

**FOR IMMEDIATE RELEASE**

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**District Launches Social Media to Further Connect with Customers**

On October 10<sup>th</sup>, the Nipomo Community Services District launched its Facebook and Twitter pages to further connect with customers about District news, events and conservation tips.

General Manager, Michael LeBrun stated “District pumping in September was down 21% and customer efforts have been recognized. The launch of the District’s social media pages gives us a way to improve communications with District customers. Customers can expect to see District news and conservation tips which will help them continue to do their part as we work towards a 30% reduction goal.”

District water users who choose to "like" or "follow" the District will be eligible to receive free conservation items such as shower timers, moisture meters and more! The District will send new followers a message with their voucher which can be printed and redeemed at the District’s office through November.

Nipomo CSD can be found on Facebook at [www.facebook.com/NipomoCSD](http://www.facebook.com/NipomoCSD) and on Twitter at [www.twitter.com/NipomoCSD](http://www.twitter.com/NipomoCSD) .

For more information, contact the District at (805) 929-1133 or visit our website at [www.ncsd.ca.gov](http://www.ncsd.ca.gov).

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**Established in 1965 to meet the health and sanitation needs of the local community, Nipomo Community Services is pleased to provide a wide variety of services throughout its district including the provision of water, sewer, and waste management services as well as lighting and drainage in limited areas. The mission of Nipomo Community Services District is to provide its customers with reliable, quality, and cost-effective services now and in the future.**