FOR IMMEDIATE RELEASE

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A New Appeal for Nipomo: USE LESS WATER

"In light of the current historic drought, we need everyone to cut water use by 30%," said District General Manager Michael LeBrun. "Our groundwater supply is in trouble, so we are intensifying our water conservation public outreach program. We need everyone's help."

Nipomo depends entirely on groundwater. Water use has been climbing for decades, exceeding the sustainable supply. As a result, groundwater levels have been at the edge of severe condition for the past year. As groundwater levels fall below sea level, it threatens seawater intrusion, potentially contaminating the groundwater with salt.

Focus Conservation Outdoors, But Save Water Everywhere You Can.

Customers are encouraged to use the District's website to obtain conservation information at www.ncsd.ca.gov/. They can also watch for water conservation announcements in the mail, in the newspaper, park banners, and more.

Most water is used outdoors to irrigate landscapes so landscaping is the best place for customers to focus their water saving efforts.

We are Bringing New Water to Nipomo.

The District has completed agreements to buy water from Santa Maria. Pipelines and pumps are under construction to bring that water next year. This is part of a long-term solution that will help to balance water supply and demand.

The District's rates are currently among the lowest in the region. But our low-cost groundwater supply is no longer enough. When supplemental water arrives in 2015, a supplemental charge must be added to pay for this needed new water source.

Supplemental water costs will be shared with neighboring water agencies. Details are still being negotiated. Once completed, we will bring proposed supplemental rates to the public for review and comment.

We are Developing Drought Rates to Support the Water Shortage Response Plan

New drought rates are also being evaluated to help motivate customers to conserve water during severe droughts and also make up for the financial loss from reduced water sales. We have saved for a 'non rainy day' and have funds in our Water rate stabilization fund that should get us through the current period until new drought rates can be developed.

For more information, contact the District at (805) 929-1133 or visit our website at www.ncsd.ca.gov.

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Established in 1965 to meet the health and sanitation needs of the local community, Nipomo Community Services is pleased to provide a wide variety of services throughout its district including the provision of water, sewer, and waste management services as well as lighting and drainage in limited areas. The mission of Nipomo Community Services District is to provide its customers with reliable, quality, and cost-effective services now and in the future.