TO:

**BOARD OF DIRECTORS** 

FROM:

MARIO IGLESIAS

GENERAL MANAGER

DATE:

MAY 5, 2016

AGENDA ITEM F

MAY 11, 2016

## **GENERAL MANAGER'S REPORT**

## ITEM

Standing report to your Honorable Board -- Period covered by this report is April 25, 2016 through May 6, 2016.

## **DISTRICT BUSINESS**

## <u>Administrative</u>

The District encourages residents to provide reports of any observed water waste. Staff follows up each report with phone calls and written notice to customers when warranted.

## **Office Activities**

	_	Apr-16	Year-to-Date
Reports of water waste followed up on		0	4
Accounts with abnormally high water usage		12	52
Leak Adjustments		1	10
	Amount	\$154	\$2,216

## Water Resources

## 1) Total Production

		Year to date
	Apr-16	Jul-Apr 2016
Groundwater production	99.3	892.9
Supplemental water imported	55	541.2
Total production/usage	154	1,280.3

To meet the District's target of bringing a minimum of 645 acre-feet of supplemental water into the community for fiscal year 2015-16, the District must maintain an average of 53.75 acre-feet/month. Table 1 – Total Production shows the District imported 55 acft in April, bringing the YTD total to 541.2 acft through the SWP. For the remaining 2 months of the fiscal year, the district will import 52 acft/month. By doing so, the District will achieve 104 acft of supplemental water and reach the fiscal year objective of 645 acft of imported supplemental water.

## 2) Production verse State Reduction Target for 2016

		Year-to-Date
	Apr-16	Jul-Apr 2016
Total production for FY 2015-16	153.8	1,434.1
Total production for 2013	224.0	<u>2,107.9</u>
Reduction	-70.2	-673.8
Percentage reduction	-31.3%	-32.0%
Target reduction per state	-28.0%	-28.0%
Over (under) target reduction	3.3%	4.0%

The District's State-mandated reduction goal is 28% month to month and cumulative. The community exceeded the State-mandated reduction goal by 3.3% for the month of April, and the cumulative by 4%.

## 3) Production versus NMMA Reduction Target for the Period

	Apr-16	Year-to-Date
Total production for 2016	153.8	1,434.1
Average production for 2009-2013	<u>199.0</u>	2,008.1
Reduction	-45.2	-574.0
Percentage reduction	-22.7%	-28.6%
Target reduction per NMMA	-30.0%	-30.0%
Over (under) target reduction	-7.3%	-1.4%

Due to the Spring 2015 Key Wells Index results, NMMA public water purveyors (NCSD, Golden State WC, and Woodlands Mutual WC) are required to reduce groundwater production by 30%. The District remains in a Stage III Shortage conditions. April saw an increase in consumption over March driving the community's water use above the five-year average, exceeding it by 7.3%. Year to date, the community's conservation efforts are on target to meet a 30% demand reduction.

## 4) GW Only Production versus NMMA reduction target for the period

	Apr-16	Year-to-Date
Total GW Production for FY 2015-16	116.7	1,066.1
Average GW Production for 2009-2013	199.0	2008.1
Reduction	-99.7	-942.0
Percentage reduction	-50.1%	-46.9%

Table 4 looks at NCSD's groundwater pumping only by excluding the 33% credited to our purveyor customers and the community's supplemental import water consumption. NCSD's ground water pumping reduction of 50.1% for the month of April exceeds Stage III reduction of the NMMA endorsed Water Shortage Response plan by 20%. NCSD can claim a Year-to-Date reduction in groundwater production of 46.9%.

## 5) Rainfall Gage

Rainfall Summary (in inches)	Nipomo East (Dana Hills Reservoirs)	Nipomo South (Southland Plant)
Monthly Total	0	0
Seasonal Total to Date	8.62	6.93
Average Year	18	16

The rainfall gage readings are from San Luis Obispo County's two rain gauges in the NCSD area.

## Safety Program

No accidents or incidents to report.

## **Public Outreach**

- The following Public Outreach Program materials are attached:
  - A summary of recent outreach and education activities
    - District related outreach, advertising and news coverage
    - Press release log
    - Social media traffic summary and Website Statistics

## Other Items and News of Interest

There are no other items for April 2016.

## Supplemental Water Capacity Accounting

The District is not currently accepting applications for new water service. No change from the previous report.

Supplemental Water Available for Allocation	500 AFY
Supplemental Water Reserved (Will Serve Letter Issued)	-5.8 AFY
Subtotal Net Supplemental Water Available for Allocation	494.2 AFY
Supplemental Water Assigned (Intent-to-Serve Issued)	-206.3 AFY
Total Remaining Supplemental Water Avaliable for Allocat	287.9 AFY

NOTE: 206.3 AFY of water reservations represents approximately \$3.2 million in potential Supplemental Water Capacity Charges.

## **Connection Report**

Nipomo Community Services District Water and Sewer Connections

## **END OF MONTH REPORT**

	JAN-15	FEB-15	MAR-15	APR-15
Water Connections (Total)	4344	4349	4349	4349
Sewer Connections (Total)	3131	3136	3136	3136
Meters turned off (Non-payment)	14	14	9	12
Meters off (Vacant)	37	39	44	42
Sewer Connections off (Vacant)	6	8	12	8
New Water Connections	7	5	0	0
New Sewer Connection	8	5	0	0
Galaxy & PSHH at Orchard and Division Sewer Connections billed to the County	468	468	468	468

## Meetings

Meetings Attended (telephonically or in person):

- April 25, GC Seitz Benham Case
- April 26, Public Information Program Director
- April 27, Regular Board Meeting
- April 28, Audit Kick-off Meeting
- April 28, Chamber of Commerce Meeting
- April 28, Management Team
- April 29, Mike Seitz General Counsel
- May 1, St. Joseph's Festival, Outreach Program
- May 2, NMMA Monthly
- May 2, M. LeBrun
- May 2, NCMA/NMMA Management Group
- May 3, Public Information Program Director
- May 3, Operations/Admin Coordination
- May 3, Board Officers
- May 5, Management Team
- May 6, UWMP Team Prep.

Meetings Scheduled (one week out):

- May 9, Southland WWTP Reclaim Water Prog.
- May 10, Drought Report
- May 10, Public Information Program Director
- May 11, Regular Board Meeting
- May 12, Management Team
- May 13, Mike Seitz General Counsel

## **RECOMMENDATION**

Staff seeks direction and input from your Honorable Board

## **ATTACHMENTS**

A. NCSD Outreach Summary

## NCSD Outreach Summary May 2016

	Date Started	Outreach	Description	Status	Date Completed
	2/2/2016	Blacklake Outreach	Outreach plan for Blacklake Master Plan	In Draft	
	3/2/2016	Blacklake Outreach	Key messaging for Blacklake Master Plan/Assessment	In Draft	
	4/1/2016	SB 272	Catalog of District Enterprise Systems in accordance with SB272	In Progress	
	4/19/2016	Website Update	Interactive example of new bill for website	In Progress	
*	4/18/2016	Ad	Conservation ad in 4/22 Adobe	Complete	4/18/2016
*	4/19/2016	Manager's Column	Article for Manager's Column in Adobe Press, pub date 4/29	Complete	4/22/2016
*	4/25/2016	Chamber Email Blast	Conservation Tip for Chamber of Commerce weekly email update	Complete	4/25/2016
*	4/28/2016	Press Release	Board Moves Forward with Completion of Blacklake Sewer Master Plan	Complete	4/29/2016
*	3/8/2016	Community Outreach	Materials/Preparation for St. Joseph Community Festival 5/1	Complete	5/1/2016
*	5/2/2016	Chamber Email Blast	Conservation Tip for Chamber of Commerce weekly email update	Complete	5/2/2016
	5/3/2016	Chamber Newsletter	Conservation ad for Chamber of Commerce May newsletter	Complete	5/3/2016
*	5/3/2016	Ad	Conservation ad in 5/6 Adobe	Complete	5/3/2016
*	4/20/2016	Bill Stuffer	Stuffer for May/June and June/July bills regarding new billing information	Complete	5/4/2016
	4/22/2016	Social Media	Content posting	Complete; Ongoing	5/5/2016
	4/22/2016	Website Updates	Home page; minutes; packets; press release; etc	Complete; Ongoing	5/5/2016
	5/3/2016	UWMP	Notice of Public Hearing in local papers	Complete	5/5/2016
	5/4/2016	Community Outreach	Materials/Preparation for NCC Spring Faire 5/21	In Progress	
	5/4/2016	District Newsletter	2016 2nd quarter newsletter for May distribution	In Progress	

<sup>\*</sup> Included in Packet

## Adult day health-care facility coming to Santa Maria

New Wisdom Center will serve elderly in SB, SLO counties

schaff adjerentialestiere.ca The Life Step Foundation be-gan a new chapter in its list cry-with a groundbreaking cer-mony celebrating construction of 8s new Santa Maria Wisdom Center – a comprehensive adult day care center for medically frail, elderly adults living with disabilities and those diagnosed with dementia or Alzhelmer's disease.





SAITA MAHA VISBO M CENTER RESPONSE TO UNITESY OF VIVEX MARKES, INC.
Construction has started on the Santa Maria Wisdom Center at 2255 Depot
St. The facility will provide comprehensive adult day health care services

## Make your smartphones more useful with these gadgets



Aero Wireless **Battery Case** www.amazon.com/dp/B014EG FOK6 FOK6 There are plenty of chargers and stands for the Phone 6/6s, but the Aerois actually a battery case that will charge wirelessly

on a charging padjust set if down to
start charging.
The case protects
while it is quite slim
at 12.9 mm from
screen to the back in
total thickness.
I really Riced the
ease of use here and
the ability to just lay
the ii Phone down for it to begin
charging instead of having to
find the input for the Lightning
cable.

cable.

A charge adds more than 16 hours of talk time or more than 13 hours of web browsing time.



iRig BlueTurn

ucit/wigibacturm/
\$60,00
Many people are playing music at open mice, so their homes and with friends. So, anything that helps them in that parasit is always nice to have on hand.
The Higg film Turn in a small device that six on the floor and allows you, with the tape of a bod, to turn pages and cord throughmus co nyour through Farling. What is mice in the through the construction of the present the bed without having to stop playing. What is mice in that the device won't slip around while you are present the button with your foot.
Another use for the Hurl'Irm would be for comeone who is giving a speech or a presentation to turn the pages as they are presenting. You can pair the device with

Magnetic Cellphone Holder



ic-Mobile-Device-Holder-Of fice/dp/B015VBWVAE/refes r\_1\_27s=electroniceSie=UT F86qid=14565138276s r=1-26beywoods=latest+gad

of; instead, this one has the strength to hold your device better than suction cups. And the magnetics won't barm your device, so you do have to worry about that el-

## Site to See

Time Scope

Time Scope

Attps://tonecope.net
I have a brother who has
perfect pitch. I can call him,
sing or play a note and be can
tell me the note.

If you don't have a family
member or friend who can do
that, then you might try this
free site.

You can whistle, sine or nier

You can whistle, sing or play a note and it will decipher it. It

This strong magnetic grip
will hold your cellphone or
tablet in place on your dathboard, on your desk or in the
kitchen so you can drive, work
or view recipes hands-free.
Made of metal, this isn't
the usual cheep plastic thet
many cellphone grips are made



http://theadobepress.com/lifestyles/columnist/mario\_iglesias/article\_de15120b-4821-545b-b459-3bf0acda2bfd.html

Inside NCSD

## Inside NCSD: Where will our water supply be in 2036?

Apr 29, 2016

Where will you be 20 years from now? That is a real question urban water suppliers are compelled to answer in their Urban Water Management Plan.

In communities throughout California, civic-minded citizens and their water professionals look to protect and preserve their ability to build a future on a safe, healthy and reliable water supply.

As good stewards of our water supply, Nipomo Community Services District focuses on that essential resource, looks out over a 20-year horizon and ventures to predict the future 20 years from now in our Urban Water Management Plan.

NCSD has a dedicated staff committed to meet the water needs of our customers now and in the future. To maintain the quality of life we've come to expect for our families, our neighbors, and ourselves, NCSD embraces planning tools like the Urban Water Management Plan.

But the plan needs many voices to contribute if we are to truly represent the viewpoints and the rich diversity of ideas in our community.

As the general manager for NCSD, my goal is to reach out to as many Nipomo community members as I can and develop relationships so I can understand the community's utility needs.

The Urban Water Management Plan provides a great opportunity for us to have conversations about water. You'll find details on how you can participate when you visit our website at ncsd.ca.gov. It would be a pleasure to meet you and hear your ideas.

You'll also find me at the St. Joseph Spring Festival at St. Joseph's Roman Catholic Church, 298 S Thompson Ave., on Sunday, May 1, from 9 a.m. to 4p.m. The weather has been great so far this spring season, so there's no reason to stay inside.

Then there is the Nipomo Chamber of Commerce's Olde Towne Nipomo Spring Faire along West Tefft Street on Saturday, May 21, from 10 a.m. to 5 p.m., where you'll find old friends and make some new ones if you're open to it.

I'll be there to talk water, how we save it and how we use it, where it comes from and where it goes. Stop by the NCSD booth and share your thoughts.

As we look to gain insight into community members, I and the district staff will continue to attend public outreach programs on issues like the Urban Water Management Plan and community events this spring.

By the way, both community events mentioned above are free and open to the public.

While I'm not that certain where I'll be in 20 years, I know where I'll be on Sunday, May 1, and Saturday, May 21. I encourage you to stop by, say hi and pick up some informational materials that may help you save water and money.

Mario Iglesias is the general manager of the Nipomo Community Services District. He can be reached by calling 929-1133 or by email at info@ncsd.ca.gov. For more information, visit http://nipomocsd.com. Follow NCSD on Facebook or on Twitter @NipomoCSD.

## Jessica Matson

From:

Nipomo Chamber of Commerce <info@nipomochamber.org>

Sent:

Wednesday, April 27, 2016 11:11 AM

To:

Jessica Matson

Subject:

Weekly News - April 27, 2016



Nipomo
CHAMBER OF
COMMERCE



Dave Nilsen
Chamber President
Obispo Wealth Management

**Weekly News** 

April 27, 2016

Nipomo Chamber <u>Luncheon</u> Thursday, April 28th

Thursday, April 28th 11:45-1:00pm

Blacklake Golf Resort 1490 Golf Course Ln.

Speaker
Supervisor Lynn Compton
County Code

Menu Meat Lasagna w/Garlic Bread or

## For Info Contact:

Amber Wilson
Executive Director

amber@nipomochamber.org

## Chamber Hours

Monday through Friday 9 am to 5 pm

239 W. Tefft St. Nipomo, CA 93444

Office: 805.929.1583
Fax: 805.929.5835
info@nipomochamber.org

Platinum Sponsor

Rabobank Nipomo

Healing Touch
Day Spa

President's Circle Sponsors

## Save The Date

## Nipomo's Best 33rd Annual Octoberfest

October 15-16th Nipomo Regional Park



Please "Like" us at:



You can also follow us on Twitter at:

Follow us on **Ewitter** 

You'll be able to keep up on all the upcoming events, see pictures of past events and network with other "Fans" of our page!

## **Executive Board**

Dave Nilsen, Obispo Wealth Management - President

Diane Malvarose, Nipomo Properties - Vice President

Richard Malvarose, Nipomo Properties - Immediate Past President

Mary Mylan, Rabobank - Treasurer

Sharon Nevitt, Sierra Pacific Mortgage - Secretary

Amber Wilson - Executive Director

## **Board of Directors**

Janet Gaussoin, California Chiropractic

Ron Smith, Smith's Alarm's & Electronics

Bob Querry, The Permit Center

Patrick Raymond, Raymond & Associates

Ambassadors

## Nipomo St. Joseph Parish Community Festival May 1<sup>st</sup>, 2016



## **Jessica Matson**

From:

Nipomo Chamber of Commerce <info@nipomochamber.org>

Sent:

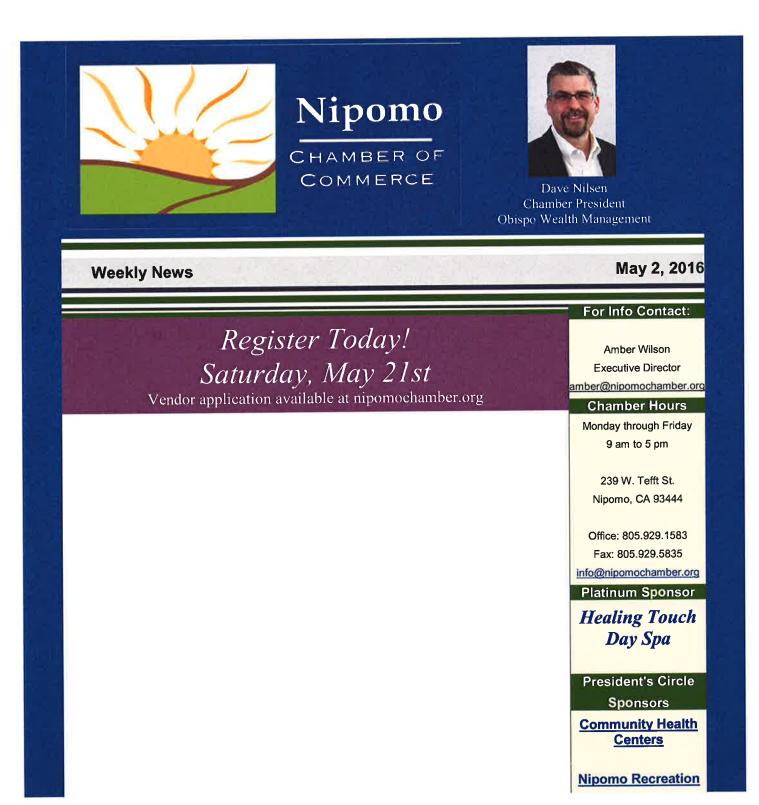
Monday, May 02, 2016 4:20 PM

To:

Jessica Matson

Subject:

Weekly News - May 2, 2016





Please "Like" us at:



You can also follow us on Twitter at:

Follow us on twitter

You'll be able to keep up on all the upcoming events, see pictures of past events and network with other "Fans" of our page!

## **Executive Board**

Dave Nilsen, Obispo Wealth Management - President Diane Malvarose, Nipomo Properties - Vice President

Richard Malvarose, Nipomo Properties - Immediate Past President

Mary Mylan, Rabobank - Treasurer

Sharon Nevitt, Sierra Pacific Mortgage - Secretary

Amber Wilson - Executive Director

## **Board of Directors**

Janet Gaussoin, California Chiropractic

Ron Smith, Smith's Alarm's & Electronics

Patrick Raymond, Raymond & Associates

## **Ambassadors**

Scott Haigwood, Keller Williams Realty - Chief Ambassador

Sean Schuur - Sure Mortgage Solutions

Kimberley Victor - Mary Kay Cosmetics

Sharon Nevitt - Sierra Pacific Mortgage

Richard Malvarose - Nipomo Properties

Kimberly Corbin - Corbin Realty

Jenna Corbin - Corbin Realty

Nipomo Chamber of Commerce, 239 W. Tefft St., Nipomo, CA 93444

SafeUnsubscribe™ jmatson@ncsd.ca.gov

Forward email | Update Profile | About our service provider

Sent by info@nipomochamber.org in collaboration with

# Don't wash money down the drain.

Fixing leaks can save hundreds of gallons.

15/80875



For tips go to our website: www.ncsd.ca.gov or social media 📑 🕃 🗥 ipomoCSD





## Your Utility Billing Account Number Has Changed

Due to upgrades to District billing software, each customer account now has a NEW account number (see example below).

If using your bank's bill-pay service, please ensure that this new account number is changed when scheduling a payment.

## TOP OF BILL UTILITY SERVICE BILL EXAMPLE

Account Number	AMOUNT DUE
99-9999-00	\$180.00
DUE BY 4:30 PM ON	6/5/2016
Service A	ddress
148 S WIL	SON

"BILL DUE UPON PRESENTATION"



**Nipomo Community Services District** 

805 929-1133 | info@ncsd.ca.gov www.ncsd.ca.gov

# Press Release Log 2016

Date of PR	Title	Date Sent to Date Placed Media On Website	Date Placed On Website	Media Pub	Date PR Published	Media Published	Date PR Published	Media Published	Date PR Published	Media Published	Date PR Published
1/15/2016	NCSD Board of Directors Recognize Nipomo 1/15/2016 Students for Efforts in Conservation Poster Contest	1/15/2016	1/15/2016	Adobe	1/21/2016	SM Times	2/6/2016				
1/15/2016	District Awards Grant Funds for Continued Solid Waste Removal to Nipomo Chamber of Commerce	1/15/2016	1/15/2016	Adobe	1/21/2016						
1/28/2016	Board Authorizes Bidding for Supplemental Water Project Joshua Road Pump Station Reservoir	1/28/2016	1/28/2016	Tribune	2/8/2016						
2/9/2016	Nipomo CSD Supplemental Water Project Receives Project of the Year Award	2/9/2016	2/9/2016	Adobe	2/9/2016	SM Times	2/12/2016	Tribune	2/15/2016		
3/10/2016	Board Awards Contract for Supplemental Water Project Joshua Road Pump Station Reservoir	3/10/2016	3/10/2016	Tribune	3/10/2016	BC Water News	3/11/2016	Adobe	3/14/2016	SM Times	3/14/2016

# Press Release Log 2016

Date of PR	Title	Date Sent to Date Placed Media On Website	Date Placed On Website	Media Pub	Date PR Published	Media Published	Date PR Published	Media Published	Date PR Published	Media Published	Date PR Published
4/29/2016	Board Moves Forward with Completion of Blacklake Sewer Master Plan	4/29/2016	4/29/2016								

## FOR IMMEDIATE RELEASE

Date: April 29, 2016

Contact: Mario Iglesias, General Manager Nipomo Community Services District 148 S. Wilson St., Nipomo, CA 93444

Phone: (805) 929-1133 - Email: miglesias@ncsd.ca.gov



## **Board Moves Forward with Completion of Blacklake Sewer Master Plan**

On Wednesday, April 27<sup>th</sup>, the District's Board of Directors unanimously approved a revised scope amendment with Michael K. Nunley (MKN) & Associates, Inc. in the amount of \$12,450 for completion of the Blacklake Sewer Master Plan.

Given the age of the overall Blacklake Wastewater System, the Board initiated the Blacklake Sewer Master Plan in 2013 and selected MKN to prepare the plan. Portions of the project have been completed. This amendment addresses engineering evaluation work on elements explored in the developing Master Plan document and determined beneficial for further understanding.

## The objectives of the Plan are to:

- Evaluate the condition of the existing wastewater collection and treatment system
- Identify wastewater collection system issues that need to be addressed in order to comply with the State's Sanitary Sewer Management Plan (SSMP) regulations
- Identify wastewater treatment issues that may be necessary to comply with contemporary and future Waste
   Discharge Requirements (WDR)
- Develop a short-term and long-term bio-solids handling strategy
- Review alternatives for providing salts management as part of the wastewater treatment process to address ongoing compliance issues
- Define and prioritize replacement, upgrade, and maintenance projects
- Estimate the costs of recommended projects
- Update existing analysis of Blacklake Wastewater Treatment Facility to include improvements, construction costs, and regionalization analysist

The District continues to work with individual groups within the Blacklake community as the Plan is developed to ensure mutual benefit for individual Blacklake residents and the Blacklake community at large.

General Manager, Mario Iglesias stated "Good planning is the key to success. This comprehensive Master Plan will provide the Blacklake community and NCSD with the best information available, so we can focus resources efficiently and effectively."

Next Scheduled Board Meeting: Wednesday, May 11, 2016, 9AM, District Jon S. Seitz Board Room 148 South Wilson, Nipomo.

For more information please contact the Nipomo Community Services District at 929-1133, info@ncsd.ca.gov or visit www.ncsd.ca.gov.

## **DROUGHT**

## Calif. boosts water savings in March

BY SCOTT SMITH
Associated Press

## **SLO County water conservation**

The state data compares water savings in 2015-16 to the same time period in 2013.

Water supplier Arroyo Grande	Water savings March 2016 42.8%	Water savings June 2015-Mar 2016 36.3%	Conservation standard 28%
Atascadero Mutual Water Co.	33.6%	28.6%	28%
Grover Beach	35.4%	32.3%	8%
Morro Bay	20.5%	18.9%	12%
Nipomo Community Services District	38.2%	32.3%	28%
Paso Robles	35.5%	30%	24%
Pismo Beach	27.3%	24.7%	22%
San Luis Obispo	23.7%	20.7%	12%

Source: State Water Resources Control Board

## **FRESNO**

Residents of droughtstricken California doubled their water conservation efforts in March compared with the month before by changing habits, officials said Tuesday.

Cities and businesses used 24.3 percent less water compared with the same time in 2013. That's twice the savings from the dry month of February, when the savings hit an all-time low of 12 percent, water regulators announced.

"This is the most welcomed news I've had in a long time," said Felicia Marcus, chairwoman of the State Water Resources Control Board. "In the rain, people know to turn off their sprinklers."

March was a cooler and wetter month, and officials also credited Californians with changing their habits.

Conservation since mandatory cutbacks began in June 2015 has saved enough

water to serve 6.5 million people for one year, or 17 percent of the state's population, officials reported.

In April 2015, Gov. Jerry Brown issued a historic executive order requiring a 25 percent statewide reduction in urban water usage to help combat the drought. The water board assigned hundreds of urban water suppliers "conservation standards," which they were told to meet on a monthly and cumulative basis.

Last month, regulators announced that Californians had cumulatively cut their water use by about 23.9 percent between June and February — narrowly missing Brown's target for the period.

Los Angeles Times contributed to this report.

# 2016 Website Traffic Summary

Wook	Vicite	Unique	Dagaviews	Dage Wicit	Avg. Visit	Bounce	% New	Highest	Significant Actions During the Week
leen.	C1151	Visitors	200	1863/196	Duration	Rate	Visits	Traffic Day	Possibly Contributing to Traffic
11/30/15 - 12/6/15	326	247	584	1.79	0:01:16	62.58%	52.76%	Fri 12/4	
12/7/15 - 12/13/15	268	214	510	1.9	0:01:35	28.96%	54.48%	Thu 12/10	
12/14/15 - 12/20/15	308	250	752	2.44	0:01:32	68.18%	58.44%	Thu 12/17	
12/21/15 - 12/27/15	207	179	341	1.65	0:01:23	73.91%	65.70%	Mon 12/21	Low due to holiday
12/28/15 - 1/3/16	178	150	325	1.83	0:01:32	62.36%	66.29%	Tue 12/29	Low due to holiday
1/4/16 - 1/10/16	302	232	580	1.92	0:01:36	60.26%	25.63%	Tue 1/5	
1/11/16 - 1/17/16	264	202	526	1.99	0:01:21	57.95%	56.44%	Wed 1/13	
1/18/16 - 1/24/16	309	228	587	1.9	0:01:42	54.37%	49.19%	Mon 1/19	
1/25/16 - 1/31/16	304	231	650	2.14	0:01:25	56.25%	25.26%	Mon 1/25	
2/1/16 - 2/7/16	321	255	592	1.84	0:01:15	60.44%	28.88%	Fri 2/5	
2/8/16 - 2/14/16	297	228	604	2.03	0:01:23	54.21%	26.90%	Wed 2/10	
2/15/16 - 2/21/16	272	204	485	1.78	0:01:30	58.46%	54.04%	Fri 2/19	
2/22/16 - 2/28/16	323	253	622	1.93	0:01:13	26.97%	59.44%	Thu 2/25	
2/29/16 - 3/6/16	355	272	869	1.97	0:01:28	54.65%	54.37%	Mon 2/29	
3/7/16 - 3/13/16	311	242	604	1.94	0:01:24	56.91%	56.91%	Fri 3/11	
3/14/16 - 3/20/16	270	210	499	1.85	0:01:22	65.19%	59.26%	Tue 3/15	
3/21/16 - 3/27/16	234	176	429	1.83	0:01:33	61.11%	53.42%	Wed 3/23	
3/28/16 - 4/3/16	221	170	564	2.55	0:01:21	57.92%	56.11%	Thu 3/31	
4/4/16 - 4/10/16	304	239	559	1.84	0:01:35	58.88%	56.91%	Tue 4/5	
4/11/16 - 4/17/16	315	244	595	1.89	0:01:31	59.37%	60.95%	Tue 4/12	
4/18/16 - 4/24/16	305	242	515	1.69	0:00:29	63.28%	29.67%	Fri 4/22	
4/25/16 - 5/1/16	276	216	530	1.92	0:01:46	61.23%	60.51%	Mon 4/25	

Chg from Prev Mo -1.19% 5.37% 3.58% ■ Unique Visitors Page views Visits 56.93% 56.25% 59.27% % New Visits 54.96% Chg from Prev Mo -0.68% 3.71% 2.25% **Unique Visitors** Page views 57.09% 59.21% Bounce 60.54% 57.48% Rate Visits Avg. Visit | Chg from 10.00% Prev Mo -12.09% -2.27% TOPILION OF **Duration** 0:01:20 0:01:28 0:01:26 0:01:31 \* OTHER ON Website Traffic Summary Topoloo Pages/ Chg from Prev Mo -3.05% 2.76% -9.41% \* POLITICAL STATES Visit 2.02 1.91 1.83 1.97 \*Snank Chg from Prev Mo -8.98% 1.28% 2.48% Thy views 2426 2518 2292 Page 2457 oun Chg from Prev Mo 7.89% -3.44% 2.30% Ton Visitors 1252 Unidue 140/2 836 902 891 1248 YS,EU Prev Mo Chg from 4.39% 0.32% -2.80% 1284 Venjas, Visits 1284 1248 1230 1252 1230 Nenue, September November 200 December 1000 2016 1500 2000 2500 3000 February October January August March April June May Jul

2016 Twitter Summary
TWITTER

				WILLER		
Week	List Growth (Followers)	Re-tweets (shared)	Mentions/ Favorites (comments)	Link Visits (visits to links)	Content Views (Impressions)	Most Popular Post
2015	125					
12/4/15 - 1/7/16 (35 days)						Remember to turn those sprinklers off for at least 48 hrs after significant rainfall.  http://fb.me/7EEVnXFAd (199 views)  UPDATE: More sandbags have arrived at the District office. Sand is available near the back parking lot off Dana St.  http://fb.me/2argHabmZ (181 views)
	8	8	9	36	3,200	
1/8/16 - 1/21/16 (14 days)	5	0	2	4	587	There's a lot of rain coming down in #Nipomo right now. Reminder: turn off those sprinklers! http://fb.me/7x43wCsoZ (55 views)
1/22/16 - 2/4/16 (14 days)	4	2	1	∞	931	The Agenda and Packet for the January 27th Regular Board Meeting has been posted on the District website http://fb.me/7Cdg9BLVk (128 views)
	-	1	1	,	100	(carried and carried and carri
2/5/16 - 2/18/16 (14 days)	4	ო	2	т	862	Agenda and Packet for the February 10, 2016 Regular Board Meeting has been posted on the District's website http://fb.me/3q6CPXrEv (230 views)
2/19/16 - 3/3/16 (14 days)	4	4	4	0	1,000	Thank you @bradpomerance for having #Nipomo CSD Director Eby on #CharterLocalEdition recently! https://youtu.be/2_oIBKMY5OE (209 views)
3/4/16 - 4/7/16 (35 days)	7	4	10	7	2,200	El Nino is hitting hard in many areas! Don't forget to turn off those sprinklers! Also, the District has sandbags http://fb.me/5acq1c97d (301 views)

2016 Twitter Summary

				TWITTER		
Week	List Growth Re-tweets (Followers) (shared)	Re-tweets (shared)	Mentions/ Favorites (comments)	Link Visits (visits to links)	Content Views (Impressions)	Most Popular Post
						Agenda and Board Packet for the April 13th
4/8/16 - 4/21/16						Regular Board Meeting has been posted on
(14 days)						the District's website
	8	Ŋ	3	4	1,300	http://fb.me/4BVQxFYau (188 views)
						#Nipomo CSD Board Moves Forward with
4/22/16 - 5/5/16	•	Ú	٢	u	1 700	Completion of #Blacklake Sewer Master Plan.
(14 days)	7	D	,	n	7,700	http://www.ncsd.ca.gov
						http://fb.me/11lhtxkf7 (232 views)

2016 Facebook Summary

				<b>FACEBOOK</b>		
Week	New Users	Comment	Comment Shares	User Posts	*Content Views	Most Popular Post
2015	26					
12/4/15 - 1/7/16 (35 days)						Still have your tree? Beginning the week of Jan 4th-8th on your garbage service day, South County Sanitary will remove your Christmas tree for free. Place in your green
	1	5	0	2	640	waste bin or on your curb. (208 views)
1/8/16 - 1/21/16 (14 days)	4	1	0	1	166	There's a lot of rain coming down in #Nipomo right now. Reminder to turn off those sprinklers! (42 views)
1/22/16 - 2/4/16 (14 days)	1	11	0	Т	294	Thank you to the Nipomo Chamber of Commerce for presenting the District with the Keeping #Nipomo Clean Award at tonight's 2016 Installation dinner. (106 views)
2/5/16 - 2/18/16 (14 days)	1	6	0	1	396	Thank you for the article, SLO Tribune! Nipomo pipeline project gets public works award (217 views)
2/19/16 - 3/3/16 (14 days)	0	9	2	1	171	In addition to the State's tur'f replacement rebate, the San Luis Obispo County Planning and Building Department has implemented a Cash-for-Grass program for #Nipomo homeowners. (32 views)
3/4/16 - 4/7/16	1	7	0	0	383	Did you know leaky toilets often go undetected and can be big water wasters inside. The District has tabs you can use to test your toilets. #FixALeakWeek (38 views)
4/8/16 - 4/21/16 (14 days)	0	0	0	0	129	The trash company's spring clean-up week is coming! See below for more information. (26 views)

2016 Facebook Summary

Minch	New	Comment	Comment	lear Borte	*Content	+100 xc
Week	Users	Likes	Shares	USEI FUSES	Views	Wost ropusi rost
4/22/16 - 5/5/16	·	L	c	c	140	Great #conservation efforts once again,
(14 days)	7	5	0	0	140	#Nipomo! (41 views)