

Manager's Column

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### **The Summer of "Brown" – Conservation Efforts Recognized**

*The mission of the Nipomo Community Services District is to provide its customers with reliable, quality, and cost-effective services now and in the future.*

District customers are commended for ending the summer strong!

The State assigned the District a conservation goal of 28% and, in May of this year, the District's Board of Directors declared a Stage III water shortage in accordance with its Water Shortage Response and Management Plan urging all customers to reduce their water use with the goal of lowering District-wide demand by 30%.

Nipomo CSD customers exceeded this goal! For the period of June - September, District-wide pumping was down an average of 32.9%! Great job. Since the District began importing water on July 2, 2015, District groundwater pumping is down nearly 50% over previous years.

You may recall seeing District banners around town and information items in your mail. The District actively promoted water conservation through our "Brown is the New Green" campaign and it has shown to be effective. Thank you to the many District customers who took a conservation leap and "browned out" their lawns this summer.

Water conservation continues to be vital to our area and there are several ways to reduce your use indoors and outdoors. As many know, the largest water consumption is outside where landscaping is excessively being watered.

As we approach winter months - and hopefully they're wet ones - remember to turn down that irrigation. You can see some significant water savings by simply turning it down or off all together. The District's website and social media sites also provide helpful tips and resources. We encourage you to visit our website at [www.ncsd.ca.gov](http://www.ncsd.ca.gov).

The District will remain in Stage III of its drought response until at least late spring/early summer of next year when area key wells are measured.

Keep up the good work and remember: saving water also saves money!

As always, if you have any questions, concerns, or feedback, we want to hear from you. Feel free to contact us at [info@ncsd.ca.gov](mailto:info@ncsd.ca.gov).

Until next time...

Michael S. LeBrun, General Manager