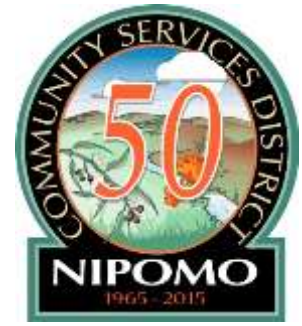


FOR IMMEDIATE RELEASE

Date: June 8, 2015
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Brown is the New Green: 30% Reduction is a Must

In addition to Governor Brown's Executive Order for Californians to reduce water usage, the Nipomo CSD Board of Directors declared Stage III Water Shortage conditions during their May 21st special meeting.

"We are in severe shortage conditions in Nipomo, so we are intensifying our water conservation public outreach program. We need everyone's help to cut the 30% required by the State," said District General Manager Michael LeBrun.

Nipomo depends entirely on groundwater. Water use has been climbing for decades, exceeding the sustainable supply. As a result of increasing demand and drought, groundwater levels are in severe condition. As groundwater levels fall below sea level, it threatens seawater intrusion, potentially contaminating the groundwater with salt.

Focus Conservation Outdoors.

Since most water is used outdoors to irrigate landscapes, customers are strongly encouraged to turn off all automated irrigation, 'brown out' lawns this summer and recover when winter rain returns - provide minimum necessary irrigation to preserve trees and high-value landscape.

More conservation information can be obtained on the District's website at www.ncsd.ca.gov/. Customers can also watch for water conservation announcements in the mail, in the newspaper, banners, and on the District's Facebook and Twitter pages.

Supplemental Water Will Arrive in July.

Supplemental water from Santa Maria will arrive just in time. The first deliveries of water are scheduled for July and are part of a long-term solution that will help to balance water supply and demand.

Once the water is delivered, customers will see an increase on their bill in order to pay for the water from Santa Maria. Even with the rate increase, customers can save on their water bill by simply cutting back outdoor watering.

Attend a Public Information Session to Learn More.

The public is invited to attend a public information session to discuss the new water from Santa Maria and the water shortage concerns in Nipomo. There will be two opportunities to attend: Tuesday, June 23rd, 3 PM at Blacklake Club House (1490 Golf Course Lane), and 6 PM at NCSD's Jon S. Seitz Board Room (148 S Wilson Street).

For more information, contact the District at (805) 929-1133, info@ncsd.ca.gov or visit our website at www.ncsd.ca.gov.

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Established in 1965 to meet the health and sanitation needs of the local community, Nipomo Community Services is pleased to provide a wide variety of services throughout its district including the provision of water, sewer, and waste management services as well as lighting and drainage in limited areas. The mission of Nipomo Community Services District is to provide its customers with reliable, quality, and cost-effective services now and in the future.