

TO: BOARD OF DIRECTORS
 FROM: MARIO IGLESIAS
 GENERAL MANAGER 
 DATE: November 4, 2016

**AGENDA ITEM
 F
 NOVEMBER 9, 2016**

GENERAL MANAGER'S REPORT

ITEM

Standing report to your Honorable Board -- *Period covered by this report is October 22, 2016 through November 4, 2016.*

DISTRICT BUSINESS

Administrative

The District encourages residents to provide reports of any observed water waste. Staff follows up each report with phone calls and written notice to customers when warranted.

Office Activities

	<u>Oct-16</u>	<u>Jul/Oct-16</u>
Reports of water waste followed up on	0	2
Leak Adjustments	1	7
Leak Adjustment Amount	\$619	\$2,607

Water Resources

1) Total Production (AF)

	<u>Oct-16</u>	<u>Year to date July-Oct</u>
Groundwater Production	94.6	467.7
Supplemental Water Imported	<u>72.4</u>	<u>284.0</u>
Total Production	<u>167.0</u>	<u>751.6</u>

In October 2016, NCSD imported 72.4 AF of water. For the four months, July through October, the District imported 284 AF of supplemental water. NCSD is 16 AF over the minimum scheduled take of 268 AF for this time period. For Fiscal Year 2017, NCSD is obligated to take or pay for a minimum of 800 AF from the City of Santa Maria ("CSM"). To import this amount of water, NCSD must average 66.7 AF per month from CSM.

2) Production vs. State Reduction Target for 2016 (AF)

	Oct-16	Year-to-Date July-Oct
Total Production (Annual Running Average)	167.0	751.6
Total Production for 2013	<u>240.5</u>	<u>1,061.3</u>
Reduction	<u>-73.6</u>	<u>-309.7</u>
Percentage Reduction	30.6%	29.2%
State Reduction Mandate	<u>28.0%</u>	<u>28.0%</u>
Difference in Percent Reduction vs. Targeted Reduction	<u>2.6%</u>	<u>1.2%</u>

For October 2016, the community met the month-to-month State-mandated reduction. The cumulative State-mandated reduction was also met; 29.2% reduced consumption from cumulative 2013 consumption levels.

The District's State-mandated reduction goal is currently 28% month to month and cumulative based on a comparison of Calendar Year 2013 water demand. The State has allowed water purveyors to self-certify their level of water conservation based on a three year projection of available water. NCSD provided the State with the necessary application to comply with the self-certification program, concluding that 24% water conservation efforts were more in-line with the available water supply. As of September, the State has not processed the District's application. The District will continue to target 28% reduction levels until the State processes our application.

3) Production versus NMMA Reduction Target for the Period

	Oct-16	July-Oct
Total Production (Annual Running Average)	167.0	751.6
Average Production for 2009-2013	<u>223.6</u>	<u>1,064.2</u>
Reduction	<u>-56.6</u>	<u>-312.5</u>
Percentage Reduction	25.3%	29.4%
Target Reduction per NMMA	<u>30.0%</u>	<u>30.0%</u>
Difference in Percent Reduction vs. Targeted Reduction	<u>-4.7%</u>	<u>-0.6%</u>

Table 3 does not include the 33.3% purveyor credit. Refer to Table 4 for the calculated groundwater pumping reduction NCSD claims for this time period.

**4) NCSD GW Reduction
 (NCSD GW Well Production adding Purveyor Credit)**

	Oct-16	July-Oct
NCSD GW Well Production	94.6	467.7
Purveyor Customer Credit (33.3% of Import Water)	<u>24.1</u>	<u>94.6</u>
NCSD Total Calculated GW Production	118.7	562.3
Average GW Production for 2009-2013	<u>223.6</u>	<u>1,064.2</u>
NCSD Percentage of GW Reduction	46.9%	47.2%

The District’s purveyor customers, GSWC and WMWC, each claim 16.66% (cumulatively 33.33%) of the imported water NCSD brings onto the basin through the NSWP. Of the 800 AF planned to be imported from CSM, 266.6 AF will be credited to these two customers. This amount must be added to the District’s groundwater pumping total to reflect the groundwater pumped by these customers in-lieu of taking wet water from the District.

The District reduced groundwater pumping by nearly 47% for the month of October. Cumulative groundwater pumping for the first four months of fiscal year 2017 was 47%. It is anticipated that by January 2017, as the addition of increased import water through the Supplemental Water Project continues, the community’s groundwater dependency will be limited to 50% of demand.

Rainfall Gauge

Rainfall Summary (Reported in inches)	Nipomo East (Dana Hills Reservoirs)	Nipomo South (Southland Plant)
October 2016 Total	1.22	1.81
July-2016 through October-2016 (Seasonal Total)	1.22	1.81
Average Year	18	16

The rainfall gauge readings are from San Luis Obispo County’s two rain gauges in the NCSD area.

Safety Program

- No accidents or incidents to report.

Public Outreach

- The following Public Outreach Program materials are attached:

- A summary of recent outreach and education activities
 - District related outreach, advertising and news coverage
 - Press release log
 - Social media traffic summary and website statistics

Other Items and News of Interest

No additional Items

Supplemental Water Capacity Accounting

The District is not currently accepting applications for new water service. No change from the previous report.

Supplemental Water Available for Allocation	500 AFY
Supplemental Water Reserved (Will Serve Letter Issued)	-5.8 AFY
Subtotal Net Supplemental Water Available for Allocation	494.2 AFY
Supplemental Water Assigned (Intent-to-Serve Issued)	-206.3 AFY
Total Remaining Supplemental Water Available for Allocation	287.9 AFY

NOTE: 206.3 AFY of water reservations represents approximately \$3.2 million in potential Supplemental Water Capacity Charges.

Connection Report

Nipomo Community Services District Water and
 Sewer Connections

	JUL-16	AUG-16	SEP-16	OCT-16
Water Connections (Total)	4350	4353	4363	4363
Sewer Connections (Total)	3137	3139	3149	3149
New Water Connections	0	3	10	0
New Sewer Connection	0	2	10	0
Galaxy & PSHH at Orchard and Division Sewer Connections billed to the County	468	468	468	468

Meetings (October 22 through November 4)

Meetings Attended (telephonically or in person):

- Oct 24, WaterSmart – Customer Engagement Software
- Oct 24, Sedaru – Asset Management Software
- Oct 24, SCAC
- Oct 25, Public Information Program Director
- Oct 26, Regular Board Meeting
- Oct 26, Rotary

- Oct 27, Nipomo Chamber of Commerce
- Oct 27, Management Team
- Oct 28, Blacklake Facilities Committee
- Oct 28, MKN – Blacklake Master Plan Review
- Oct 28, General Counsel Seitz
- Oct 31, Board Officers
- Nov 1, Public Information Program Director
- Nov 1, Admin/Eng Bimonthly
- Nov 1, Great Western Alarm – Admin Bldg
- Nov 1, GSWC – Water Quality: Dir White
- Nov 2, Rotary
- Nov 2, IRWM
- Nov 3, Special Counsel - Markman
- Nov 4, SLO County Water Resources: SM Basin Model

Meetings Scheduled (November 4 through November 11):

- Nov 7, Special Counsel
- Nov 7, NMMA-TG Member GW Model Discussion
- Nov 8, Public Information Program Director
- Nov 9, Rotary
- Nov 9, Regular Board Meeting
- Nov 10, Quarterly All-hands
- Nov 10, Management Team
- Nov 11 - Holiday

Water Resource Meetings

- NMMA-TG: November 18th @ 10:00 AM, NCSD Office
- RWMG: December 7th @ 10:00 AM, SLO Library
- WRAC: December 7th @ 1:30 PM, SLO Library

RECOMMENDATION

Staff seeks direction and input from your Honorable Board

ATTACHMENTS

- A. NCSD Outreach Summary

November 9, 2016

ITEM F

ATTACHMENT A

**NCS D Outreach Summary
November 2016**

Date Started	Outreach	Description	Status	Date Completed
* 10/20/2016	Manager's Column	Article for Manager's Column in Adobe Press, pub date 10/28	Complete	10/21/2016
* 10/24/2016	Chamber Email Blast	Conservation Tip for Chamber of Commerce weekly email update	Complete	10/24/2016
* 10/24/2016	Ad	Conservation ad in 10/28 Adobe	Complete	10/24/2016
* 10/27/2016	Press Release	Nipomo CSD Board of Directors Award Contract for Rate Study	Complete	10/27/2016
10/28/2016	Ad	Facebook ad regarding Customer Satisfaction Survey	Complete	10/28/2016
* 10/31/2016	Chamber Email Blast	Conservation Tip for Chamber of Commerce weekly email update	Complete	10/31/2016
10/21/2016	Social Media	Content posting	Complete	11/3/2016
10/21/2016	Website Updates	Home page; minutes; packets; newsletter, articles, survey; etc	Complete	11/3/2016
11/3/2016	Chamber Newsletter	Conservation ad for Chamber of Commerce November newsletter	Complete	11/3/2016
2/2/2016	Blacklake Outreach	Outreach plan for Blacklake Master Plan	In Progress	
10/25/2016	Ads	Development/purchase of holiday FOG ads	In Progress	
10/25/2016	Customer Info Packets	Creation of information packets for new customers	In Progress	
11/3/2016	Bill Stuffer	Bill stuffer regarding email billing in December/January Bills	In Progress	
11/3/2016	District Newsletter	2016 4th quarter newsletter for November distribution	In Progress	

* Included in Packet

Jessica Matson

From: Nipomo Chamber of Commerce <info@nipomochamber.org>
Sent: Monday, October 24, 2016 12:00 PM
To: Jessica Matson
Subject: Weekly News - October 24, 2016



Nipomo
CHAMBER OF
COMMERCE



Dave Nilsen
Chamber President
Obispo Wealth Management

Weekly News **October 24, 2016**

Nipomo Chamber of Commerce

October Luncheon
Dana Cultural Center
&
Nipomo SkatePark
Update

Speaker
Rudy Stowell

Thursday, October 27th
11:45-1:00pm
Blacklake Golf Resort
1490 Golf Course Ln.
Nipomo

For Info Contact:

Amber Wilson
Executive Director
amber@nipomochamber.org

Chamber Hours

Monday through Friday
9 am to 5 pm

239 W. Tefft St.
Nipomo, CA 93444

Office: 805.929.1583
Fax: 805.929.5835
info@nipomochamber.org

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Nipomo Recreation

The Martians Have Landed In Nipomo!



Monarch Radio Presents

War of the Worlds

Tuesday, November 1, at 7:30 p.m.

Tune in to KTCY-LP

107.9 FM

Listen to the live broadcast from
the original 1938 radio script.

You can also live-stream at

www.MonarchRadio.org

Don't Listen Alone!

Does Your Landscape Have a
DRINKING PROBLEM?



TURN DOWN YOUR IRRIGATION

Save water, save money! For tips go to our website: www.ncsd.ca.gov



NIPOMO

Nipomo Community

Services District



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WHEN FAIRY TALES GO DEAD

Solvang's 'dark forest' will twist storybook characters

Snow White, Red Riding Hood not the sweet girls you remember

msolovang@centralvalleystories.com
msolovang@centralvalleystories.com

If you venture into the "dark forest of Solvang" this weekend, you will encounter some familiar characters from the bedtime stories you heard as a child. But the characters will definitely not be looking alive and well.

Snow White, Red Riding Hood and Gretel, of Hansel and Gretel fame, won't be the sweet little girls you remember from those fairy tales. They'll be the scary little ghouls from nightmares you might rather forget.

And they'll be joined by others you know — Gretel's other half, one of two of Snow White's dwarfs and the Three Little Pigs — all zombied-out, so to speak, for the haunt's two-night run Saturday, Oct. 29, and Monday, Oct. 31. As you might guess, "Fractured Fairy Tales" is the theme of the annual Halloween haunt jointly sponsored by the Buellton and Solvang parks and recreation departments at the Festival Theater.

This year, there will be five main sets and several other smaller "vignettes" sets, each one revolving around a specific frightening fairy tale.

The people who put it together — 90 percent of them city staff — have spent the last couple of weeks delivering the props and materials to the theater to create the haunt.

"On average, I only have three to five people working at a time," said Fred Lageman, Solvang's parks and recreation director. "I'm the only full-time person, with another office staff, Debbie (Curtis), running about 80 to 90 percent of her time here."

"I could use more skilled labor," he added.

On Monday, a crew of four was hard at work building sets and installing props, pushing to finish in time for Saturday's opening night. They've been at it since Oct. 16.

"We've been working straight through every day, Saturday and Sunday, and into the nights," Lageman said as he screwed together a rough wooden framework for one of the passageways between sets.

Lageman is the guy who comes up with the themes, develops the scenes and devises the route the ghosts — er, guests — will follow as they navigate the multiple scary scenarios.

"This is my 27th year," he said. "I have the next three years planned out — the themes, anyway."

Planning that far ahead allows him to begin collecting items to match the themes.

"We make most of the props," Lageman said. "Some basic props such as bats and cats or skulls and bones are store-bought. And we take 'leftovers' from PCPA performances that they are going to get rid of."

Around July, he starts putting the haunt down on paper, drawing a schematic of how the various scenes will be laid out and the route through them.

"We pretty much use the whole theater," Lageman said. "We even used the grass one year."

He also has a sketchbook where he draws how he wants each scene to appear.

"That way, I can give the picture to someone and say, 'Here's how



Athena McCandlish adjusts grandma in the "Little Red Riding Hood" section of the Solvang haunted house under construction at the Festival Theater.



One of the three bears looks over his room in the "Goldilocks" scene of the haunted house in Solvang. The theme of the 23rd annual haunting, slated for Oct. 29 and 31, is "Fractured Fairy Tales."

it should look; and they can build it," he said.

The crew also creates or procures virtually all of the costumes and masks, although Lageman said the people who use makeup to create their creepy characters will apply it themselves.

Once it's all put together, the result is an elaborate haunt of the quality usually only found in big cities, at theme parks or as commercial operations.

"We don't do blood and gore, and we don't have the \$5,000 animatronics the commercial versions have," Lageman said. "Ours are mostly 'jump-out' scares."

When it opens Saturday, about 70 people — almost all volunteers — will make the dark magic happen, serving as front-of-the-house greeters, guides to help visitors survive the ordeal and, of course, the monsters, ghosts, ghouls, witches and other denizens of the fairy-tale underworld.

Lageman said it will take about 22 to 24 minutes for a visitor to safely navigate it all.

Little kids can get the uncanny

"life" version from 6 to 6:30 p.m. both Oct. 29 and 31.

Any others who venture inside from 6:30 to 9:30 p.m. either day will get the full-on terror treatment.

Before and after surviving the haunt — and for those not willing to venture into that dark forest — a Halloween Street Fair outside the theater will offer less spooky fun.

The fair will include face painting and kids games, food by Ranch Guys Catering and Big Joe's Buns, popcorn, a bake sale to benefit the fight against pancreatic cancer and other miscellaneous products on sale, recreation coordinator Jenny McCaughey said.

On Monday night only, the fair will also include California Teas and the Good Life Wine and Beer Garden, she said.

The cost to experience the haunt is \$9 for those age 13 and younger and \$11 for all others, and tickets purchased in advance online are good for either night.

For advance tickets, visit www.buelltoncc.com and click on "City Events."



Fred Lageman, parks and recreation director for Solvang, creates hallways for the annual haunted house. The Buellton and Solvang parks and recreation departments are again co-sponsoring the annual haunt Oct. 29 and 31 at the Festival Theater. The theme of this 23rd annual haunting is "Fractured Fairy Tales."



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Nipomo Community Services District

Jessica Matson

From: Nipomo Chamber of Commerce <info@nipomochamber.org>
Sent: Monday, October 31, 2016 4:30 PM
To: Jessica Matson
Subject: Weekly News - October 31, 2016



Nipomo
CHAMBER OF
COMMERCE



Dave Nilsen
Chamber President
Obispo Wealth Management

Weekly News

October 31, 2016

For Info Contact:

Amber Wilson
Executive Director
amber@nipomochamber.org

Chamber Hours

Monday through Friday
9 am to 5 pm

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The Martians Have Landed In Nipomo!



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Don't Listen Alone!

FINALLY, Some Rain!

Turn your irrigation down or off.

Most landscapes require little or no water during cooler temps.

SAVE WATER, SAVE MONEY!

For tips go to our website: www.ncsd.ca.gov or social media   /NipomoCSD



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Press Release Log 2016

Date of PR	Title	Date Sent to Media	Date Placed On Website	Media Pub	Date PR Published	Media Published	Date PR Published	Media Published	Date PR Published	Media Published
4/29/2016	Board Moves Forward with Completion of Blacklake Sewer Master Plan	4/29/2016	4/29/2016							
5/17/2016	NCSD 2015 Urban Water Management Plan (UWMP)	5/17/2016	5/17/2016	Adobe	5/18/2016					
6/3/2016	NCSD 2015 Urban Water Management Plan (UWMP) Scheduled for Adoption	6/3/2016	6/3/2016							
6/24/2016	Nipomo Supplemental Water Project Receives Prestigious Recognition Once Again	6/24/2016	6/24/2016	Sun	7/1/2016					
6/24/2016	Nipomo CSD Receives Accounting Excellence Award for a Third Year	6/24/2016	6/24/2016	Sun	7/1/2016					
6/29/2016	Court Appointed Technical Group Releases Spring 2016 Index, Area Groundwater Remains in Severe Water Shortage Condition	6/29/2016	6/29/2016	Sun	7/6/2016	Tribune	7/11/2016 7/16/2016	BC Water News	7/12/2016	
7/27/2016	Board Declares Stage IV Water Shortage Conditions	7/27/2016	7/27/2016	Tribune	7/27/2016	BC Water News	7/28/2016			

FOR IMMEDIATE RELEASE

Date: October 27, 2016
Contact: Mario Iglesias, General Manager
Nipomo Community Services District
148 S. Wilson St., Nipomo, CA 93444
Phone: (805) 929-1133 – Email: miglesias@ncsd.ca.gov



Nipomo CSD Board of Directors Award Contract for Rate Study

At its October 26th Regular meeting, the District's Board of Directors awarded a contract for a water rate study to Clayton Tuckfield and Associates (Tuckfield & Associates) of Newport Beach, California. The contract is valued at \$57,792.

The rate study will be conducted over the next several months and include a number of public meetings. Rate studies are conducted to assess the current and projected financial 'fitness' of the District's various independent funds. In this case, the water fund, which all District water customers support through rates, will be evaluated.

General Manager, Mario Iglesias, commented that the goal of the study is to "review the financial requirements of the community's water system and ensure a fair and equitable water rate structure is in place to allow the District to perform its contractual and legal obligations, while ensuring long-term financial stability of the Water Fund."

Next Scheduled Regular Board Meeting: Wednesday, November 9th, 9AM, District Jon S. Seitz Board Room, 148 South Wilson, Nipomo.

For more information, please contact the Nipomo Community Services District at 929-1133, info@ncsd.ca.gov or visit www.ncsd.ca.gov.

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Established in 1965 to meet the health and sanitation needs of the local community, Nipomo Community Services is pleased to provide a wide variety of services throughout its district including the provision of water, sewer, and waste management services as well as lighting and drainage in limited areas. The mission of Nipomo Community Services District is to provide its customers with reliable, quality, and cost-effective services now and in the future.

http://santamariatimes.com/news/san_luis_obispo_county_news/is-there-anyone-else-out-there/article_4604375e-9449-593d-8e32-81d614fc1590.html

NCSO Manager's Column

Is there anyone else out there?

Oct 26, 2016

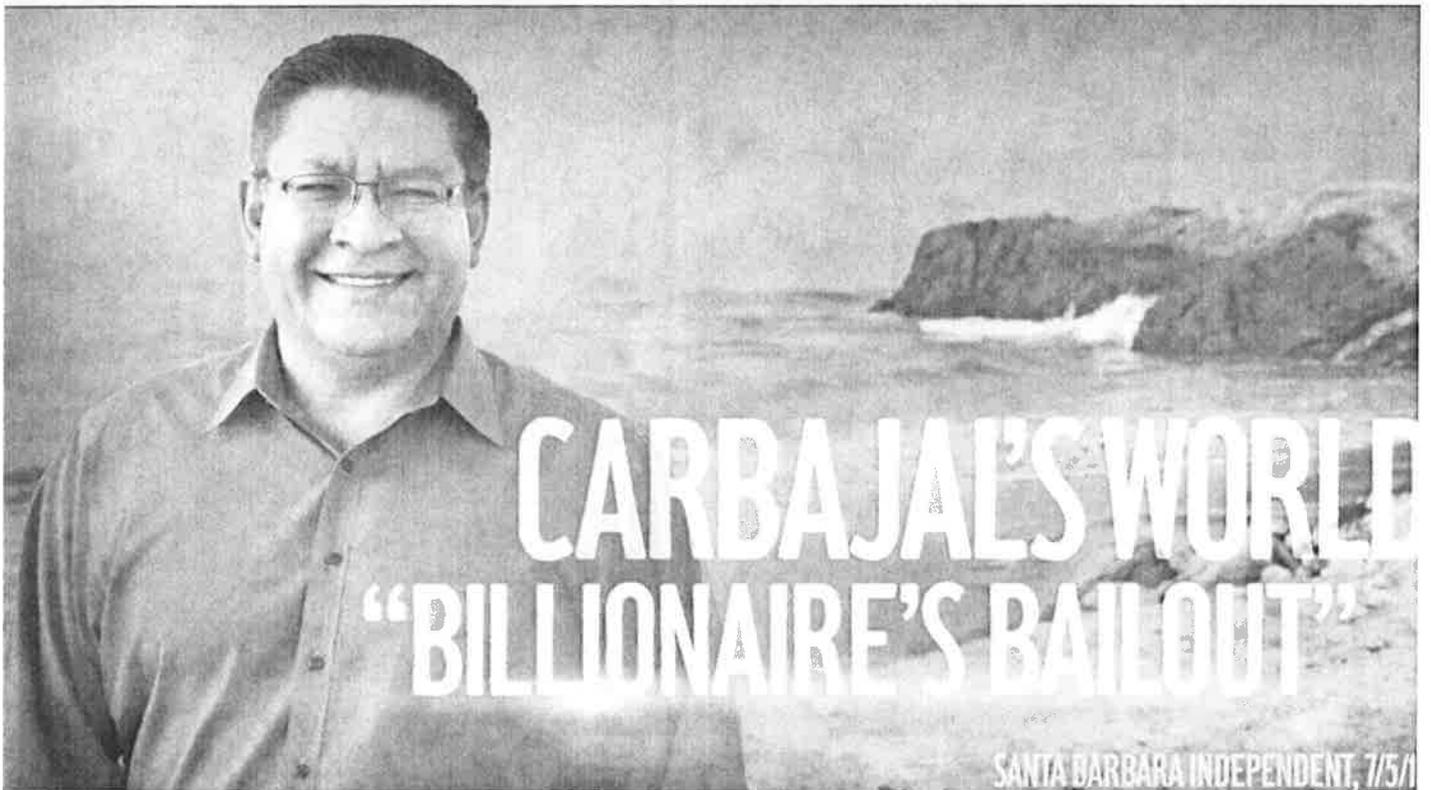
The mission of the Nipomo Community Services District is to provide its customers with reliable, quality, and cost-effective services now and in the future.

Is there life on other planets besides earth? The United States alone has invested billions of dollars and dedicated a huge amount of academic intellect toward pondering the possibilities.

Thankfully, NCSO doesn't have to wrestle with such questions. We do search for public opinion in a vast space and finding these opinions can be equally illusive. In a day when information and communication is transmitted at the speed of light, with expanded access to media that provides a wide array of platforms to express thoughts and opinions, the District's quest for knowledge on customer satisfaction continues to be challenging.

Put simply, your community services district wants to know how we can serve you better. Making sure you are satisfied with the services provided by NCSO is important to the board of directors and staff. But what is important to the community can be elusive without good communication between service provider and service recipient. The effort that goes into understanding the community's needs is put forth to help guide NCSO's service strategies. NCSO exists because of you and your service needs.

NCSO reaches into the community in various ways. The District has a Public Information Director ("PID") coordinating our community engagement efforts. The PID is responsible for providing clear, consistent and concise messaging through various communications channels such as press releases, news articles, and local events.



You can find the District's information booth at community events like the Nipomo Octoberfest, Spring Street Faire, and the Saint Joseph Church Festival. You can also check out the social media scene and receive information on the District's Facebook and Twitter pages. Our website is managed by the PID and is always loaded with valuable information from water conservation tips to help you save money, to explaining the cost of services so you are aware of what you're paying for.

The District must be responsive to the residents it serves if it is to operate successfully and be an asset to the community. The majority of our outreach is directed to communicate what we are doing for the residents we serve. We continue to pop our heads up from our work to look and listen for communications coming back from the abyss.

The idea that, if you aren't hearing anything from your residents you're doing what they want, is passé. The value of engagement is measurable. Engagement allows governments to tap wider sources of information, perspectives and potential solutions,

therefore improving the quality of decisions and outcomes for communities. It also provides the basis for productive dialogue and deliberation and, ultimately, better democracy.

It is the District's responsibility for making it possible for even the busiest resident to participate in shaping our future. NCSD is committed to the task and will continue to send out communication probes to listen for the slightest opinion. Our latest effort is a customer satisfaction survey. You can share your thoughts by completing this short survey either on-line (ncsd.ca.gov) or by stopping by the office and picking up a copy. Your voice matters.

Until next time...

Mario Iglesias, General Manager, info@ncsd.ca.gov.

Currents

 QUIZ: How well do you take care of your pet?

 Which dog breeds will cost you the most at the vet?



POTTERY BARN

6 ways to detoxify your home

 Timeline: The Hillary Clinton email controversy

Today's top pics: World Series drought ends and more

Your daily 6: Chicago celebrates, awful airports and students pepper sprayed at Senate debate

Today's Birthdays, Nov. 3: Roseanne Barr

San Jose Californian

ED MITCHELL & TOM SHIELDS: Oil and gas regulations fail to protect local water

U.S. Water Alliance

DANELLE MAYORGA: California utilities formalize commitment to One Water

▼ MORE

Northern California

KGO San Francisco

▶ Bay Area company to crowd-source cleaner water ▶ **TAP SCORE**

Fairfield Daily Republic

Solano County defends arsenic response efforts in Cordelia well water

Sonoma County Gazette

2 more hearings on tap for Fish Habitat Flows and Water Rights Project

▼ MORE

Central-Valley-Sierra

Sacramento Bee

It's Sacramento's 12th wettest October – and we're not done

KSBY San Luis Obispo

▶ Mud flows into Nacimiento Lake a concern for water quality

Porterville Recorder

Governor gives OK to project that could add surface water in Terra Bella

KCET Los Angeles

A native plan to restore the winter run Chinook

Nipomo Community Services District

Nipomo board awards contract for water rate study

▲ LESS

meaning to quick decision-making, collaboration and accountability. Our first in a three-part series dives into how one Midwest utility managed the risks of a complex project with a design-build approach and ultimately reaped significant rewards. **READ MORE ▶**

What's your take?

When managing a project, what risk carries the greatest weight? **VOTE NOW ▶**

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San Bernardino, CA

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Antioch, CA

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BCTV



San Francisco Chronicle

Illilouette Creek Basin 'natural fire' water research project

UC Berkeley graduate student Gabrielle Boisramé explains why letting natural wildfires burn can benefit the ecosystem. ▶ **LEARN MORE**



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Save the Date

Nov. 1-2 Renewable Carbon Management in California

The Springdale Post

Maryland's largest water utility begins installing new pipes designed to last a century

The Guardian

Access to data could be vital in addressing the global water crisis

▼ MORE

Southern California

Ventura County Star

Colorado oil company moves to restore barranca in Ventura

Los Angeles Times

South Orange County Wastewater Authority's current voting system will remain in place

Long Beach Press-Telegram

Long Beach will use recycled water to save city trees that are dying, in distress

▼ MORE

Hawaii & Pacific Islands

KGMB Honolulu

▶ New Sand Island sewage tank unlocks opportunity for more housing units

Guam Daily Post

Marshall Islands EPA Majuro water quality lab gets U.S. certification

Fiji Village

Talks under way to get Natadradave water purified for drinking

▼ MORE



everything in his power to avoid partisan politics.

– *Andrea Devitt, San Luis Obispo*

Former local can't afford to move to SLO County

I just read the article in Oct. 23's Tribune, "Homeownership remains distant goal for many in SLO County," and I have to agree. Having grown up and spending much of my life on the Carrisa Plains, San Luis Obispo was "my town," as both sets of grandparents lived there. It was probably always in the back of my mind I would end up there.

I did live there for a few years during my Cal Poly days and missed the opportunity to buy my aunt's house on Cazadero Drive. I hadn't known it was for sale.

Life took me off the ranch and eventually into the greater Sacramento area, due to promotions, but it was always in the back of my mind to return "home." Alas, it doesn't look like it will happen, unless the lottery comes through.

– *Greg Beck, Citrus Heights*

New development raises water concerns

I don't understand what is happening in Nipomo.

On one side, I hear we are in a Stage 4 water shortage, which includes suspension of new as well as pending applications for water service and the San Luis Obispo County Planning Commission denying an 82-home project at Laetitia Vineyard because of water issues. (Supervisor Lynn Compton said about the Laetitia development, "My issue is the water, and it always has been the water.")

On the other side, I see the 240-home and new vineyard project going forward in Trilogy Monarch Dunes. Isn't it about the water on the west side of the highway? Why is this project being allowed to continue in our current water situation? Why is this development able to continue pumping water from the Nipomo aquifer when residents are being asked to limit outside watering and take five-minute showers?

Can't we wait to develop the land when the rains have returned and we are out of a drought situation? Can't we develop our land and manage its resources using common sense?

I have many questions. Our local government seems to have no answers.

– Lisa Merrill, Nipomo

Teachers must remain neutral in tense election

This is a tumultuous presidential year. It is imperative that our teachers remain neutral and present all sides of issues; allow students to synthesize that data; and permit them to draw their own conclusions. Academic freedom is vital in a free country. It is damaging for an instructor to impose his or her political views on students.

As a teacher, I was often asked, "What's your opinion?" I appreciated that question, since I knew that I was teaching all sides of issues. I served on a human rights delegation in Nicaragua during the peak of the contra war. The Nicaraguan people supported their new government. President Ronald Reagan warned that the Sandinistas needed to be defeated or "a sea of red" will be "lapping at our own borders." Of course, that never happened. I knew the reality of the war in Nicaragua. Yet, I taught all sides.

It is essential that our teachers do the same during this presidential race. Academic freedom requires that teachers present all sides of issues and that they protect the right of a student to advocate his or her own viewpoints. This is essential for us Americans who are blessed to live in a free country.

– Jim Huchthausen, Cambria

We need Jordan Cunningham to protect Prop. 13

Our Assembly election is critical. In January, the Democrats will likely hold a supermajority in the state Senate. A net gain of two seats in the Assembly will produce a Democratic supermajority also.

Supermajorities in both houses are not a good thing. First, it allows one party to pass laws without input by the other party, disenfranchising voters of the other party who have no voice. Second, there is no moderating force on the imposition of new or higher taxes, or on new burdensome regulations on small businesses, which could be damaging to jobs and economic growth. Third, there is a great risk that Proposition 13 could be modified. Prior to 1978, property taxes were on a sustained upward path, rising faster than inflation. Once changes to Proposition 13 start, we will all be at risk of higher property taxes.

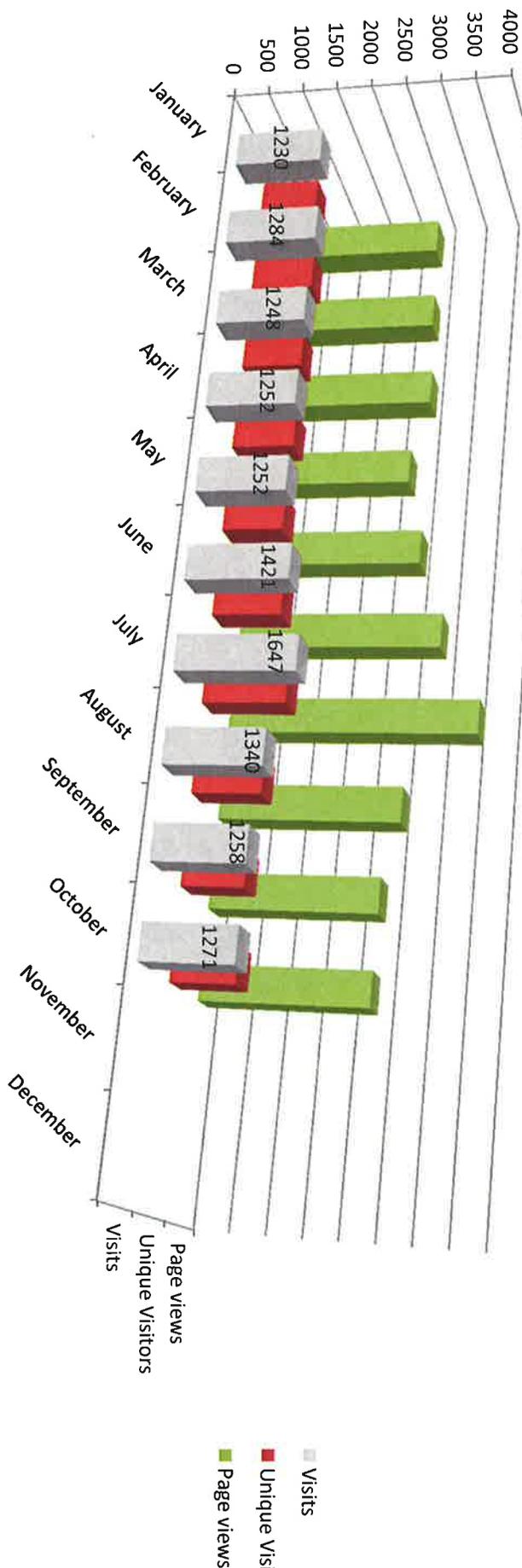
Here on the Central Coast, regardless of our party, one way we can guard against an Assembly super majority is to vote for Jordan Cunningham. Jordan is a man of

2016 Website Traffic Summary

Week	Visits	Unique Visitors	Pageviews	Pages/Visit	Avg. Visit Duration	Bounce Rate	% New Visits	Highest Traffic Day	Significant Actions During the Week Possibly Contributing to Traffic
11/30/15 - 12/6/15	326	247	584	1.79	0:01:16	62.58%	52.76%	Fri 12/4	
12/7/15 - 12/13/15	268	214	510	1.9	0:01:35	58.96%	54.48%	Thu 12/10	
12/14/15 - 12/20/15	308	250	752	2.44	0:01:32	68.18%	58.44%	Thu 12/17	
12/21/15 - 12/27/15	207	179	341	1.65	0:01:23	73.91%	65.70%	Mon 12/21	Low due to holiday
12/28/15 - 1/3/16	178	150	325	1.83	0:01:32	62.36%	66.29%	Tue 12/29	Low due to holiday
1/4/16 - 1/10/16	302	232	580	1.92	0:01:36	60.26%	55.63%	Tue 1/5	
1/11/16 - 1/17/16	264	202	526	1.99	0:01:21	57.95%	56.44%	Wed 1/13	
1/18/16 - 1/24/16	309	228	587	1.9	0:01:42	54.37%	49.19%	Mon 1/19	
1/25/16 - 1/31/16	304	231	650	2.14	0:01:25	56.25%	55.26%	Mon 1/25	
2/1/16 - 2/7/16	321	255	592	1.84	0:01:15	60.44%	58.88%	Fri 2/5	
2/8/16 - 2/14/16	297	228	604	2.03	0:01:23	54.21%	56.90%	Wed 2/10	
2/15/16 - 2/21/16	272	204	485	1.78	0:01:30	58.46%	54.04%	Fri 2/19	
2/22/16 - 2/28/16	323	253	622	1.93	0:01:13	56.97%	59.44%	Thu 2/25	
2/29/16 - 3/6/16	355	272	698	1.97	0:01:28	54.65%	54.37%	Mon 2/29	
3/7/16 - 3/13/16	311	242	604	1.94	0:01:24	56.91%	56.91%	Fri 3/11	
3/14/16 - 3/20/16	270	210	499	1.85	0:01:22	65.19%	59.26%	Tue 3/15	
3/21/16 - 3/27/16	234	176	429	1.83	0:01:33	61.11%	53.42%	Wed 3/23	
3/28/16 - 4/3/16	221	170	564	2.55	0:01:21	57.92%	56.11%	Thu 3/31	
4/4/16 - 4/10/16	304	239	559	1.84	0:01:35	58.88%	56.91%	Tue 4/5	
4/11/16 - 4/17/16	315	244	595	1.89	0:01:31	59.37%	60.95%	Tue 4/12	
4/18/16 - 4/24/16	305	242	515	1.69	0:00:59	63.28%	59.67%	Fri 4/22	
4/25/16 - 5/1/16	276	216	530	1.92	0:01:46	61.23%	60.51%	Mon 4/25	
5/2/16 - 5/8/16	275	208	541	1.97	0:01:59	57.09%	54.55%	Wed 5/4	
5/9/16 - 5/15/16	276	208	584	2.12	0:01:37	51.45%	60.51%	Tue 5/10	
5/16/16 - 5/22/16	322	244	696	2.16	0:01:33	54.04%	54.97%	Thu 5/19	
5/23/16 - 5/29/16	262	208	519	1.98	0:01:03	54.20%	57.25%	Mon 5/23	
5/30/16 - 6/5/16	357	299	662	1.85	0:01:38	59.10%	63.31%	Fri 6/3	
6/6/16 - 6/12/16	325	250	742	2.28	0:02:55	58.77%	56.31%	Tue 6/7	
6/13/16 - 6/19/16	333	245	751	2.26	0:02:23	55.56%	50.15%	Fri 6/17	
6/20/16 - 6/26/16	312	231	553	1.77	0:01:23	59.94%	55.45%	Thu 6/23	
6/27/16 - 7/3/16	402	321	886	2.2	0:01:30	38.06%	68.66%	Sun 7/3	NMMA announcement

Website Traffic Summary

2016	Visits	Chg from Prev Mo	Unique Visitors	Chg from Prev Mo	Page views	Chg from Prev Mo	Pages/ Visit	Chg from Prev Mo	Avg. Visit Duration	Chg from Prev Mo	Bounce Rate	Chg from Prev Mo	% New Visits	Chg from Prev Mo
January	1230		836		2426		1.97		0:01:31		57.48%		54.96%	
February	1284	4.39%	902	7.89%	2457	1.28%	1.91	-3.05%	0:01:20	-12.09%	57.09%	-0.68%	56.93%	3.58%
March	1248	-2.80%	871	-3.44%	2518	2.48%	2.02	5.76%	0:01:28	10.00%	59.21%	3.71%	56.25%	-1.19%
April	1252	0.32%	891	2.30%	2292	-8.98%	1.83	-9.41%	0:01:26	-2.27%	60.54%	2.25%	59.27%	5.37%
May	1252	0.00%	868	-2.58%	2556	11.52%	2.04	11.48%	0:01:30	4.65%	54.15%	-10.56%	57.67%	-2.70%
June	1421	13.50%	971	11.87%	2959	15.77%	2.08	1.96%	0:02:09	43.33%	57.99%	7.09%	55.31%	-4.09%
July	1647	15.90%	1167	20.19%	3588	21.26%	2.18	4.81%	0:01:56	-10.08%	49.61%	-14.45%	60.66%	9.67%
August	1340	-18.64%	965	-17.31%	2589	-27.84%	1.93	-11.47%	0:01:41	-12.93%	59.55%	20.04%	59.33%	-2.19%
September	1258	-6.12%	878	-9.02%	2379	-8.11%	1.89	-2.07%	0:01:27	-13.86%	58.11%	-2.42%	57.71%	-2.73%
October	1271	1.03%	908	3.42%	2374	-0.21%	1.87	-1.06%	0:01:30	3.45%	59.87%	3.03%	59.40%	2.93%
November														
December														



2016 Facebook Summary

Week	New Users	Comment Likes	Comment Shares	User Posts	*Content Views	Most Popular Post
4/8/16 - 4/21/16 (14 days)	0	0	0	0	129	The trash company's spring clean-up week is coming! See below for more information. (26 views)
4/22/16 - 5/5/16 (14 days)	2	5	0	0	148	Great #conservation efforts once again, #Nipomo! (41 views)
5/6/16 - 5/19/16 (14 days)	2	3	0	0	136	Overall District pumping was down 31.3% for April! Thanks to Supplemental Water, groundwater pumping was down 50.1%! Keep saving, #Nipomo! #savewater #savewatersavemoney (36 views)
5/20/16 - 6/2/16 (14 days)	1	1	0	0	108	Happy Memorial Day! Just a reminder that the office is closed today and will re-open tomorrow at 8AM. (28 views)
6/3/16 - 6/16/16 (14 days)	0	0	0	0	33	Press Release: #Nipomo CSD 2015 Urban Water Management Plan Scheduled for Adoption. www.ncsd.ca.gov (24 views)
6/17/16 - 7/1/16 (15 days)	1	0	0	0	99	The Final 2015 NCSU Urban Water Management Plan (#UWMP) has been posted on the District's website. www.ncsd.ca.gov (39 views)
7/2/16 - 7/21/16 (21 days)	4	1	0	3	171	Prolonged drought is continuing to cause problems with Nipomo's water supply. New groundwater testing shows levels to be low enough to move the community into a from a "Stage III Water Shortage" to a "Stage IV Severe Water Shortage." Nipomo Community Services District will meet on Wednesday, July 13 at 9am discuss a Water Shortage Response Plan. (95 views)

2016 Facebook Summary

Week	New Users	Comment Likes	Comment Shares	User Posts	*Content Views	Most Popular Post
7/22/16 - 8/4/16 (14 days)	0	3	0	0	265	Today the District's Board declared a Stage IV Water Shortage in accordance with it's Water Shortage Response and Management Plan. www.ncsd.ca.gov (166 views)
8/5/16 - 9/8/16 (35 days)	3	4	0	1	676	#waterwisewednesday #saveourwater (96 views)
9/9/16 - 9/22/16 (14 days)	2	1	0	1	270	This year's Creek Cleanup day for the #Nipomo area will take place Saturday, the 17th! https://creekday.org/ (55 views)
9/23/16 - 10/20/16 (28 days)	4	1	0	0	554	Central Coast New Tech High students were impressive at tonight's Political Salon. There are some future community leaders out there. Thank you for inviting us! (97 views)
10/21/16 - 11/3/16 (14 days)	0	1	0	0	889 (657 AD)	It's going to be a soggy next few days! Remember to turn off your irrigation! The District has sand bags available at the office (148 S. Wilson, Nipomo) (68 views)

2016 Twitter Summary

TWITTER

Week	List Growth (Followers)	Re-tweets (shared)	Mentions/ Favorites (comments)	Link Visits (visits to links)	Content Views (impressions)	Average Views/Day (impressions)	Most Popular Post
4/8/16 - 4/21/16 (14 days)	3	5	3	4	1,300	93	Agenda and Board Packet for the April 13th Regular Board Meeting has been posted on the District's website.... http://fb.me/4BVQxFYau (188 views)
4/22/16 - 5/5/16 (14 days)	1	6	7	5	1,700	121	#Nipomo CSD Board Moves Forward with Completion of #Blacklake Sewer Master Plan. http://www.ncsd.ca.gov http://fb.me/11htxkF7 (232 views)
5/6/16 - 5/19/16 (14 days)	6	1	1	8	1,800	129	Agenda and Packet for the May 11th Regular Board Meeting has been posted on the District's website. http://ncsd.ca.gov (83 views)
5/20/16 - 6/2/16 (14 days)	2	0	0	2	1,700	121	Public Hearing for the #Nipomo CSD 2015 Urban Water Management Plan begins at 9 AM this morning. Presentation is... http://fb.me/4DAHCr93P (88 views)
6/3/16 - 6/16/16 (14 days)	4	2	4	0	1,600	114	Proper watering makes #conservation sense! Only water when necessary. #drought #savewater #savewatersavemoney http://fb.me/Dp4gUbqo (164 views)
6/17/16 - 7/1/16 (15 days)	2	0	4	1	1,700	113	The #Nipomo Supplemental Water Project received @ASCETweets #WaterProjectoftheYear and overall #ProjectoftheYear! pic.twitter.com/7lPpsUQPocY (120 views)

2016 Twitter Summary

TWITTER

Week	List Growth (Followers)	Re-tweets (shared)	Mentions/ Favorites (comments)	Link Visits (visits to links)	Content Views (Impressions)	Average Views/Day (Impressions)	Most Popular Post
7/2/16 - 7/21/16 (21 days)	6	1	3	2	3,200	152	To save water & time, consider washing your face or brushing your teeth while in the shower http://ow.ly/3PX7E #waterwisewednesday (182 views)
7/22/16 - 8/4/16 (14 days)	0	1	4	3	1,100	79	Want to receive up-to-date District news? Sign-up on the District's website. http://fb.me/7fWvNp0IVq (100 views)
8/5/16 - 9/8/16 (35 days)	0	5	4	6	4,200	120	The @DanaAdobe invites the public to a Groundbreaking Ceremony Aug 24th at 11AM for their new cultural center! pic.twitter.com/9Rr3WtVov8 (380 views)
9/9/16 - 9/22/16 (14 days)	2	9	8	5	2,200	157	#CreekCleanup day for the #Nipomo area will take place Saturday, the 17th! https://creekday.org/ pic.twitter.com/VvO1ug7wRl (337 views)
9/23/16 - 10/20/16 (28 days)	2	7	8	5	4,200	150	Reminder that #Nipomo Native Gardens Annual Fall Plant Sale is this Saturday, October 1st! #waterwiselandscaping pic.twitter.com/WL2V06qdll (270 views)
10/21/16 - 11/3/16 (14 days)	2	0	0	0	1,300	93	It's going to be a soggy next few days! Remember to turn off your irrigation! The District has sand bags available at the office in #Nipomo pic.twitter.com/JmsNH1crvj (94 views)