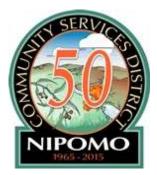
FOR IMMEDIATE RELEASE

Date: April 8, 2015

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A Call For Action: Increased Conservation is Everyone's Responsibility

The District is asking the public for help in light of the current historic drought and Governor Jerry Brown's recent Executive Order.

Governor Brown and the State Water Resources Control Board have taken action to increase drought response. In an April 1, 2015 Executive Order, Governor Brown ordered everyone to conserve 25%. The State Water Board reported "If the drought continues through next winter and we do not conserve more, the consequences could be even more catastrophic than they already are."

At its April 8th Regular Board Meeting, NCSD's Board of Directors discussed the District's Water Shortage Response & Management Plan and directed revisions to the plan that will ensure continued compliance with the Governor's Executive Order.

The District is taking proactive measures by bringing in a supplemental source of water, but tough choices will need to be made by all as more conservation is needed to protect local resources. Landscape watering is an area where the most savings can occur. Additionally, the public is encouraged to contact the District if they see water waste. District staff will follow up on all reports to help customers save water and save money whenever possible.

To report a concern, contact the District at info@ncsd.ca.gov or (805) 929-1133. Anonymous reports are welcome, however a property address/location of where the excessive water use is occurring will be needed to allow for follow up by the District.

The public is encouraged to review the Executive Order and a summary of the regulations on the District's website at www.ncsd.ca.gov. Copies are also available at the District office located at 148 S Wilson St, Nipomo.

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Established in 1965 to meet the health and sanitation needs of the local community, Nipomo Community Services is pleased to provide a wide variety of services throughout its district including the provision of water, sewer, and waste management services as well as lighting and drainage in limited areas. The mission of Nipomo Community Services District is to provide its customers with reliable, quality, and cost-effective services now and in the future.