

TO: BOARD OF DIRECTORS

FROM: MARIO IGLESIAS
GENERAL MANAGER



DATE: AUGUST 3, 2017

**AGENDA ITEM
F
AUGUST 9, 2017**

GENERAL MANAGER'S REPORT

ITEM

Standing report to your Honorable Board -- *Period covered by this report is July 23, 2017 through August 5, 2017.*

DISTRICT BUSINESS

Administrative

The District encourages residents to provide reports of any observed water waste. The District keeps an accounting of leak adjustments as a measure of non-revenue water lost to leaks. The June data is current for the month and cumulatively for the fiscal year. July 2017 data will be available and included in this report at the August 23 Regular Board Meeting.

Office Activities

	<u>Jun-17</u>	<u>Jul-16/Jun-17</u>
Reports of water waste followed up on	1	4
Leak Adjustments	3	31
Leak Adjustment Amount	\$1,076	\$18,008

Water Resources

1) Total Production (AF)

	<u>July-17</u>	<u>Year to date Jul- 2017</u>
Groundwater Production	125.2	125.2
Supplemental Water Imported	<u>86.0</u>	<u>86.0</u>
Total Production	<u>211.1</u>	<u>211.1</u>

In July 2017, NCSD imported 86 AF of water over the 30 day period averaging 628 gallons per minute for a daily total of 903,974 gallons per day. For fiscal year 2017-18, July through June, the District must import 800 AF of supplemental water. To import this amount of water, NCSD must maintain an average of 66.7 AF per month from the City of Santa Maria.

Table 2. FY 2018 Demand Reduction as Compared to 2013

	July-17	Year-to-Date Jul- 2017
Total Production (AF) for FY 2017-18	211.1	211.1
Total Production (AF) for 2013	<u>282.4</u>	<u>282.4</u>
Reduction	71.3	71.3
Percentage Reduction	25.2%	25.2%

For July 2017, the community's water conservation effort reached 25.2%.

3) NCSD GW Reduction

The District's purveyor customers, GSWC and WMWC, each claim 16.66% (cumulatively 33.33%) of the imported water NCSD brings onto the basin through the NSWP. Of the 800 AF minimum imported water from the CSM, 266.6 AF will be credited to these two purveyor customers. The credited amount must be added to the District's groundwater pumping total every month to reflect the groundwater pumped by these customers in-lieu of taking imported water from the District. Table 3 below demonstrates the calculus for determining the District's groundwater reduction.

Table 3. NCSD GW Reduction (NCSD GW Well Production plus Purveyor Credit)

	July-17	Jul- 2017
NCSD GW Well Production	125.2	125.2
Purveyor Customer Credit (33.3% of Import Water)	<u>28.7</u>	<u>28.7</u>
NCSD Total Calculated GW Production	153.8	153.8
Average GW Production for 2009-2013	<u>291.2</u>	<u>291.2</u>
NCSD Percentage of GW Reduction	47.2%	47.2%

Taking into consideration the above referenced purveyor customer credit the District can claim a groundwater pumping reduction of 47.2% for the month of July compared to the 5-year average from 2009 to 2013. For the first month of the fiscal year, the cumulative groundwater pumping reduction is equal to July, 47.2%. At the current Stage IV level of NMMA's Water Shortage Condition and Response Plan, the District has targeted groundwater reduction level of 50% for the year.

Rainfall Gauge

Rainfall Summary (Reported in inches)	Nipomo East (Dana Hills Reservoirs)	Nipomo South (Southland Plant)
July 2017 Total	0	0
July-2017 through June-2018 (Seasonal Total)	0	0
<hr/>		
Average Annual Year Rainfall	18	16

Safety Program

- No accidents or incidents to report.

Public Outreach

- The following Public Outreach Program materials are attached:
 - A summary of recent outreach and education activities
 - District related outreach, advertising and news coverage
 - Press release log
 - Website statistics

Supplemental Water Capacity Accounting

The District is not currently accepting applications for new water service.

Supplemental Water Available for Allocation	500	AFY
Supplemental Water Reserved (Will Serve Letters Issued)	-23.2	AFY
Subtotal Net Supplemental Water Available for Allocation	476.8	AFY
Supplemental Water Assigned (Intent-to-Serve Issued)	-169.9	AFY
Total Remaining Supplemental Water Available for Allocation	306.9	AFY

This information is accurate up to July 31, 2017.

Connection Report

The Connection Report is current through June 2017. This data is updated the second week of the month so is presented at the second Board Meeting of the month.

Nipomo Community Services District Water and
Sewer Connections

END OF MONTH REPORT

	JAN-17	FEB-17	MAR-17	APR-17	MAY-17	JUN-17
Water Connections (Total)	4364	4365	4369	4370	4377	4382
Sewer Connections (Total)	3154	3155	3159	3160	3162	3167
New Water Connections	0	1	4	1	3	5
New Sewer Connection	0	1	4	1	2	5
Galaxy & PSHH at Orchard and Division Sewer Connections billed to the County	472	472	472	472	473	473

Meetings (July 23 through August 5)

Meetings Attended (telephonically or in person):

- *July 24, Science Discovery Review*
- *July 24, IRWM Working Group Meeting*
- *July 24, SCAC*
- *July 25, Public Information Program Update*
- *July 25, Engineering/Administration NCSD*
- *July 25, Water Loss Analysis*
- *July 26, Rotary*
- *July 26, NCSD Regular Board Meeting*
- *July 26, General Counsel/Management Team*
- *July 27, Chamber of Commerce Presentation*
- *July 27, CSDA Meeting*
- *July 28, Vacation Day*
- *July 31, NCMA/NMMA Manager's Meeting*
- *July 31, Board Officers*
- *August 1, Public Information Program Update*
- *August 1, Management Team*
- *August 2, Rotary*
- *August 3, NCMA/NMMA Meeting*
- *August 4, Brad Newton/Board Officers*
- *August 4, NMMA-TG*

Meetings Scheduled (August 6 through August 12):

- *August 8, Public Information Program Update*
- *August 9, Rotary*
- *August 9, NCSD Regular Board Meeting*
- *August 9, General Counsel/Management Team*
- *August 10, Board Officers*

Water Resource Meetings

- *NMMA-TG: August 4th @ 10 AM, NCSD Office*
- *RWMG Working Committee Meet: July 24th, County PW*
- *RWMG September 6th @ 10:00 AM, SLO Library*
- *WRAC: September 6th @ 1:30 PM, SLO Library*
- *NMMA Purveyor Meeting: August 24th @ 10:00 AM*
- *NCMA/NMMA Managers Meeting: July 31st @ 10:00 AM (NCSD Office)*

RECOMMENDATION

Staff seeks direction and input from your Honorable Board

ATTACHMENTS

- A. Public Outreach Program Materials

August 9, 2017

ITEM F

ATTACHMENT A

**NCSO Outreach Summary
August 2017**

Date Started	Outreach	Description	Status	Date Completed
5/1/2017	Blacklake Outreach	Blacklake Master Plan/Rate Study Outreach	Ongoing	
* 7/19/2017	Manager's Column	Article for Manager's Column in Sun 7/27, SM Times 7/28	Complete	7/21/2017
7/7/2017	Education	Conservation Education planning with Science Discovery for 2017-2018 School Year	Complete	7/24/2017
* 7/24/2017	Ad	Conservation ad in 7/28 SM Times	Complete	7/24/2017
* 7/24/2017	Chamber Email Blast	Conservation Tip for Chamber of Commerce weekly email update	Complete	7/24/2017
* 7/27/2017	Ad	Conservation ad in 8/3 Sun	Complete	7/27/2017
7/27/2017	Ad	Conservation ad for August Gateway Gazette	Complete	7/27/2017
7/24/2017	Education	Activity materials for Science Discovery classroom presentations	Complete	7/31/2017
8/1/2017	Chamber Email Blast	Conservation Tip for Chamber of Commerce weekly email update	Complete	8/1/2017
7/21/2017	Social Media	Content posting	Complete	8/3/2017
7/21/2017	Website Updates	Home page; minutes; packets; articles; press release; reports; etc	Complete	8/3/2017
* 8/3/2017	Press Release	Community Invited to Participate in Water Rate Study	Complete	8/3/2017
7/12/2017	Rate Study	2017 Rate Study Outreach; invite and planning for public workshops; etc.	In Progress	
7/24/2017	Rate Study	Preparation of 218 Notice	In Progress	

* Included in Packet

BREAKING Mock warhead launched from Vandenberg amid protests

http://santamariatimes.com/news/san_luis_obispo_county_news/inside-ncsd-water-project-more-rain-needed-to-ensure-supply/article_cb7a51b4-1096-581f-b1b0-9890ff682292.html

Inside NCSD

Inside NCSD: Water project, more rain needed to ensure supply

Jul 27, 2017 Updated Jul 27, 2017



Mario Iglesias

For many living on the Nipomo Mesa, the underlying groundwater table is the only source of water available to their property. Clearly, existing users are more inclined to seek constraints on potential users if water well levels drop.

It is the homes and businesses of existing users that are threatened with a declining water table more so than undeveloped land. But what about the property owner who wants to build a home or business on their undeveloped land? How can our community balance the interest of all members in an equitable manner?

With the continued challenges to our water supply on the Nipomo Mesa, it is easy to focus our frustration on two dogmatic villains, development and agriculture. It is indisputable that adding users and expanding irrigated acreage on farms adds to the water demand on the Nipomo Mesa groundwater table. But existing homes didn't always exist and vistas of strawberry fields weren't always part of the Nipomo Mesa landscape. With so much demand for water, who has rights to groundwater on the Mesa when everyone is claiming that they do?

Planning and land use are functions of San Luis Obispo County government. However, due to our water challenges, constraints on new development in the Nipomo CSD service area are also impacted by a court judgement issued on Jan. 25, 2008. On this date, the court overseeing water use on the Nipomo Mesa required all new development to be accompanied with a source of water other than the property's underlying groundwater. Additional constraints on new development due to our water issue came in May of 2015. From this date no new water services have been issued to property owners within Nipomo CSD's service area due to low groundwater levels.

For the past nine years, Nipomo CSD has issued 23 acre feet of water to new development in its service area. In comparison, the community's water demand for 2016 alone was over 1,800 acre feet. While there is development on the Nipomo Mesa, it has been very limited

in the Nipomo CSD service boundaries.

The Nipomo CSD has been ordered by the court to fulfill its responsibility of bringing a minimum of 2,500 acre feet of water onto the Mesa by July 2025. Thanks to Supplemental Water from the City of Santa Maria and the aid of two other water providers on the Nipomo Mesa, Golden State Water Company and Woodlands Mutual Water Company, Nipomo CSD is on target to meet its obligation.

Success is within reach. Together, we are building a reliable water supply system that can withstand years of drought. Once completed, residents of Nipomo will have secured a water supply that will provide for a healthy and prosperous community. True success means all community members prosper, even those who have a dream to build their new home.

To reach this high-water mark, Nipomo CSD will need to complete the Nipomo Supplemental Water Project. Until then we will need the community to use water wisely and Mother Nature to do her part and provide us with a repeat of last winter's rain. Maybe then we can join the rest of the state in celebrating the end of a long drought.

Until next time...

Mario Iglesias is the general manager of the Nipomo Community Services District. He can be reached by calling 929-1133 or by email at info@ncsd.ca.gov. For more information, visit <http://nipomocsd.com>. Follow NCSD on Facebook or on Twitter @NipomoCSD.

INSIDE NCSO

Water project, more rain needed to ensure supply

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MARIO IGLESIAS

Mad Bomberz present check to Special Olympics

STAFF REPORT
The ninth annual Mad Bomberz Car Show benefiting Special Olympics Northern Santa Barbara County was held on Saturday, July 9, at Nipomo Community Park and brought in hundreds of cars and trucks from all over the Central Coast and surrounding areas. On Wednesday, the Mad Bomberz Car Club presented a check to Special Olympics Northern Santa Barbara County in the amount of \$5,420 for local Special Olympics athletes at Mt. Miami Community Center.



CONTRIBUTED

OUR NIPOMO

Teenage quail, 'Nunsense,' and a gem show

Critter Corner: We now have teenage quail. They are able to fly and are a bit bigger than the little quail we used to have. They come every day and evening with mom and dad in tow watching over them. It is so sweet to observe. They come in droves and that is a bit much, but they are so cute it does not matter. We love feeding them and watching them. We also make sure that the predators that might get them are not in sight so they can enjoy their time here. They have a tendency to fly away whenever we open the door so we try not to do it at all when they are here eating. We just enjoy them.



TOM WEITZEL

The yellow beauties have found the grape jelly and they just love it. My hubby collects little packets of it whenever he goes out to breakfast with his cronies. just to make sure we have enough for them. I don't think we'll ever run out, as we have a very big jar of it and about four of his little packets. They seem to like the packets as we wash them and refill them.

Dana Adobe Bandstand: Dave Stamey will be live in concert this Saturday at 4:30 p.m. Gates open at 2:30 p.m. Remember that tickets include a BBQ dinner and are \$45 per person. Contact (805) 929-5670 or dana@danaadobe.org. There is also a drawing for a Santa Maria-style barbecue. Tickets are \$5 for one ticket or \$20 for five tickets. My hubby has one and just loves it. So do all our friends when he gets it going.

Cambria Center for the Arts & Theater will hold a musical by Dan Goggin called "Nunsense." Tickets are at brownpapertickets.com or call (800) 838-3006. The center is at 1550 Main St. in Cambria. Performances will take place from Thursday, July 27, through Sunday, Aug. 20. Shows start at 7:30 p.m. and on Sundays at 2 p.m.

Call the box office at (805) 927-8100 for more information. Tickets are \$25 per person. Hope you enjoy this, it is a fun, enjoyable family musical.

Did you know? Santa Maria Valley has a "wine trolley." It runs every Saturday and Sunday through Oct. 1 from 11 a.m. to 7 p.m. Cost is \$30 per person, wine costs not included. What a fun thing to do with a group of friends or a club! Visit www.santamarialley.com/winetrolley.

Orcutt Mineral & Gem Society will hold their annual Rainbow of Gems Show from Friday, Aug. 4, through Sunday, Aug. 6 at Nipomo High School, 525 N. Thompson Ave. Time will be 10 a.m. to 5 p.m. Saturday, and Sunday from 10 a.m. to 4 p.m. BBQ will be served at 5:30 p.m. on Saturday and their Treasure Chest Drawing will take place at 3 p.m. Sunday. Parking and admission is free. These are always fun to attend and see all the lovely things they have and maybe you can find a wonderful bobble. I know I have found

many in the past, maybe I will find more this time too.

Guadalupe Lions Club school supplies drive: The Lions club will be having a supply drive on Friday, July 26 from 9 a.m. to 2 p.m. at Mary Buren Elementary School and Rabobank in Guadalupe. You can find a list of what schools need at those locations including supplies students might need in the coming year. All items donated to the Guadalupe School District will be donated to the district and be used by both Mary Buren and McKenzie Jr. High students. Contact person: beatharolson@verizon.net. Or ncsd.org/bsoc/bocats. Item for additional information or to donate.

Tori Weitzel is the owner of The Best of Everything, featuring unique gifts and gift baskets, and a former president of the Nipomo Chamber of Commerce. Nonprofit and other community organizations may submit items for the column by contacting her at 343-0283 or torieweitzel@gmail.com.

PAPPY'S
Serving our Award Winning Homecooked Meals since 1959
Meats and Gravy • Fresh Meatloaves
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Full Variety of Mexican & Italian dishes
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Anthem
Teri Summers
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(805) 927-8888
TJ Sanders
1724 Lloyd Rd., Arroyo Grande
(805) 798-2888

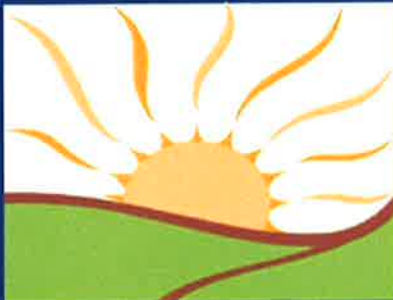
Nipomo Area Senior Center
We are a non-profit organization which offers fresh coffee and pastries in the morning. We have Tai Chi, Exercise class, monthly dine-out and potlucks, Bunco, Bingo and on Fridays we show movies. Come join the fun! For more information please give us a call or stop by, 200 E. Dana St., Nipomo, 805-929-1615. Hours: 9am-1pm during the week and closed on weekends and holidays.

JUMBLE
Unscramble these four jumbles, one letter to each square, to form four ordinary words.
NIRLE
NECHE
TUACIQ
CICAD
Print your answer here:
(Answers tomorrow)
Yesterday's: JUMBLE: PRADA FABLE VALLEY UPHILL
Answer: The best never get upset or perturbed and was always composed. He was — UNFLAPPABLE

USE WATER WISELY!
Make Water Conservation a California Way of Life
Visit us for tips at:
www.ncsd.ca.gov | [f](#) [t](#) [NipomoCSD](#)
NIPOMO
Nipomo Community Services District

Jessica Matson

From: Nipomo Chamber of Commerce <info@nipomochamber.org>
Sent: Tuesday, July 25, 2017 2:02 PM
To: Jessica Matson
Subject: Weekly News - July 25, 2017



Nipomo
CHAMBER OF
COMMERCE

Weekly News

July 25, 2017

— T B H —

THE BURTON HOUSE

AND GRILL

—

This week's luncheon is at a different location.

Please join us at [The Burton House](#), 151 W Dana St. in Olde Towne Nipomo. Our speaker will be Mario Iglesias, General Manager of NCSD. Despite this year's rains, we remain in Stage 4 drought. Come hear what that means to us a residents and business owners. Register on the [Nipomo Chamber Website](#).

For Info Contact:

Board of Directors
admin@nipomochamber.org

Chamber Hours

By Appointment

239 W. Tefft St.
Nipomo, CA 93444

Office: 805.929.1583

Fax: 805.929.5835

info@nipomochamber.org

President's Circle

Sponsors

[Community Health Centers](#)

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Major

Sponsors



Dave Stamey at Dana this Saturday!
[Get your tickets here.](#)

34th Annual Oktoberfest



APPLICATION

Saturday, October 7, 2017

11am - 5pm

Sunday, October 8, 2017

11am - 4pm

Nipomo Community Park

(Corner of Tefft St. & Pomeroy Rd.)

Building Success

For many living on the Nipomo Mesa, the underlying groundwater table is the only source of water available to their property. Clearly, existing users are more inclined to seek constraints on potential users if water well levels drop. It is the homes and businesses of existing users that are threatened with a declining water table more so than undeveloped land. But what about the property owner who wants to build a home or business on their undeveloped land? How can our community balance the interest of all members in an equitable manner?

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[CoastHills](#)

[Phillips 66 Santa Maria](#)

[Rotary Club of Nipomo](#)

[The Monarch Club](#)

[Obispo Wealth Management](#)

also impacted by a court judgement issued on January 25, 2008. On this date, the Court overseeing water use on the Nipomo Mesa required all new development to be accompanied with a source of water other than the property's underlying groundwater. Additional constraints on new development due to our current water issue came in May of 2015. From this date no new water services have been issued to property owners within Nipomo CSD's service area due to low groundwater levels.

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Until next time...

Mario Iglesias, General Manager, info@ncsd.ca.gov, Facebook and Twitter @NipomoCSD



Please "Like" us at:



You can also follow us on Twitter at:

Follow us on [twitter](#)

You'll be able to keep up on all the upcoming events, see pictures of past events and network with other "Fans" of our page!

Executive Board

- Rudy Stowell - Monkey Spit LLC - President
- Patrick Raymond - Raymond & Associates - Vice President
- Mary Mylan, Rabobank - Treasurer
- Sharon Nevitt, Sierra Pacific Mortgage - Secretary

Board of Directors

- Ron Smith - Smith's Alarm's & Electronics
- Terra Tamai - A Cruising Gourmet

Ambassadors

- Scott Haigwood, Keller Williams Realty - Chief Ambassador
- Kimberley Victor - Mary Kay Cosmetics
- Sharon Nevitt - Sierra Pacific Mortgage

Nipomo Chamber of Commerce, 239 W. Tefft St., Nipomo, CA 93444

[SafeUnsubscribe™ jmatson@ncsd.ca.gov](#)

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Sent by info@nipomochamber.org in collaboration with

DOWNTOWN FRIDAYS
CITY OF SANTA MARIA FARMERS MARKET
 Every Friday Until 9/29/17
 drop the **BEET!**
FRESH. FUN. FRIDAYS.
 FRIDAYS 5PM TO SUNSET @ TOWN CENTER WEST

We have loans to fit your life!
Ask us about Guild's NEW 1% Down program!

	Cyndi Nunez Branch Manager NMLS #255666		Elzy Garcia Sales Manager NMLS #241451
	Wesly Aguirre Loan Officer NMLS #305472		Mike Mizrahi Loan Officer NMLS #505893
	Shelly Nunez Loan Officer NMLS #1187387		Myra Oclaray Loan Officer NMLS #1082395
	Russell Vincent Loan Officer NMLS #964624	Call today!	

Guild Mortgage, Santa Maria Branch
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guildmortgage.com/branches/santamaria

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Free up your space by advertising in a FREE space.
 Private parties can list their For Sale items for FREE in our Classifieds section. Send up to 30 words + 1 image to classifieds@santamariasun.com. subject line: FREE CLASSY. Your ad will appear in print and online, hassle free!

Sun SantaMariaSun.com

Atascadero Cruisin' Weekend 2017

25th Annual!
 FRIDAY, AUGUST 18th 6:30-8:30 PM
HOT EL CAMINO CRUISE NITE

SATURDAY, AUGUST 19th
MID STATE CRUIZERS
 10AM - 3PM CAR SHOW AT ATASCADERO LAKE PARK

DANCING IN THE STREETS
 5-10 PM SUMMER CONCERT BLOWOUT & DANCE PARTY
 DOWNTOWN COLONY DISTRICT!

VisitAtascadero.com/events

USE WATER WISELY!

Make Water Conservation a California Way of Life

Visit us for tips at:
www.ncsd.ca.gov | /NipomoCSD

COMMUNITY SERVICES DISTRICT NIPOMO
 Nipomo Community Services District

Press Release Log 2017

Date of PR	Title	Date Sent to Media	Date Placed On Website	Media Pub	Date PR Published	Media Published	Date PR Published	Media Published
1/13/2017	NCS D Board of Directors Recognize Nipomo Students for Efforts in Conservation Poster Contest	1/13/2017	1/13/2017	SM Times	1/18/2017	Adobe	1/19/2017	BC Water News
1/17/2017	Nipomo CSD Swears in Directors and Elects Board Officers for 2017	1/17/2017	1/17/2017					
1/27/2017	Board Decides not to Enforce Additional Stage IV Conservation Measures Further Review to Take Place in the Spring	1/27/2017	1/27/2017	BC Water News	1/30/2017			
2/9/2017	Board Awards Contract for Palms Lift Station Rehabilitation Project Engineering Services	2/9/2017	2/9/2017					
2/24/2017	Board Approves Agreement for Legal Services	2/24/2017	2/24/2017	Tribune	3/2/2017	Cal Coast News	3/3/2017	
3/9/2017	Nipomo CSD Receives Accounting Excellence Award for a Fourth Year	3/9/2017	3/9/2017	BC Water News	3/10/2017			

FOR IMMEDIATE RELEASE

Date: August 3, 2017
Contact: Mario Iglesias, General Manager
Nipomo Community Services District
148 S. Wilson St., Nipomo, CA 93444
Phone: (805) 929-1133 – Email: miglesias@ncsd.ca.gov



Community Invited to Participate in Water Rate Study

The District is inviting community members and rate payers to participate in the District's 2017 Water Rate Study. Public workshops are scheduled for August 22nd at 2:30 PM and a second workshop is scheduled at 6:30 PM in the District's Board Room.

Rate studies are conducted to assess the current and projected financial 'fitness' of the District's various independent funds. The water fund, which all District water customers support through rates, is being evaluated and changes to the rate structure are proposed. The District's last rate structure evaluation and rate study was adopted in September 2010. The last water rate increase became effective on November 1, 2015 and was based on the 2010 5-year rate study.

In October 2016 the District's Board of Directors awarded a contract for a water rate study.

In July, the Board accepted the Draft 2017 Water Fund Rate Study and Rate Adoption Schedule as follows:

- August 9th Regular NCS D Board Meeting: Approval of 2017 Rate Study Report
- August 22nd Public Workshops at 2:30 PM and a second Public Workshop at 6:30 PM
NCS D Board Room at 148 S. Wilson St, Nipomo
- October 11th Regular NCS D Board Meeting: Consider Adopting Rates
- December 1st Rates Become Effective

General Manager, Mario Iglesias, commented that the goal of the study is to "review the financial requirements of the community's water system. It is the District's obligation to ensure a fair and equitable water rate structure is in place and to communicate to the importance of this study to the Water Fund's long-term financial stability."

Next Scheduled Regular Board Meeting: Wednesday, August 9th, 9AM, District Jon S. Seitz Board Room, 148 South Wilson, Nipomo.

For more information and to view the Draft Report, please contact the Nipomo Community Services District at 929-1133, info@ncsd.ca.gov or visit www.ncsd.ca.gov.

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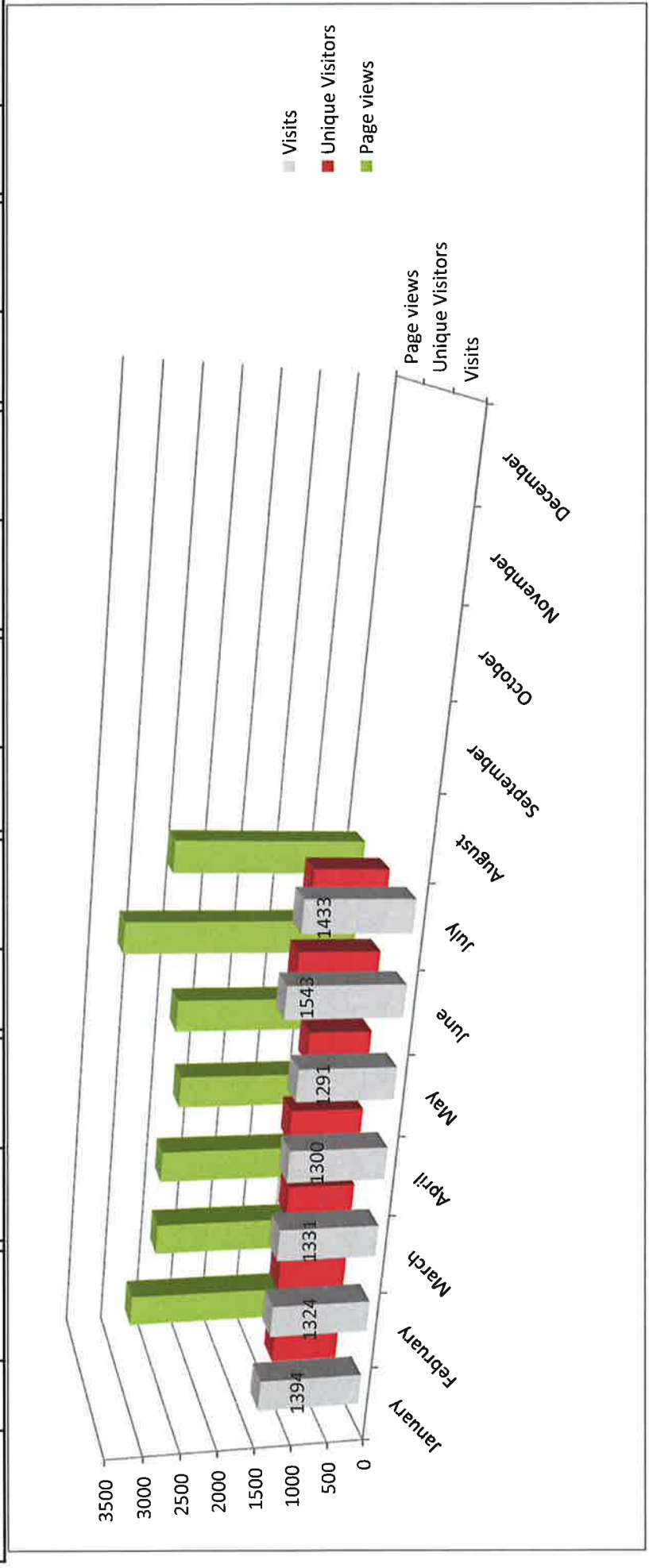
Established in 1965 to meet the health and sanitation needs of the local community, Nipomo Community Services is pleased to provide a wide variety of services throughout its district including the provision of water, sewer, and waste management services as well as lighting and drainage in limited areas. The mission of Nipomo Community Services District is to provide its customers with reliable, quality, and cost-effective services now and in the future.

2017 Website Traffic Summary

Week	Visits	Unique Visitors	Pageviews	Pages/Visit	Avg. Visit Duration	Bounce Rate	% New Visits	Highest Traffic Day
1/2/17 - 1/8/17	321	249	641	2	0:02:17	54.52%	57.63%	Wed 1/4
1/9/17 - 1/15/17	350	243	710	2.03	0:02:15	48.86%	50.29%	Mon 1/9
1/16/17 - 1/22/17	364	272	671	1.84	0:01:31	59.62%	54.95%	Fri 1/20
1/23/17 - 1/29/17	267	199	541	2.03	0:01:48	51.31%	52.06%	Mon 1/23
1/30/17 - 2/5/17	376	287	688	1.83	0:02:01	58.51%	51.86%	Fri 2/3
2/6/17 - 2/12/17	329	256	588	1.79	0:01:31	63.53%	60.79%	Wed 2/8
2/13/17 - 2/19/17	314	233	572	1.82	0:01:40	59.55%	54.78%	Fri 2/17
2/20/17 - 2/26/17	269	214	486	1.81	0:01:09	59.48%	57.62%	Tue 2/21
2/27/17 - 3/5/17	383	302	698	1.82	0:02:14	64.49%	58.75%	Fri 3/3
3/6/17 - 3/12/17	237	186	476	2.01	0:01:14	56.96%	57.81%	Mon 3/6
3/13/17 - 3/19/17	281	214	521	1.85	0:01:55	61.21%	58.72%	Fri 3/17
3/20/17 - 3/26/17	278	202	522	1.88	0:01:13	61.87%	56.12%	TW 3/21-22
3/27/17 - 4/2/17	315	237	565	1.79	0:01:36	63.49%	58.41%	Tue 3/28
4/3/17 - 4/9/17	309	258	485	1.57	0:00:57	68.93%	59.55%	W 4/5
4/10/17 - 4/16/17	275	212	482	1.75	0:01:20	63.64%	50.18%	M 4/10
4/17/17 - 4/23/17	297	248	557	1.88	0:01:10	62.63%	59.26%	F 4/21
4/24/17 - 4/30/17	376	317	655	1.74	0:01:14	69.68%	72.61%	Su 4/30
5/1/17 - 5/7/17	335	247	638	1.9	0:01:50	57.61%	50.75%	Fri 5/5
5/8/17 - 5/14/17	266	191	471	1.77	0:01:50	60.90%	50.00%	Wed 5/10
5/15/17 - 5/21/17	296	218	567	1.92	0:02:01	62.16%	53.38%	Fri 5/19
5/22/17 - 5/28/17	293	207	514	1.75	0:01:35	59.73%	51.54%	Mon 5/22
5/29/17 - 6/4/17	251	201	480	1.91	0:01:49	62.95%	60.96%	Fri 6/2
6/5/17 - 6/11/17	378	287	695	1.84	0:02:03	62.70%	53.70%	Mon 6/5
6/12/17 - 6/18/17	326	246	692	2.12	0:02:11	54.60%	59.51%	Mon 6/12
6/19/17 - 6/25/17	357	278	745	2.09	0:01:46	57.98%	60.22%	Fri 6/23
6/26/17 - 7/2/17	388	304	851	2.19	0:02:15	58.25%	61.08%	Mon 6/26
7/3/17 - 7/9/17	334	246	598	1.79	0:02:14	65.27%	54.79%	Fri 7/7
7/10/17 - 7/16/17	360	293	640	1.78	0:01:48	64.44%	61.39%	Thu 7/13
7/17/17 - 7/23/17	333	251	605	1.82	0:02:26	65.77%	53.45%	Fri 7/21
7/24/17 - 7/30/17	292	220	513	1.76	0:01:47	61.30%	59.59%	Wed 7/26

Website Traffic Summary

2016	Visits	Chg from Prev Mo	Unique Visitors	Chg from Prev Mo	Page views	Chg from Prev Mo	Pages/ Visit	Chg from Prev Mo	Avg. Visit Duration	Chg from Prev Mo	Bounce Rate	Chg from Prev Mo	% New Visits	Chg from Prev Mo
January	1394		921		2733		1.96		0:01:57		53.37%		53.73%	
February	1324	-5.02%	934	1.41%	2436	-10.87%	1.84	-6.12%	0:01:47	-8.55%	61.03%	14.35%	56.34%	4.86%
March	1331	0.53%	920	-1.50%	2441	0.21%	1.83	-0.54%	0:01:30	-15.89%	61.91%	1.44%	57.78%	2.56%
April	1300	-2.33%	988	7.39%	2263	-7.29%	1.74	-4.92%	0:01:15	-16.67%	66.62%	7.61%	61.54%	6.51%
May	1291	-0.69%	848	-14.17%	2385	5.39%	1.85	6.32%	0:01:50	46.67%	59.80%	-10.24%	52.44%	-14.79%
June	1543	19.52%	1099	29.60%	3173	33.04%	2.06	11.35%	0:02:04	12.73%	58.85%	-1.59%	58.07%	10.74%
July	1433	-7.13%	1002	-8.83%	2580	-18.69%	1.8	-12.62%	0:02:05	0.81%	64.41%	9.45%	57.92%	-0.26%
August														
September														
October														
November														
December														



2016 Facebook Summary

FACEBOOK

Week	New Users	Comment Likes	Comment Shares	User Posts/ Messages	*Content Views	Most Popular Post
2016	85					
12/9/16 - 1/4/17 (27 days)	8	1	1	0	1841	The 2016 Customer Survey will be open for a couple more days. Let us know what you think at www.ncsd.ca.gov (275 views)
1/5/17 - 1/19/17 (15 days)						Students from Lange Elementary School, Dana Elementary, and Nipomo Elementary were recognized by the Board this morning for their participation in the District's water conservation poster contest! (259 views)
1/20/17 - 2/2/17 (14 days)	1	0	0	1	87	Press Release: Board Decides not to Enforce Additional Stage IV Conservation Measures. www.ncsd.ca.gov (43 views)
2/3/17 - 2/16/17 (14 days)	1	0	0	1	196	With all this rain we've been receiving don't forget to turn off your irrigation! #waterwisewednesday #saveourwater (50 views)
2/17/17 - 3/2/17 (14 days)	1	3	0	0	385	Interesting portrayal of California's drought conditions over the past few years! (174 views)
3/3/17 - 3/16/17 (14 days)	0	4	0	0	207	Last fall the District launched its first Customer Satisfaction Survey. Read more in the quarterly newsletter at www.ncsd.ca.gov (72 views)
3/17/17 - 4/6/17 (21 days)	0	7	0	2	381	The St. Joseph Festival of Goodwill is busy! Come visit us! (65 views)
4/7/17 - 5/4/17 (28 days)	6	9	1	0	687	Video: It doesn't get much cuter! Come visit us at #Nipomo Kids Day until 2. Nipomo Area Recreation Association Inc. (98 views)

2016 Facebook Summary

Week	New Users	Comment Likes	Comment Shares	User Posts/ Messages	*Content Views	Most Popular Post
5/5/17 - 5/18/17 (14 days)	1	4	0	0	410	Free educational community event this Sunday in #Nipomo! Dana Adobe Cultural Center (132 views)
5/19/17 - 6/8/17 (21 days)	2	15	1	2	905	Today the District celebrated another milestone - the completion of a 500,000 gallon reservoir tank. The tank is another phase of the #Nipomo Supplemental Water Project which interconnected the District's and the City of Santa Maria's water systems. Thank you to Lynn Compton 4th District Supervisor, Santa Maria Mayor Pro Tem Jack Boysen, representatives from Assemblyman Jordan Cunningham and Senator Bill Monning's offices, and the Nipomo Chamber of Commerce for attending the event. (450 views)
6/9/17 - 6/22/17 (14 days)	0	3	0	0	211	It's warming up out there and that likely means more irrigation! The Resource Conservation District is providing free irrigation evaluations to promote #waterwise practices. Contact them by June 30th! More info below. (81 views)
6/23/17 - 7/6/17 (14 days)	4	11	1	4	422	Statement from Nipomo Water Purveyors: Nipomo's Severe Water Shortage Continues. More at www.ncsd.ca.gov (89 views)

2017 Twitter Summary

TWITTER

Week	List Growth (Followers)	Re-tweets (shared)	Mentions/Favorites (comments)	Link Visits (visits to links)	Content Views (Impressions)	Average Views/Day (Impressions)	Most Popular Post
2016	192						
12/9/16 - 1/4/17 (27 days)	5	3	1	5	1,454	54	Board Reviewing Conservation Efforts and Status of Intent-to-Serve Letters in Preparation for Continued Drought http://www.ncsd.ca.gov pic.twitter.com/zFTXJ15q (189 views)
1/5/17 - 1/19/17 (15 days)	7	5	3	6	3,200	213	There's another storm rolling into SLO County. The District has sandbags available for customers. Learn proper placement of sandbags below. pic.twitter.com/bz1qBiQvcJ (373 views)
1/20/17 - 2/2/17 (14 days)	2	0	0	6	1,700	121	Agenda and Packet for the January 25th Regular Board Meeting have been posted on the District's website.... http://fb.me/O5DSXNjd (94 views)
2/3/17 - 2/16/17 (14 days)	6	1	0	2	1,700	54	Agenda and Packet for the February 8th Regular Board Meeting has been posted on the District's website. http://www.ncsd.ca.gov (100 views)
2/17/17 - 3/2/17 (14 days)	0	2	1	1	1,600	114	The February Quarterly Newsletter: The Drought is Not Over is out! http://www.ncsd.ca.gov pic.twitter.com/UQtVE4yYAK (143 views)
3/3/17 - 3/16/17 (14 days)	5	4	6	1	2,700	193	#waterwisewednesday https://twitter.com/WUIW/status/839523840673918976 ... (415 views)
3/17/17 - 4/6/17 (21 days)	5	4	2	4	2,600	124	Agenda and Packet for the March 22nd Regular Board Meeting have been posted on the District's website.... http://fb.me/7FuxXfhkl (245 views)

2017 Twitter Summary

TWITTER

Week	List Growth (Followers)	Re-tweets (shared)	Mentions/Favorites (comments)	Link Visits (visits to links)	Content Views (Impressions)	Average Views/Day (Impressions)	Most Popular Post
4/7/17 - 5/4/17 (28 days)	2	4	2	10	3,300	118	It looks like the rain will let up early tomorrow morning. See you at Kids Day! #Nipomo @NipomoRec pic.twitter.com/EIAMjAta4h (307 views)
5/5/17 - 5/18/17 (14 days)	1	2	5	1	1,700	121	#DrinkingWaterWeek17 continues! Check and fix #leaks inside and outside your home to conserve water. #NipomoKnowsWater #AWWA pic.twitter.com/ledcBWxMnh (154 views)
5/19/17 - 6/8/17 (21 days)	0	5	9	8	3,100	148	Will you be there to help celebrate the completion of another phase of the #Nipomo Supplemental Water Project? Elected officials to speak. pic.twitter.com/kYQQ0nPNO6 (281 views)
6/9/17 - 6/22/17 (14 days)	1	2	3	0	1,900	136	Gardenia Street at Tefft Street in #Nipomo will be temporarily closed 6/19-6/23 for system maintenance. pic.twitter.com/cQbZ104qoi (241 views)
6/23/17 - 7/6/17 (14 days)	5	2	3	6	1,500	107	Statement from Nipomo Water Purveyors: Nipomo's Severe Water Shortage Continues. More at http://www.ncsd.ca.gov pic.twitter.com/oP9NpQV1Y8 (182 views)
7/7/17 - 7/20/17 (14 days)	5	1	5	3	2,000	143	#Nipomo sees minor increase in groundwater level despite winter storms. District is asking all to use water wisely. ksby.com/story/35829250... (556 views)

