TO:

BOARD OF DIRECTORS

FROM:

MARIO IGLESIAS

GENERAL MANAGER

DATE:

January 18, 2018

AGENDA ITEM F

JANUARY 24, 2018

GENERAL MANAGER'S REPORT

ITEM

Standing report to your Honorable Board -- Period covered by this report is January 7, 2017 through January 20, 2018.

DISTRICT BUSINESS

Administrative

The District encourages residents to provide reports of any observed water waste. The District keeps an accounting of leak adjustments as a measure of non-revenue water lost to leaks. The December data below is current.

Office Activities

	Dec-17	Jul-Dec 2017
Reports of water waste followed up on	0	1
Leak Adjustments	3	16
Leak Adjustment Amount	\$726	\$5,816

Water Resources

1) Total Production (AF)

	Dec-17	Jul - Dec 17
Groundwater Production	76.7	606.6
Supplemental Water Imported	<u>85.1</u>	509.4
Total Production	161.9	1,116.0

In December 2017, NCSD imported 85.1 AF of water over the 31 day period averaging 622 gallons per minute for a daily total of 895,680 gallons per day. For fiscal year 2017-18 [July-2017 through June-2018] the District must import 800 AF of supplemental water. To import this amount of water, NCSD must maintain an average of 66.7 AF per month from the City of Santa Maria. The District imported 85.1 for December 2017, 18.4 AF more than the minimum required to reach the District's import water objective.

Table 2. FY 2018 Demand Reduction as Compared to 2013

		Year-to-Date
	Dec-17	Jul-Dec 2017
Total Production (AF) for FY 2017-18	161.9	1,116.0
Total Production (AF) for 2013	178.5	1,438.1
Reduction	16.6	322.1
Percentage Reduction	9.0%	22.4%

For December 2017, the community's water conservation effort reached 9.0% compared to December 2013. There was no measurable rainfall to offset outside irrigation and this lack of rain resulted in higher water use trends. The District's Year-to-Date conservation effort for the first 6 months of the fiscal year is 22.4%.

3) NCSD GW Reduction

The District's purveyor customers, GSWC and WMWC, each claim 16.66% (cumulatively 33.33%) of the imported water NCSD brings onto the basin through the NSWP. Of the 800 AF minimum imported water from the CSM, 266.6 AF will be credited to these two purveyor customers. The credited amount must be added to the District's groundwater pumping total every month to reflect the groundwater pumped by these customers in-lieu of taking imported water from the District. Table 3 below demonstrates the calculus for determining the District's groundwater reduction.

Table 3. NCSD GW Reduction (NCSD GW Well Production plus Purveyor Credit)

	Dec-17	Jul-Dec 17
NCSD GW Well Production	76.7	606.6
Purveyor Customer Credit (33.3% of Import Water)	28.4	165.6
NCSD Total Calculated GW Production	105.1	775.0
Average GW Production for 2009-2013	178.5	1,441.0
NCSD Percentage of GW Reduction	41%	46%

Taking into consideration the above referenced purveyor customer credit the District can claim a groundwater pumping reduction of 41% for the month of December compared to the 5-year average from 2009 to 2013. December water consumption was driven by unusually dry warm weather. For the first six months of the fiscal year, the cumulative groundwater pumping reduction reached 46%. At the current Stage IV level of NMMA's Water Shortage Condition and Response Plan, the District has targeted groundwater reduction level of 50% for the year. With average rainfall, the District should be able to reach this target.

Rainfall Gauge

(Reported in inches)	Nipomo East (Dana Hills Reservoirs)	Nipomo South (Southland Plant)
December 2017 Total	0.03	0.00
July-2017 through January 4, 2018 (Seasonal Total)	1.06	1.18
Average Annual Year Rainfall	18	16

Safety Program

No incidents

Public Outreach

- Attachment A The following Public Outreach Program materials are attached:
 - A summary of recent outreach and education activities
 - District related outreach, advertising and news coverage
 - Press release log
 - Website and social media statistics

Other Items and News of Interest

Attachment B –

Supplemental Water Capacity Accounting

The District is not currently accepting applications for new water service.

Supplemental Water Available for Allocation	500	AFY
Supplemental Water Reserved (Will Serve Letters Issued)	-23.2	AFY
Subtotal Net Supplemental Water Available for Allocation	476.8	AFY
Supplemental Water Assigned (Intent-to-Serve Issued)	-159.9	AFY
Total Remaining Supplemental Water Available for Allocation	316.9	AFY

This information is accurate up to December 6, 2017.

Connection Report

The Connection Report is current through December 2017.

Nipomo Community Services District Water and

Sewer Connections

	JUL-17	AUG-17	SEP-17	OCT-17	NOV-17	DEC-17
Water Connections (Total)	4383	4386	4388	4388	4400	4402
Sewer Connections (Total)	3168	3169	3169	3169	3169	3171
New Water Connections	0	3	2	0	12	2
New Sewer Connection	0	1	0	0	0	2
Galaxy & PSHH at Orchard and Division Sewer Connections						
billed to the County	473	473	473	473	473	473

Meetings (January 7 through January 20)

Meetings Attended (telephonically or in person):

- Jan 8, Sedaru Asset Management Software Training
- Jan 10, Regular Board Meeting
- Jan 10, General Counsel/Management Team
- Jan 10, Blacklake Fairways HOA Woodgreen LS
- Jan 15, MLK Holiday
- Jan 16, Management Team Meeting
- Jan 16 Blacklake Sewer Master Plan Presentation to BLMA

ITEM F. MANAGERS REPORT January 24, 2018

- Jan 16, Eureka Well Site Review w/Property Owner
- Jan 17, Public Information Program Wrap-up
- Jan 17, Board Officer Meeting
- Jan 18, NMMA-TG Meeting
- Jan 19, NMMA Purveyor Manager's Meeting

Meetings Scheduled (January 21 through January 27):

- Jan 23, Engineering/Administration Meeting
- Jan 24, Rotary
- Jan 24, Regular Board Meeting
- Jan 24, General Counsel/Management Team

Water Resource Meetings

- NMMA-TG: January 18th @ 10 AM, NCSD Board Room
- RWMG February 7th @ 10:00 AM, SLO Library
- WRAC: February 7th @ 1:30 PM, SLO Library
- NMMA Purveyor Meeting: January 25th @ 10:00 AM, NCSD Admin Office
- NCMA/NMMA Managers Meeting: TBA
- Nipomo Chamber of Commerce: TBA

RECOMMENDATION

Staff seeks direction and input from your Honorable Board

ATTACHMENTS

A. Public Outreach Program Materials

January 24, 2018

ITEM F

ATTACHMENT A

NCSD Outreach Summary January 2018

Date	Outreach	Description	Status	Date
Started	Outreach	Description	Status	Completed
11/28/2017	Education	Judging of Science Discovery conservation Poster Contest entries/awards	Complete	12/8/2017
12/11/2017	Chamber Email Blast	FOG ad for Chamber of Commerce weekly email update	Complete	12/11/2017
12/11/2017	Ad	Conservation ad in 12/15 SM Times	Complete	12/11/2017
11/30/2017	Meter Tag	Creation of notice on tampering for water meters	Complete	12/12/2017
12/14/2017	Ad	FOG ad in 12/21 Sun	Complete	12/14/2017
12/14/2017	Notice	Ordinance Summary in local newspapers	Complete	12/14/2017
12/15/2017	Press Release	NCSD Customers to Receive 50% Discount on Solid Waste Bill	Complete	12/18/2017
12/15/2017	Press Release	Nipomo CSD Board of Directors Elects 2018 Board President and Vice President	Complete	12/18/2017
12/18/2017	Ad	FOG ad in 12/22 SM Times	Complete	12/18/2017
12/18/2017	Chamber Email Blast	Conservation Tip for Chamber of Commerce weekly email update	Complete	12/18/2017
12/12/2017	Manager's Column	Article for Manager's Column in SM Times 12/22	Complete	12/19/2017
12/19/2017	E-Newsletter	December Monthly E-newsletter	Complete	12/22/2017
12/22/2017	Ad	Conservation and article in January Gateway Gazette	Complete	12/22/2017
12/26/2017	Ad	Conservation ad in 1/4 Sun	Complete	12/26/2017
12/20/2017	Bill Stuffer	Bill Stuffer announcing solid waste rate holiday for Jan bills	Complete	1/2/2018
1/2/2018	Ad	Conservation ad in 1/5 SM Times	Complete	1/2/2018
12/8/2017	Social Media	Content posting	Complete	1/4/2018
12/8/2017	Website Updates	Home page; minutes; packets; articles; press releases; audit report; FAQs; etc	Complete	1/4/2018
1/8/2018	Ad	Leak Detection Class ad in 1/2 and 1/18 Santa Maria Times	Complete	1/8/2018
11/1/2017	Demonstration Garden	Coordination with All Weather to place plant signs at LMD for a demonstration garden	Complete	1/9/2018

NCSD Outreach Summary January 2018

	Date Started	Outreach	Description	Status	Date Completed
*	1/11/2018	Ad	Leak Detection Class ad 1/18 Sun	Complete	1/11/2018
*	1/11/2018	Notice	Well Abandonment Ordinance Notice in Local Papers	Complete	1/11/2018
*	1/12/2018	Press Release	District Board Adopts Ordinance for Abandonment of Private Water Wells	Complete	1/12/2018
	1/17/2018	Ad	Scheduling of future conservation and Spring cleanup ads in SM Times and Sun	Complete	1/17/2018
	1/17/2018	Ad	Conservation ads for February and March Gateway Gazette	Complete	1/17/2018
	8/22/2017	Radio PSA	Coordination of conservation Radio PSA with neighboring water agencies	Complete	1/18/2018
	11/6/2017	Conservation Workshop	Coordination with Water Savers for residential leak detection class in January	Complete	1/18/2018
	1/5/2018	Social Media	Content posting	Complete	1/18/2018
	1/5/2018	Website Updates	Home page; minutes; packets; press releases; compensation report; etc	Complete	1/18/2018
	1/17/2018	Ad	Ad for Nipomo Directory	Complete	1/18/2018
	1/16/2018	Manager's Column	Article for Manager's Column in SM Times 1/26	Complete	1/19/2018
	1/18/2018	E-Newsletter	January E-newsletter	Complete	1/19/2018
	1/18/2018	Education	Awards for 2017 Conservation Poster Contest	Complete	1/24/2018

^{*} Included in Packet

OUR NIPOMO

Happy critters, Happy New Year, and a toy drive



Crittee Corner: A very happy new year to 2018. Curb hists are in a frenzy, gobbling up the case of the boll-days between the same of the same of the curb of the c

Thomas fire toy drive— give Christmas of boldday haspenings to families wha have lost everything you'll Financial Man-agement, located at 340 be 2018 is very add to all of you and you all have many happy and agenteed, located at 340 beathy lines, and prox-to-during the year.

Comedian Steven Wright to perform at Chumash Casino

Stawmaport
Steven Wright, the award-winning comedian own the stand-up ciraward-whose wit and deadpan delivery inspired a generation of comics, will bring in 1982, and his unique stand-up act to the Chumash Casino Resort & Samala Showroom at 8 p.m. on Filday, Feb. 2. Tackets for the show are \$1,55,55 and \$45.
Wight's lethangic style and extensive collection of one-linera filled with from leng and non-sequilurs made him startly different to www.chumasheasino.

Old Juan's Cantina Raises \$5K for universally accessible children's park

Local restaurant donated 50% of Dec. 7 sales

In December Old Juan's Camina joined the effort to build a universally-acces-sible park for children of



AT THE FARMERS MARKET

We're back ... and hoping for some rain

ow that the holiday season is over with, we can all get back to a new year full of farmers Markets. The last two weeks of the year saw a lot of the growers also well as customers also the new from the peak from the peak from the peak from the new from the peak from th

well as customers staying away from all the markets as they focused on other things. But with the start of a
new year we can all get
back to checking out
whal's new at the market. This time of the year is
heavy in winter wegles as
well as citrus, as you would
expect. But you will also be
seeing the first of the new
season of berries in the not
too distant future.

Out in the field we are
hoping for more rain. The
season has been much
too dry for my tastes, and
here's hoping we will see
at turn for the better soon. At the
moment I'we been
concentrating on cleaning
up from the last growing
season. Flus making some
effort in getting the gophers and squirres under
some measure of control.

Both projects will be around for some time. I've started to receive my usual supply of seed carl alogs in the mail, so I can start making my selections for the coming year. If you have any requests, be sure and come to the market and we'll talk about them. So, what's on the table as we start the vear. Citrus is set and the vear.

So, what's on the table as we start the year. Citrus is something that goes year-round. At the moment the limes are at their peak. They have been turning yellow for about six weeks, and are most abundant at the best six weeks. and as most abundant at this time of the year. The same is true of the sat-suma mandar ins. There are buckets of them on the trees as well as on the table. We still have pienty of lemons, both Eureka and Meyer, to suits'y any taste bud. The Wilencia oranges ago year-round, and we will have the first of the Navel oranges later this month. have the first of the Navel oranges later this month. Normally the Blood or-anges would be showing up in February, but there is a chance they will be com-ing to the market earlier. This is a case where the

things along.
We should be seeing many more berries this year. We have always had strawberries, but we have been talking to a new grower who produces blackberries and blueberries. We hope to see him at the market in next few weeks. Seasonal wer gies are mainly the cabbage family at this time of the year. You can expect to see broccoli, caudiflower. Brussels sprouts, kale, and cabbage on the table for several months. Lettuce, both heads and salad mits will be available throughout the winter. There is a not the winter. There is a not the winter. out the winter. There is a plentiful supply of butter

nut squashes, my personal favorite. And round out your trip to the market with some clianton, spinach, or radishes. So with the new year comes a new opportunity to visit the Nipomo Tarmers Market. We are located in the parking lot a Thlogy, and are open every Sunday bet ween 11:30 a.m. and 230 p.m. Gome by and visit the best little Farmers Market in the Central Coast.

Grower Glenn Johnson writes a regular column. For more information about the mar-ket, visit www.nipomofarm-ersmarket.com.

Nipomo Area Senior Center

We are a non-profit organization which offers fresh coffee and pastries in the morning. We have Tai Chi, Exercise class, monthly dine-out and potlucks, Bunco, Bingo and on Fridays we show movies. Come join the fun! For mor information please give us a call or stop by, 200 E. Dana St., Nipomo, 805-929-1615. Hours: 9am-1pm during the week and closed on weekends and holidays.



SOCIAL MEDIA I O&A

What Facebook's shift could mean

Soon, you'll see more posts from friends and fewer

from businesses, publishers

BARBARA ORTHTAY Associated Press

associated Pres.

In coming days, Facebook users will see fewer posts from publishers, businessee and celeba they foliou. Instead, Facebook wants people to see more stuff frontfriends, family and other people thay are likely to have "meaning-ind" conversations with - something the company laments has been lost in the sea of videos, news stories (real and fake), and visal quitzee on which "Big. Ring Theory "character you are.

Here are some frequently asked ques-tions about what users and businesses might expect from the changes.

Why is Facebook doing this?



Why is Facebook doing this?

GEO Mark Zuckerberg has been doing a bit of soul-searching about the negative effects his company may be having on society and its users' proches.

He's come a long way since Nevember 20th, when he dismissed the notion that take news on Facebook could have influenced the U.S. presidential election as a "pretty crazy idea."

Now it's his personal goal for 2018 to fix the site and weed out hate, abuse, meddling by malicious radion states, while also making it more "meaningful" and less depressing for users.

While he acknowledges that Facebook may never be completely free of malign influences, Zuckerberg says that the company cutrently makes "too many errors enforcing our policies and preventing the misuse of out tools."

The company also faces pressure from presidances in the U.S. and abused and a behand and a

venting the missise of out tools." The company also faces pressure from regulators in the U.S. and abroad, and a growing backlash from scademics, law-makers and even early executives and investors about the ways in which social media may be leaving us depressed, isolated, bombanded by online trolls and addicted to our phones. Facebook would much rather make changes on its own than have its hand forced by resultators — or to see disklined forced by resultators.



is this the end for brands, publishers?

is this the end for brands, publishers?

Many news organizations, bloggers and businesses have grown reliant on Facebook to spread information—articles, videos, infomercials—to their followers without paying for als. The changes could peopurative that route to their audiences, though some speculate it could be a ploy to force these companies to buy more Facebook als.

"It's obvious that the days of getting exporture as a business on Facebook are coming to an end," said Michael Stelmer, the CEO of social media marketing company Social Media Examiner. While Facebook has made plenty of changes to its news feed algorithm in the past, he said, this time might be different.

That's because Facebook is being "fat more explicit" in its wording about what sorts of posts will dimintch, "It has never been this black and white," Stelmer said.

"It's obvious that the days of getting exposure as a business on Facebook are coming to an end."

Michael Stelaner, CEO of Social Media Examiner, a solal media marketing company

What about echo chambers?

What about echo chambers?
Do you enjoy againg with people you disagree with? Maybe, maybe not. But Facebook's goal is to make people happier using the site – not to expose them to opposing slews. So yes, this is possible. That said, the company says this is how people make rismds and interact with each other offine. We gavitate loward people like us. And Facebook says its own research shows that users are exposed to more divergent views on its platform than they would be otherwise. Of course, this is difficult to verify independently.

Are people really going to spend less time on the platform?

Admitting that is changes well likely reduce the time people spend on Facebook was a big deal for the company. Valeo, especially, has been a big focus for the social media glant—and videos have been especially good at keeping users around. This latest move, however, will de-emphasire videos. While it to oe ally to fell what users will do, there's little reason not to trust Facebook on this particular question.

How will it affect the company?

How will it affect the company?
Facebook's stock price dropped initially
on Pitday before regaining some ground.
That suggests investors take Facebook seriously when it says the more will likely
make users spend less time on its service.
Less time, of course, means fewer advertising eyebulls at any given time.
This is a huge shift for hetebook, which
until recently has been laser-focused on
keeping users glaud to the service by offering a bety of notifications and "engaging" but low-value material.
Facebook has been loing very well financially.
Its stock hit an all-time high earlier this
month, and the company's market value
is more than \$522 billion. Its quarterly
results routinely surpass Wall Street's
expectations.
So areaubly the company can afford to

is more many results routinely surpass Wall Street's expectations. So arguably the company can afford to shift its focus a bit away from quarterly profit gains and metrics like "user engagement" that get alvertisers salvating. Zurkerberg afready signaded this would happen late last year, when he said the company's planned investments is preventing abuse would hurt profitability. While the changes could hurt Face-book's business in the short term, happier users could make for better profits over the long term. At least, that's what the company hopes.

Women taking their right to go topless to New Hampshire's high court

dulting the city's ordinance.

The three women argue there's no state law footbidding team for the city of constitution by allowing men, but not cereary, three women are challenging a New Hampshire are allowed to go shirtless. They ordinance probabilising public highest court.

Health Eliby, Kia Sinclair and Clagar Pierro were ticketed in 2010 in Laconta after they were top-less at Weirs Beach over Metorial Day weekend. Pierro were ticketed in 2010 in Laconta after they will be constituted by the control Day weekend. Pierro were ticketed in 2010 in Laconta after they will be constituted by the control of the control of the control of the control Day weekend. Pierro were ticketed in 2010 in Laconta after they will be constituted by the control of the control of

Detecting Residential Water Leaks FREE Class!



Dow Jones	Nasdaq
YESTERDAY'S	U.S. MARKETS

5&P 500 2,8 D2.56 +26.14 7,298.28

Gold \$1,327.30 -\$9.80

Trump claims credit for what is still mostly Obama's economy

WASHINGTON - President

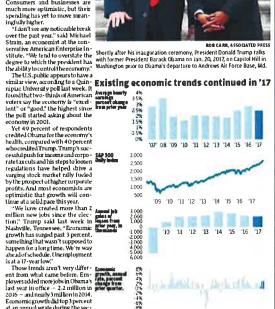
WASHINGTON — President Donald Trump relentlessly congratulates himself for the healthy state of the U.S. economy, with its sleady growth, low unemployment, busier factories and confident consumers.

But in the year since Trump's inauguration, most analysts tend to agree on this? The economy remains essentlaidly the same study one be inherited from Barack Dohama, Growthas picked up, but it's not yet clear if it can sustain a faster expansion. Hirting and wage growth actually slowed slightly from Obama Staty year in office. Consumers and businesses are much more optimistic, but their spending has yet to move insantingfully higher.

abe ador Schedule. Unemployment is at 11-year low?

Those trends aren't very different from what came before. For present and place the from what came before. For present and the second and third quarters of 2017. But it had surged above 4 percent in the second and third quarters of 2017. But it had surged above 4 percent in the second and third quarters of 2014.





Apple banks on tax break to build second campus, hire 20,000

Apple banks on tax break to build second campus, hire 20,000 microstic planning to build a new corporate campus and hire 20,000 mates corporate America has an estimated 345 billion back to bring an estimated and to be provided and the second company to be seen and the second of the bring and the second and the second of the bring and the second of the bring the standard corporate tax rate, the reforms offer a one-time break on cash held owerseas.

Apple plans to take advantage of that provision to bring back to busting back about 355 billion of the bring back about 355 billion of the bring back about 355 billion of the bring back about 355 because of the second of the seco

Ownwhat you do and say. Don't make promises you cannot keep, look for the best way to move forward without leopardining you the look eithers.

Look for the best way to move forward without leopardining you move forward without leopardining you move the state of the property of the fettive rotate to your delthand and sainly part of fective rotate to your delthand the result of the says of

of Labor Mathiatics Facility Finder at Reservoir

'01 '03' '05 '07 '09 '11 '13 '15 '17

Detecting Residential Water Leaks FREE Class!



CULTURE & LIFESTYLE from page 26

p.m. 805-270-5523, mindfulkindfulyouniversity.com, Shell Beach Veterans Memorial bldg., 230 Leeward Avenue, Pismo Beach,

WHAT'S YOUR SUPERPOWER?: YOUTH CLASSES FOR AGES 7-11 Enrichment program to address the challenges youth face in school/life which interferes with learning, relationships, wellbeing Discover inner resources ("superpowers") to reduce stress/anxiety, nurture compassion, regulate difficult emotions through mindfulness, movement, yoga, and social emotional learning Mondays, 3:45-4:45 p.m. 805-270-5523 mindfulkindfulvouniversity.com. Oak Park Professional Centre, 880 N. Oak Park Blvd., Ste 576, Arroyo Grande.

SPIRITUAL

SANTA MARIA VALLEY/LOS ALAMOS

HOPE COMMUNITY CHURCH SERVICES Join Hope Community Church for Sunday morning and Wednesday night services. Children care provided

a.m. and Wednesdays, 6:30 p.m. Free, 805 922 2043 hopesm.com. Hope Community Church, 3010 Skyway Dr. Suite F, Santa Maria.

WISDOM READINGS WITH

ANNKATHLEEN AnnKathleen has been reading the Tarot and Oracle Cards for over 25 years, Fridays Sundays, 12.5 p.m. \$25.\$85, 805 598 1509, divining weebly com, Divine Inspiration, 947 E Orange St, Santa Maria

SOUTH COAST SLO COUNTY

WISDOM READINGS Inspiration from Spirit through the Tarot and Oracle cards, Tuesdays, 1-5 p.m. \$30 \$60,805.598.1509, divining weebly.com, Halcyon Store Post Office, 936 South Halcyon Rd , Arroyo Grande

YOUTH SERVICES The City Church Central Coast holds youth services for junior high school students. Mondays, 6:30 p.m. Free, 805-929-8990. thecitycc.org. Faith Life Community Church, 726 W Tefft St. Nipomo.

SAN LUIS OBISPO

TIBETAN BUDDHISM BOOK STUDY Meditation practice and a discussion of Foundations of Tibetan Buddhism, by H.E. Kalu

IMAGE COURTESY OF THE SANTA MARIA PUBLIC LIBRARY



San Luis Obispo, bodhipath org

VOLUNTEERS

SAN LUIS OBISPO

CENTRAL COAST HOSPICE **VOLUNTEER TRAINING Central Coast** Hospice is recruiting volunteers, Fridays, 9 a m 3 p m through Feb. 16 805-540 6020. San Luis Obisno Business Center, 4251 South Higuera Street, Suite 501, San Luis Obispo.

FELINE NETWORK OF THE CENTRAL COAST

Seeking volunteers to provide foster homes for foster kittens or cats with special needs. The Feline Network pays for food, litter, and any medications needed. Volunteers also needed to help with humanely trapping and transporting feral cats for spay/neuter, ongoing 805-549-9228, felinenetwork org. San Luis Obispo, Citywide, SLO.

HOSPICE SLO COUNTY THRESHOLD SINGERS SEEK NEW VOICES Sing for individuals

experiencing life-limiting or end-of life conditions Third Sunday of every month, 2.4 p.m. Free. 805 544 2266, hospiceslo org/services/hospice slo-county-threshold-singers. Hospice SLO County. 1304 Pacific St., San Luis Obispo

MEALS ON WHEELS Meals on Wheels, San Luis Obispo, needs noon time drivers. Must have own car to deliver prepared meals, Mondays Fridays, 11 a m ·2 ρ m ·805 235 ·8870 San Luis Obispo, Citywide, SLO.

FOOD & DRINK

FARMERS MARKETS

LOMPOC/VANDENBERG

LOMPOC FARMERS MARKET Features fresh fruit and vegetables, flowers, entertainment, and activities for the whole family, Fridays, 2.6 p.m. Lompoc Farmers Market, Ocean Avenue and I Street, Lompoc.

VANDENBERG VILLAGE FARMERS MARKET Locally grown produce and food stuffs are available year round. Sundays, 10 a.m. 2 p.m. through Sept. 30 Vandenberg Village Farmers' Market, 120 Burton Mesa Blvd., Lompoc.

SANTA MARIA VALLEY/LOS ALAMOS

ORCUTT FARMERS MARKET Presents local farmers and small businesses. Tuesdays, 10 a.m.-1 p.m. Orcutt Farmers Market, Bradley Road, Orcutt.

SOUTH COAST SLO COUNTY

ARROYO GRANDE FARMERS MARKET Includes produce, artists and musicians. Saturdays, 12-2:25 p.m. Arroyo Grande Farmers Market, Olohan Alley, Arroyo Grande,

NIPOMO FARMERS MARKET includes a large variety of locally grown produce. Open year round Sundays, 11:30 a.m. 2:30 p.m. nipomofarmersmarket.com/, Nipomo Farmers Market, Via Concha Road, Nipomo,

SAN LUIS OBISPO

FARMERS MARKET Farmers Market in SLO is the largest Farmers Market in California, Thursdays, 6:10-9 p.m. Downtown Slo, Higuera St, San Luis Obispo

SLO FARMERS MARKET Hosts over 60 vendors. Saturdays, 8 10:45 a.m. World Market Parking Lot, 2650 Main St., San Luis Obispo,

EVENTS

SANTA YNEZ VALLEY

WINE TASTING WITH THE WINTER PASS Enjoy 15 wine tastings at participating Santa Ynez tasting rooms. No black-out dates. Through Jan. 31, 11 a.m.-5 p.m. \$45, 800-563-3183. santaynezwinecountry.com/association-events. Participating Wine Tasting Rooms, Santa Ynez Valley, Santa Ynez, Buellton, Los Olivos, Solvang.

SANTA MARIA VALLEY/LOS ALAMOS

SANTA MARIA VALLEY RESTAURANT WEEK AT NAGY WINES Nagy Wines collaborates with Bob Spallino of Pizzeria Bella Forno and Alexandra Thompson of Heart and Sugar Confections in celebration of Santa Maria Valley Restaurant week See website for special menu offerings, Through Jan. 19, 5-8 p.m., Jan. 20, 5-6 p.m., Through Jan. 27, 1-8 p.m. and Jan. 28, 1-6 p.m. \$20.18, 805 286-7228, nagywines.com, Nagy Wines, 145 S Gray St., Ste. 103, Orcutt.

URBANE CAFE PRE-OPENING CELEBRATION All donations to the Boys and Girls Clubs of Santa Maria Valley will be matched, Jan. 19, 5-7 p.m. bgcsmv.org. Urbane Cafe, 655 E. Betteravia Rd., Santa Maria,

SAN LUIS OBISPO

PINT NIGHT Buy a logo glass for \$8 and bring it in every Friday for \$2 off refills. Fridays, 5-10 p.m. through Feb. 9 805-868-7133, 7sistersbrewing.com/ events. 7Sisters Brewing Company, 181 Tank Farm Rd. Suite 110, San Luis Obispo.

WOODSTOCK'S SLO PINT NIGHT With the first pint as low as \$5, Woodstock's gives half-off refills in the same glass. Wednesdays, 8 11 p.m. Free. 805 541-4420, woodstocksslo.com, Woodstock's Pizza. 1000 Higuera St, San Luis Obispo.

WOODSTOCK'S SLO TRIVIA NIGHT For trivia aficionados and fun-lovers in general alike, Tuesdays, 9-11 p.m. Free, 805-541-4420. woodstocksslo.com/events/. Woodstock's Pizza, 1000 Higuera St, San Luis Obispo. 3

for infants and children under 4. Sundays, 10:30



STORY TIME

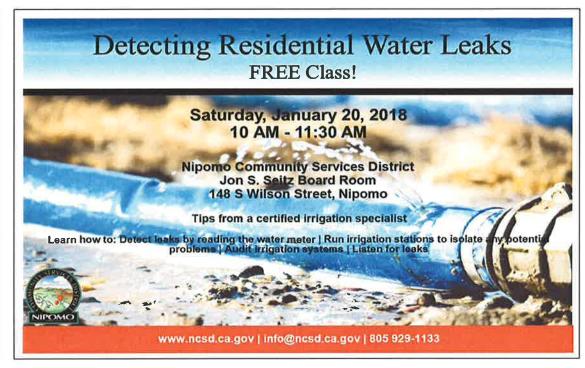
The Santa Maria Public Library hosts Cozy Cocoa Preschool Story Time, open to children ages 3 to 5 and their families, every Wednesday at 10:30 a.m. The program started Jan. 17 and runs through Feb. 21. Drop-ins are welcome, and no pre-registration is required. More info: (805) 925-0994.

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Press Release Log 2018

Date of PR	Title	Date Sent to Date Media On V	Date Placed On Website	Media	Date PR Published	Media Published	Date PR Published	Media Published	Date PR Published	Media Published
1/12/2018	District Board Adopts Ordinance for Abandonment of Private Water Wells	1/12/2018	1/12/2018							

FOR IMMEDIATE RELEASE

Date: January 12, 2018

Contact: Mario Iglesias, General Manager Nipomo Community Services District 148 S. Wilson St., Nipomo, CA 93444

Phone: (805) 929-1133 - Email: miglesias@ncsd.ca.gov



District Board Adopts Ordinance for Abandonment of Private Water Wells

At its January 10th Regular meeting, District Board of Directors adopted an Ordinance adding Nipomo CSD District Code Sections 3.05.080 requiring the abandonment of water wells under certain circumstances.

The Board agreed this action was necessary in order to protect and preserve the sustainability of the Nipomo Mesa's groundwater resources.

In 2008 a Court Order demanded that the Nipomo CSD bring another source of water onto the Nipomo Mesa. The District accomplished this by building the Nipomo Supplemental Water Project.

Nipomo CSD customers continue to pay for the capital investment costs of the Nipomo Supplemental Water Project needed to bring the project to full capacity and continue to pay the City of Santa Maria for water brought onto the Nipomo Mesa. The Board agreed that the positive impact of the Project to area groundwater resources would be diminished if Nipomo CSD's water users were also able to produce well water on property also receiving Nipomo CSD water.

All Nipomo CSD ratepayers financially support the Supplemental Water Project through their rates. The Ordinance prohibits Nipomo CSD water users to increase the need and demand for supplemental water by supplementing their existing demand with groundwater. A 2005 Stipulation requires new urban uses on the Nipomo Mesa to provide a source of supplemental water to offset the water demand associated with the new urban use. Since 2013, the District has required water service applicants to abandon all wells on their parcel prior to receiving District water service. The adopted Ordinance is consistent with the District's current practice and provides clarity to applicants and staff by identifying specific, logical exemptions.

The Ordinance takes into consideration those individuals who invested in and utilized both sources of supply prior to the Ordinance and may allow them to continue using both sources.

Next Scheduled Regular Board Meeting: Wednesday, January 24th, 2018, 9AM, District Jon S. Seitz Board Room 148 South Wilson, Nipomo.

For more information, please contact the Nipomo Community Services District at 929-1133, info@ncsd.ca.gov or visit www.ncsd.ca.gov.

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Established in 1965 to meet the health and sanitation needs of the local community, Nipomo Community Services is pleased to provide a wide variety of services throughout its district including the provision of water, sewer, and waste management services as well as lighting and drainage in limited areas. The mission of Nipomo Community Services District is to provide its customers with reliable, quality, and cost-effective services now and in the future.

2018 Website Traffic Summary

Week	Sessions	Users	Pageviews	Pages/Sessio n	Avg. Session Duration	Bounce Rate	% New Session	Highest Traffic Day
1/1/18 - 1/7/18	334	282	768	2.3	0:02:13	47.01%	63.47%	Fri 1/5
1/8/18 - 1/14/18	296	222	589	1.99	0:01:37	20.68%	53.38%	Wed 1/10

2018 Facebook Summary FACEBOOK

				FACEBOOK		
Week	New Users	Comment Likes	Comment Shares	User Posts/ Messages	Content Views	Most Popular Post
2017	122					
12/8/17 - 1/4/18 (28 days)	1	8	0	0	298	The free class on detecting residential leaks is this month on the 20th. Don't miss out! #waterwisewednesday (37 views)
1/5/18 - 1/18/18						Ad: Free Residential Leak Detection Class (1,177 views)
(14 days)	11	18	1	2	*1272	Remember to turn off your irrigation after significant rainfall! (21 views)

2018 Twitter Summary

				TWI	TWITTER		
Week	List Growth Re-tweets (Followers) (shared)	Re-tweets (shared)	Mentions/ Favorites (comments)	Link Visits (visits to links)	Content Views (Impressions)	Average Views/Day (Impressions)	Most Popular Post
2017	258						
12/8/17 - 1/4/18 (28 days)	5	7	2	10	4,000	143	Still need to dispose of your Christmas tree? Here's how: pic.twitter.com/GNYtStaAdf (1,145 views)
1/5/18 - 1/18/18 (14 days)	0	2	1	0	3,300	236	It's #waterwisewednesday and we have a free leak detection class coming up this Saturday! Will you be there? pic.twitter.com/xoF7jaufJ7 (925 views)