36 views)
5/20/16 - 6/2/16 (14 days)	1	1	0	0	108	Happy Memorial Day! Just a reminder that the office is closed today and will re-open tomorrow at 8AM. (28 views)
6/3/16 - 6/16/16 (14 days)	0	0	0	0	33	Press Release: #Nipomo CSD 2015 Urban Water Management Plan Scheduled for Adoption. www.ncsd.ca.gov (24 views)
6/17/16 - 7/1/16 (15 days)	1	0	0	0	99	The Final 2015 NCSUD Urban Water Management Plan (#UWMP) has been posted on the District's website. www.ncsd.ca.gov (39 views)
7/2/16 - 7/21/16 (21 days)	4	1	0	3	171	Prolonged drought is continuing to cause problems with Nipomo's water supply. New groundwater testing shows levels to be low enough to move the community into a from a "Stage III Water Shortage" to a "Stage IV Severe Water Shortage." Nipomo Community Services District will meet on Wednesday, July 13 at 9am discuss a Water Shortage Response Plan. (95 views)

2016 Facebook Summary

Week	New Users	Comment Likes	Comment Shares	User Posts	*Content Views	Most Popular Post
7/22/16 - 8/4/16 (14 days)	0	3	0	0	265	Today the District's Board declared a Stage IV Water Shortage in accordance with it's Water Shortage Response and Management Plan. www.ncsd.ca.gov (166 views)

2016 Twitter Summary

TWITTER

Week	List Growth (Followers)	Re-tweets (shared)	Mentions/ Favorites (comments)	Link Visits (visits to links)	Content Views (Impressions)	Average Views/Day (Impressions)	Most Popular Post
2015	125						
12/4/15 - 1/7/16 (35 days)	8	8	6	36	3,200	91	Remember to turn those sprinklers off for at least 48 hrs after significant rainfall. http://fb.me/7EEVnXFAD (199 views) UPDATE: More sandbags have arrived at the District office. Sand is available near the back parking lot off Dana St. http://fb.me/2argHabmZ (181 views)
1/8/16 - 1/21/16 (14 days)	5	0	2	4	587	42	There's a lot of rain coming down in #Nipomo right now. Reminder: turn off those sprinklers! http://fb.me/7x43wCsoZ (55 views)
1/22/16 - 2/4/16 (14 days)	4	2	1	8	931	67	The Agenda and Packet for the January 27th Regular Board Meeting has been posted on the District website.... http://fb.me/7Cdg9BlVk (128 views)
2/5/16 - 2/18/16 (14 days)	4	3	2	3	862	62	Agenda and Packet for the February 10, 2016 Regular Board Meeting has been posted on the District's website.... http://fb.me/3q6CPXrEv (230 views)
2/19/16 - 3/3/16 (14 days)	4	4	4	0	1,000	71	Thank you @bradpomerance for having #Nipomo CSD Director Eby on #CharterLocalEdition recently! https://youtu.be/2_oIBKMY5OE (209 views)
3/4/16 - 4/7/16 (35 days)	7	4	10	7	2,200	63	El Nino is hitting hard in many areas! Don't forget to turn off those sprinklers! Also, the District has sandbags... http://fb.me/5acq1c97d (301 views)

2016 Twitter Summary

TWITTER

Week	List Growth (Followers)	Re-tweets (shared)	Mentions/ Favorites (comments)	Link Visits (visits to links)	Content Views (Impressions)	Average Views/Day (Impressions)	Most Popular Post
4/8/16 - 4/21/16 (14 days)	3	5	3	4	1,300	93	Agenda and Board Packet for the April 13th Regular Board Meeting has been posted on the District's website.... http://fb.me/4BVQxFYau (188 views)
4/22/16 - 5/5/16 (14 days)	1	6	7	5	1,700	121	#Nipomo CSD Board Moves Forward with Completion of #Blacklake Sewer Master Plan. http://www.ncsd.ca.gov http://fb.me/11htxkF7 (232 views)
5/6/16 - 5/19/16 (14 days)	6	1	1	8	1,800	129	Agenda and Packet for the May 11th Regular Board Meeting has been posted on the District's website. http://ncsd.ca.gov (83 views)
5/20/16 - 6/2/16 (14 days)	2	0	0	2	1,700	121	Public Hearing for the #Nipomo CSD 2015 Urban Water Management Plan begins at 9 AM this morning. Presentation is... http://fb.me/4DAHCr93P (88 views)
6/3/16 - 6/16/16 (14 days)	4	2	4	0	1,600	114	Proper watering makes #conservation sense! Only water when necessary. #drought #savewater #savewatersavemoney http://fb.me/Dp4gUbjqo (164 views)
6/17/16 - 7/1/16 (15 days)	2	0	4	1	1,700	113	The #Nipomo Supplemental Water Project received @ASCETweets #WaterProjectoftheYear and overall #ProjectoftheYear! http://pic.twitter.com/7lPsUQPocY (120 views)

2016 Twitter Summary

TWITTER

Week	List Growth (Followers)	Re-tweets (shared)	Mentions/ Favorites (comments)	Link Visits (visits to links)	Content Views (Impressions)	Average Views/Day (Impressions)	Most Popular Post
7/2/16 - 7/21/16 (21 days)	6	1	3	2	3,200	152	To save water & time, consider washing your face or brushing your teeth while in the shower http://ow.ly/3PX7E #waterwisewednesday (182 views)
7/22/16 - 8/4/16 (14 days)	0	1	4	3	1,100	79	Want to receive up-to-date District news? Sign-up on the District's website. http://fb.me/7fWNPoIVq (100 views)

August 10, 2016

ITEM F

ATTACHMENT B

Findings:

NCSD will need to import 821 AFY of Supplemental Water ("SW") in Fiscal Year 2017 to meet 50% Groundwater ("GW") pumping Reductions if the community's total water demand remains consistent with Fiscal Year 2016 water demand.

Assumptions:

- Fiscal Year 2017 will have the same water demand as Fiscal Year 2016
- NCSD must reduce GW pumping by 50%
- NCSD will import 821 AFY in Fiscal Year 2017

Discussion:

Table 1 - FY 2016 Water Demand

	2015						2016						FY 2016 Year-end
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	
GW	127.5	125.9	137.2	116.9	78.9	55.7	31.1	62.2	58.5	99.3	128.6	140.5	1,162.0
SW	50.1	55.0	52.8	54.7	52.9	55.9	56.4	52.7	56.2	54.6	56.5	55.1	652.7
Total Production	177.6	180.9	189.9	171.5	131.8	111.6	87.5	114.9	114.6	154	185.1	195.6	1,814.7

NCSD pumped 1,162 AFY GW in Fiscal Year 2016 and imported 652.7 AFY of Supplemental Water (SW) to meet the community's totaling 1,814.7 AFY of water demand.

NCSD's purveyor customers did not take any actual SW during the Fiscal Year but paid for and are entitled to a credit of 217.4 AFY GW pumping reduction. In order to credit our purveyor customers, this amount of water is added to NCSD's GW pumping calculation [1,162.0 + 217.4 = 1,379.5 (rounding)] and subtracted from NCSD's SW import amount [652.7 – 217.4 = 435.2 (rounding)] from Year-end totals. Table 2 demonstrates the results from these calculations through each month.

Table 2 – Accounting for Purveyor Customer FY 2016 GW Pumping Reduction Credit

	2015						2016						FY 2016 Year-end
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	
GW (+217.4)	144.2	144.3	154.7	135.1	96.5	74.3	49.9	79.8	77.2	117.4	147.4	158.8	1,379.5
SW (-217.4)	33.4	36.7	35.2	36.5	35.3	37.3	37.6	35.1	37.4	36.4	37.7	36.7	435.2
Total Production	177.6	180.9	189.9	171.5	131.8	111.6	87.5	114.9	114.6	154	185.1	195.6	1,814.7

Table 1 and 2 demonstrate that in both cases, Year-end water demand is unchanged. However, the calculated GW pumping reduction NCSDD can claim drops from 54% to 46% as demonstrated below in Table 3.

Table 3 - NCSDD % of GW Pump Reduction Entitlement FY 2016

	2015					2016						FY 2016 Year-end	
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May		Jun
NCSDD GW	144.2	144.3	154.7	135.1	96.5	74.3	49.9	79.8	77.2	117.4	147.4	158.8	1,379.5
5 Yr Avg	291.2	284.7	264.7	223.6	179.1	141.4	142.1	122.0	160.4	199.0	261.6	263.6	2,533.4
% Pump Reduction	50%	49%	42%	40%	46%	47%	65%	35%	52%	41%	44%	40%	46%

Assuming the same consumption patterns and usage, Table 4 below demonstrates the results of GW pumping when shifting to 800 AFY of SW. This amount of SW is the minimum NCSDD is obligated to take or pay for in Fiscal Year 2017.

Table 4 - FY 2017 Water Demand

	2016					2017						FY 2017 Year-end	
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May		Jun
FY 17 Proj. GW	110.9	114.2	123.2	104.8	65.1	44.9	20.8	48.2	47.9	87.3	118.4	128.9	1014.6
FY 17 SW	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7	800.0
Total Projected	177.6	180.9	189.9	171.5	131.8	111.6	87.5	114.9	114.6	154	185.1	195.6	1,814.7

NCSDD's purveyor customers are not anticipated to take any actual SW during Fiscal Year 2017, but again will pay for and receive a credit. For Fiscal Year 2017 the amount of the credit is 266.6 AFY GW pumping reduction to be divided between the two purveyor customers. In order to credit our purveyor customers this amount of water, NCSDD's GW pumping calculation must add 266.6 AFY and subtract this amount from the 800 AFY SW import amount. Table 5 below is a representation of these calculations.

Table 5 - Accounting for Purveyor Customer FY 2017 GW Pumping Reduction Credit

	2016						2017						FY 2017 Year-end
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	
GW (+266.6)	131.4	136.7	144.8	127.5	86.7	67.7	43.8	69.7	70.8	109.6	141.5	151.3	1,281.6
SW (-266.6)	<u>46.2</u>	<u>44.2</u>	<u>45.1</u>	<u>44.0</u>	<u>45.1</u>	<u>43.9</u>	<u>43.7</u>	<u>45.2</u>	<u>43.8</u>	<u>44.4</u>	<u>43.6</u>	<u>44.3</u>	<u>533.4</u>
Total Production	177.6	180.9	189.9	171.5	131.8	111.6	87.5	114.9	114.6	154	185.1	195.6	1,814.7

By importing 800 AFY, NCS D is entitled to a GW pumping reduction of 1,281.6 AFY. This amount of GW pumping increases NCS D's overall pumping reduction claim to 49%.

Table 6 – Projected NCS D % of GW Pump Reduction Entitlement FY 2017

	2016						2017						FY 2017 Year-end
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	
NCS D GW	131.4	136.7	144.8	127.5	86.7	67.7	43.8	69.7	70.8	109.6	141.5	151.3	1,281.6
5 Yr Avg	291.2	284.7	264.7	223.6	179.1	141.4	142.1	122.0	160.4	199.0	261.6	263.6	2,533.4
% Pump Reduction	55%	52%	45%	43%	52%	52%	69%	43%	56%	45%	46%	43%	49%

Importing an additional 21 AFY of SW allows NCS D to claim an additional 14 AFY [21 x 66.67 = 14]. By reducing GW pumping by 14 AFY[1,281 - 14 = 1,267], importing 821 AFY, and maintaining the same customer consumption pattern in Fiscal Year 2016, NCS D will achieve the GW pumping reduction target of 50% [1,267/2,533 = .50] in Fiscal Year 2017.

A monthly review of NCS D customer conservation efforts is ongoing and reflected in Table 7. As the Fiscal Year progresses and actual values replace forecast values, the NCS D Board will be able to gauge future responses that will enable the District to reach the Target Values.

Table 7 – Monthly Review of Actual Demand vs. Projected Demand (Bold font is actual)

	2016						2017						FY 2017 Forecast	Target Values
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun		
NCS D GW	134.7	136.7	144.8	127.5	86.7	67.7	43.8	69.7	70.8	109.6	141.5	151.3	1284.8	1,267.00
5 Yr Avg	291.2	284.7	264.7	223.6	179.1	141.4	142.1	122	160.4	199	261.6	263.6	2533.4	2533.4
Pumping Red	54%	52%	45%	43%	52%	52%	69%	43%	56%	45%	46%	43%	49%	50%