

TO: BOARD OF DIRECTORS
FROM: RAY DIENZO, P.E. R.D.
GENERAL MANAGER
DATE: APRIL 15, 2026

AGENDA ITEM
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APRIL 17, 2026

**CONDUCT THE DISTRICT'S 2026 STRATEGIC PLAN
UPDATE WORKSHOP**

ITEM

Conduct the District's 2026 Strategic Plan Update workshop [RECOMMEND CONDUCT WORKSHOP].

BACKGROUND

The Nipomo Community Services District ("District") has valued the strategic plan process since 2006 when it first began to formalize an effort for increased community engagement. The Board first adopted a formal strategic plan in July 2009 and updated the plan in 2010, 2011, 2014, and 2018.

In October 2013, your Board approved a contract with Rauch Communications to develop an updated strategic plan ("Plan") for the District. Through their work efforts, your Board updated the Plan at the March 26, 2014 Regular Board Meeting and subsequently in April 25, 2018. Since that time, staff has been focused on addressing the Highest Priority Issues identified in the Plan and achieving the underlying Goals and Objectives that support the resolution of these issues.

As part of the Plan, a list of actions were compiled that identify staff members responsible for completing particular actions, the timing for when the action was to begin and its status as of the date of publication. As stated in the Plan, "The staff work plan is a linked series of actions developed by staff that, when accomplished, will meet the mission, vision, goals and objectives identified by the Board of Directors." Many of the action items in the staff work plan that support your Board's goals and objectives have been completed. It would be appropriate to update the Plan and reformat it to the current environment to assure staff continues to have your Board's clear direction for meeting the District's mission, vision, goals and objectives.

In the January 28, 2026 meeting, your Board approved a Task Order for Rauch Communications Consultants Inc. to update the Nipomo CSD 2018 Strategic Plan.

Martin Rauch, Senior Consultant with Rauch Communication Consultants, Inc. will lead the Strategic Plan Update workshop.

FISCAL IMPACT

Strategic planning helps focus limited staff resources and improve efficiency. Implementation of the Plan will be dependent on subsequent adoption of budgets and approval of specific projects. Budgeted staff time was used to prepare this report.

STRATEGIC PLAN

Goal 6. GOVERNANCE AND ADMINISTRATION. Conduct District activities in an efficient, equitable and cost-effective manner.

RECOMMENDATION

Staff recommends that your Honorable Board participate in the workshop.

ATTACHMENTS

None